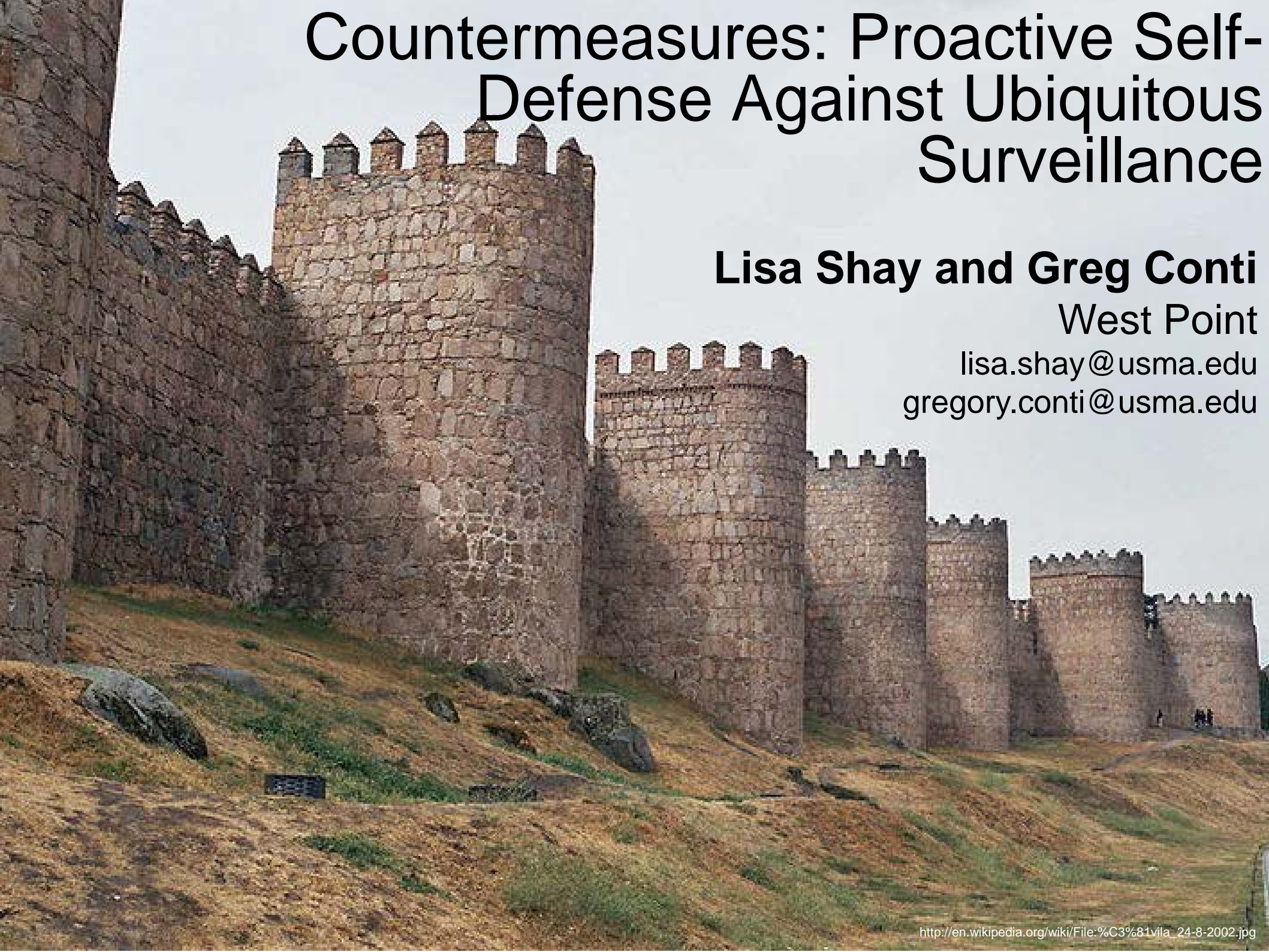


Countermeasures: Proactive Self-Defense Against Ubiquitous Surveillance

Lisa Shay and Greg Conti
West Point

lisa.shay@usma.edu
gregory.conti@usma.edu



Disclaimers



The views in this talk are the authors' and don't reflect the official policy or position of the United States Military Academy, the Department of the Army, the Department of Defense, or the United States Government.

Context matters. Some of these countermeasures are likely illegal in certain (or all) circumstances. If you have questions in this regard, consult a lawyer. We are not lawyers.

All characters and events in this show – even those based on real people – are entirely fictional. All celebrity voices are impersonated... poorly. The following program contains coarse language and due to its content it should not be viewed by anyone.

Takeaways

- Networked surveillance systems threaten our privacy and our free way of life
- Individuals can and should protect themselves
- This community has the knowledge and status to deflect the trajectory of our surveilled future



If you know the enemy and know yourself, you need not fear the result of a hundred battles. If you know yourself but not the enemy, for every victory gained you will also suffer a defeat. If you know neither the enemy nor yourself, you will succumb in every battle.

- Sun Tzu

Current Trends

Instrumented People



“Government of India Plans to Track Mobile Phone Users”

“World's Biggest Biometric ID Scheme Forges Ahead”
(1.2B People)

Instrumented Homes



TV's that watch you.

Instrumented Communities



\$1 Billion Scientific “Ghost Town”

New Applications



Emperor Penguins Counted from Space

New Applications



Police Use of Surveillance Drones

New Power Sources



Robojelly – Powered
by Hydrogen and
Oxygen in Water



Nuclear Powered
Drone Research -
Flight time from
“days to months”

http://en.wikipedia.org/wiki/File:MQ-9_Reaper_in_flight_%282007%29.jpg

<http://www.guardian.co.uk/world/2012/apr/02/us-plans-nuclear-drones>

<http://www.washingtontimes.com/news/2012/apr/4/scientists-build-robot-jellyfish-fueled-sea-water/>

Lots of Investment



Minneapolis-St. Paul Airport launches \$20M HD Surveillance Camera Project

Lots of Investment



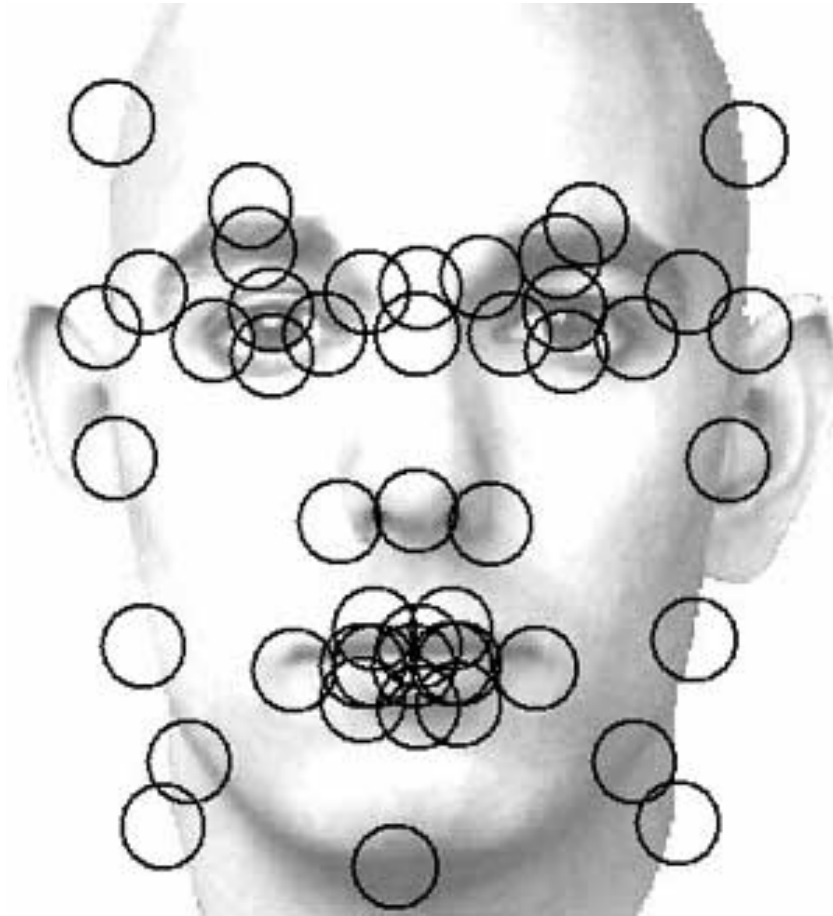
Lower Manhattan Security Initiative

Increased Capabilities



SoundHound

Increased Capabilities



Facial Recognition

Increased Capabilities



Man-Machine Hybrid Analysis

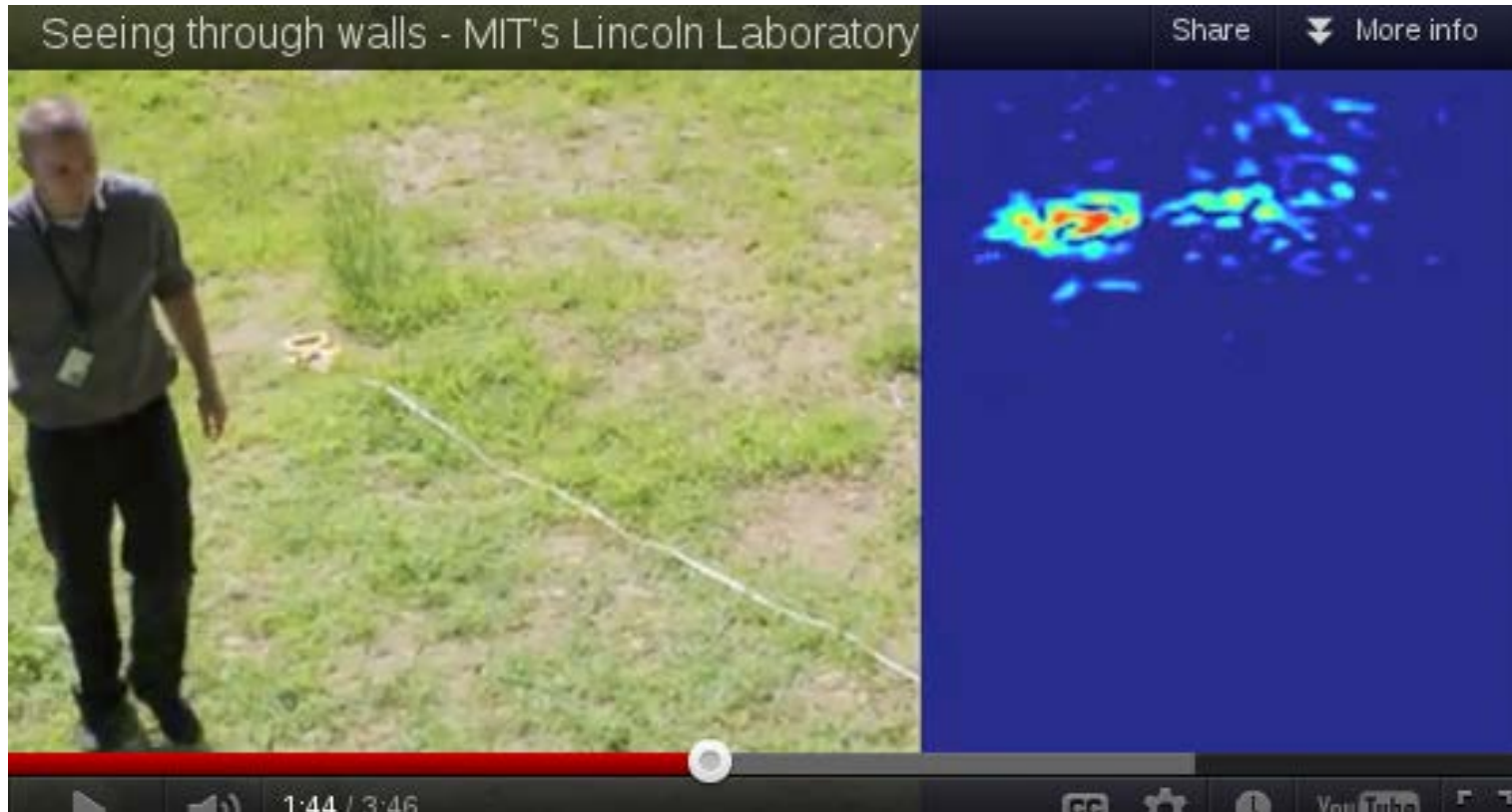
Google Using ReCAPTCHA to Decode Street View Addresses

http://upload.wikimedia.org/wikipedia/commons/5/58/The_wilson_front_door.JPG

<http://techcrunch.com/2012/03/29/google-now-using-recaptcha-to-decode-street-view-addresses/>

<http://tech.slashdot.org/story/12/03/29/2055228/google-using-recaptcha-to-decode-street-addresses>

Increased Capabilities



MIT Lincoln Lab Technology Provides Real-Time
Video Through Solid Walls

New Incentives



GPS used for Driving Insurance “Discounts”

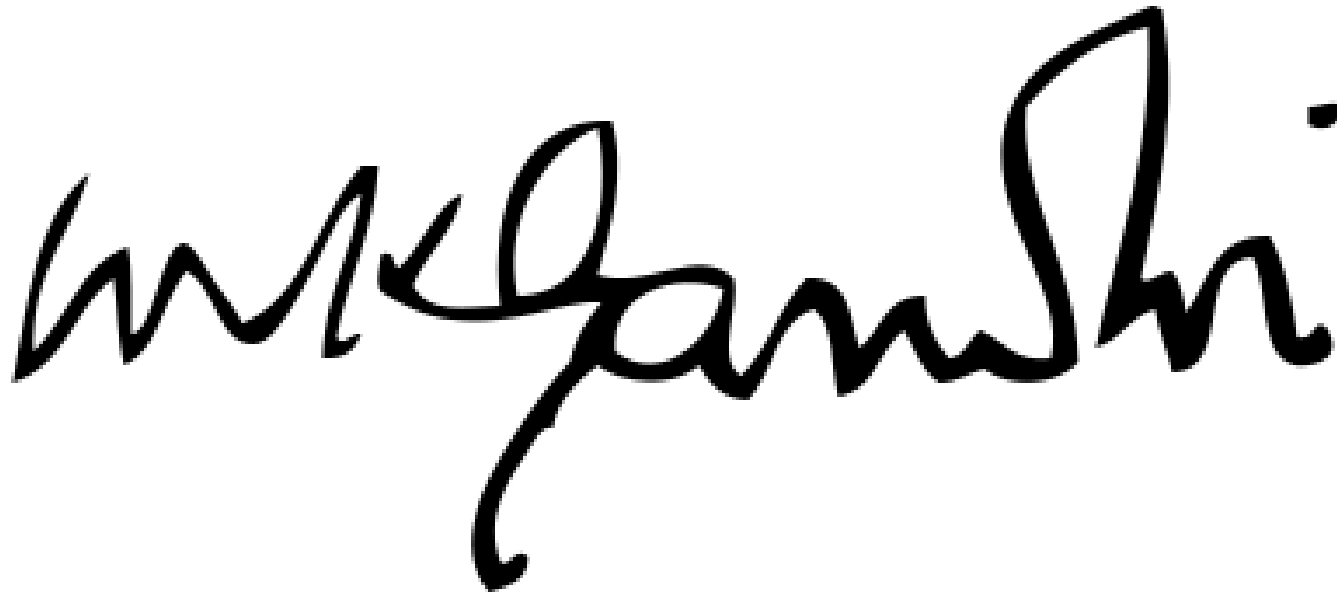
Old Reasons

“We are conducting an anonymous mobile phone survey to help us enhance your shopping experience.”



Malls Track Shoppers' Cell Phones

Coercive Disclosure of Identity

A handwritten signature in black ink, appearing to read 'm. Gandhi'. The signature is written in a cursive, fluid style with a large, prominent 'G'.

Google+ Real-Name Policy

Same System Vulnerabilities



See...

Tom Cross, "Exploiting Lawful Intercept to Wiretap the Internet" Black Hat DC 2010

Zeljka Zorz, "Most CCTV Systems are Easily Accessible to Attackers" Help Net Security

Lots of “Blue-Sky Ideas”



US Postal Trucks as Fleet of Sensor Platforms

The Potential for Misuse is High...

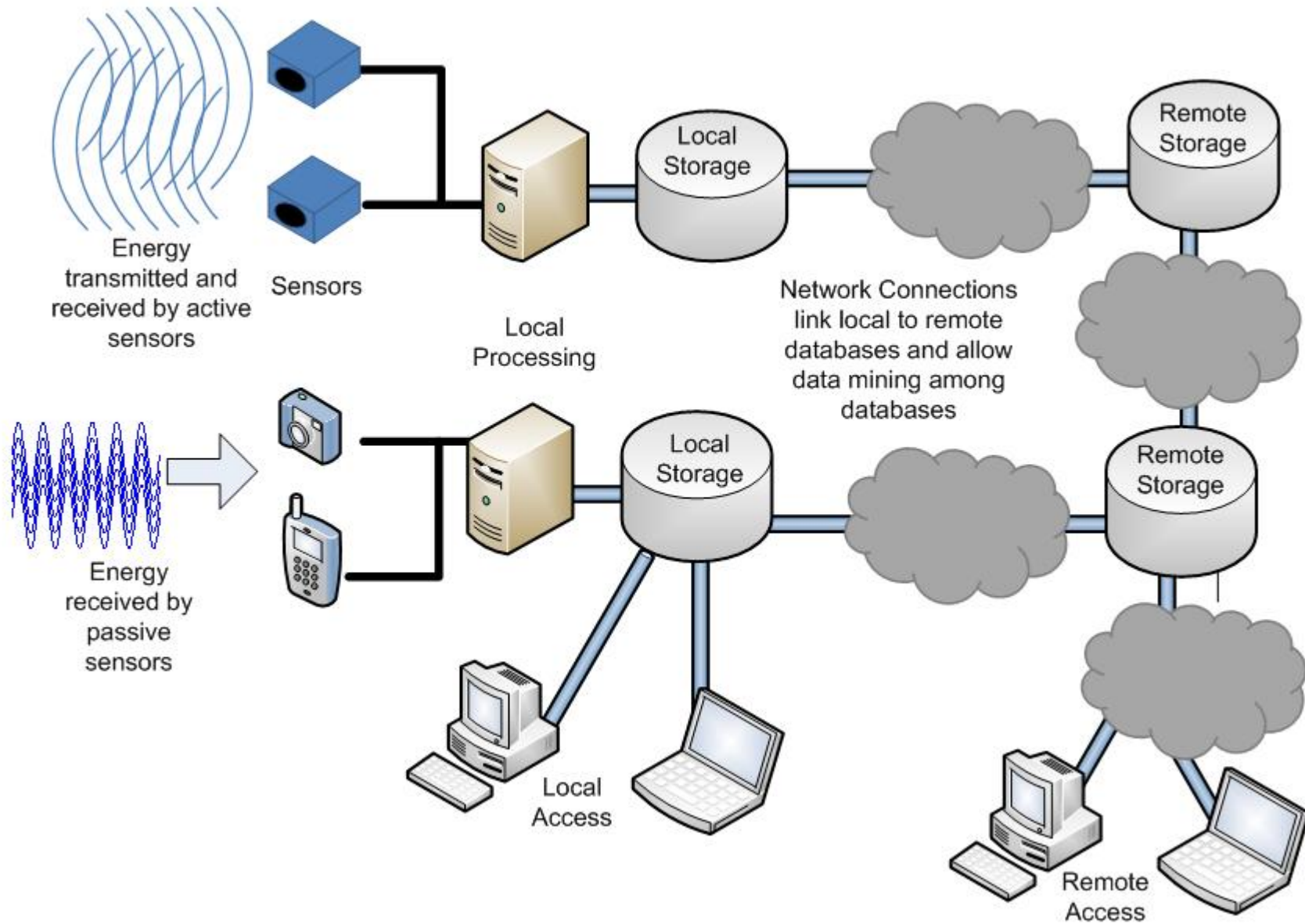


We'll Leave Online Surveillance for Another Talk...

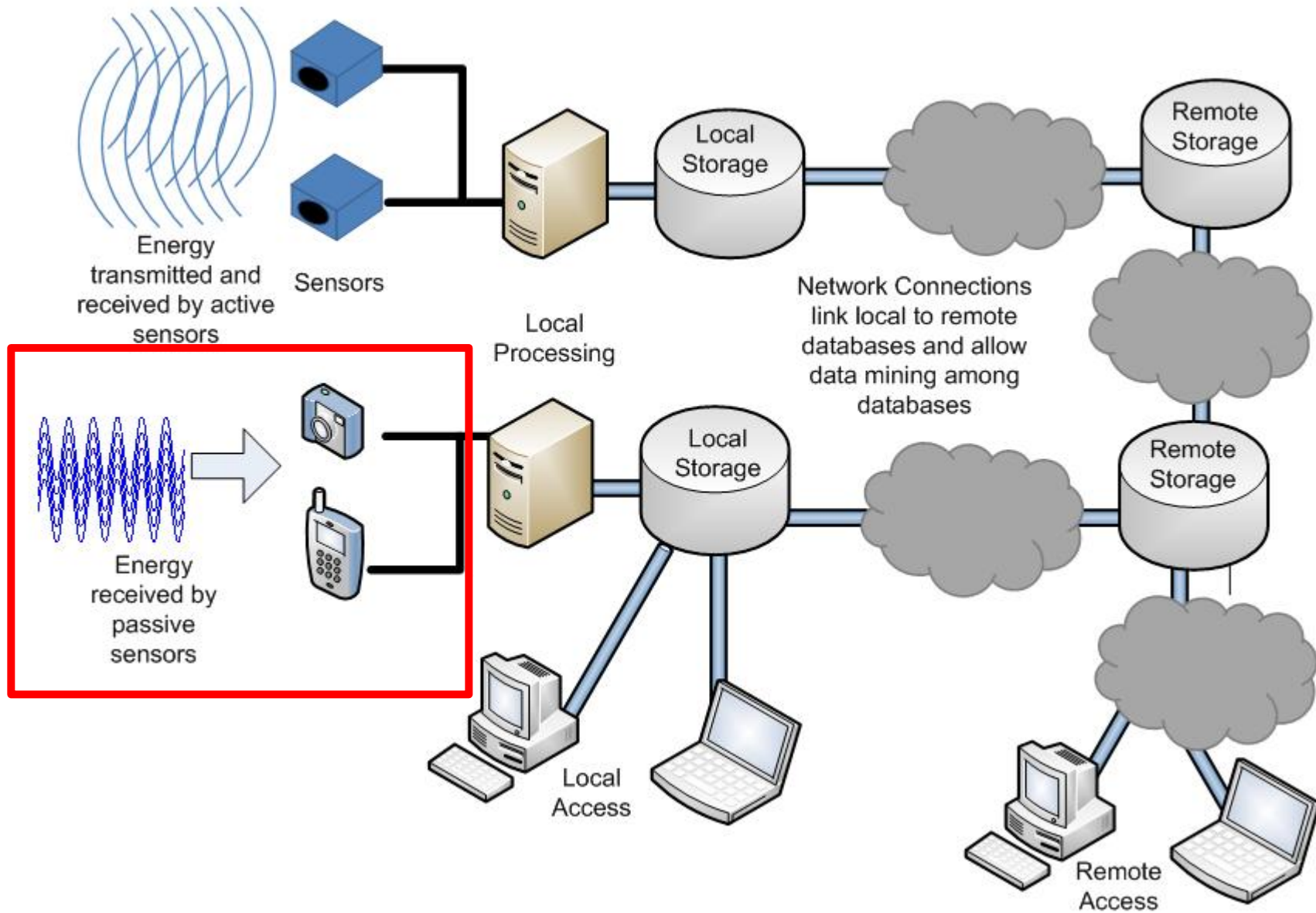


Deconstructing a Surveillance System

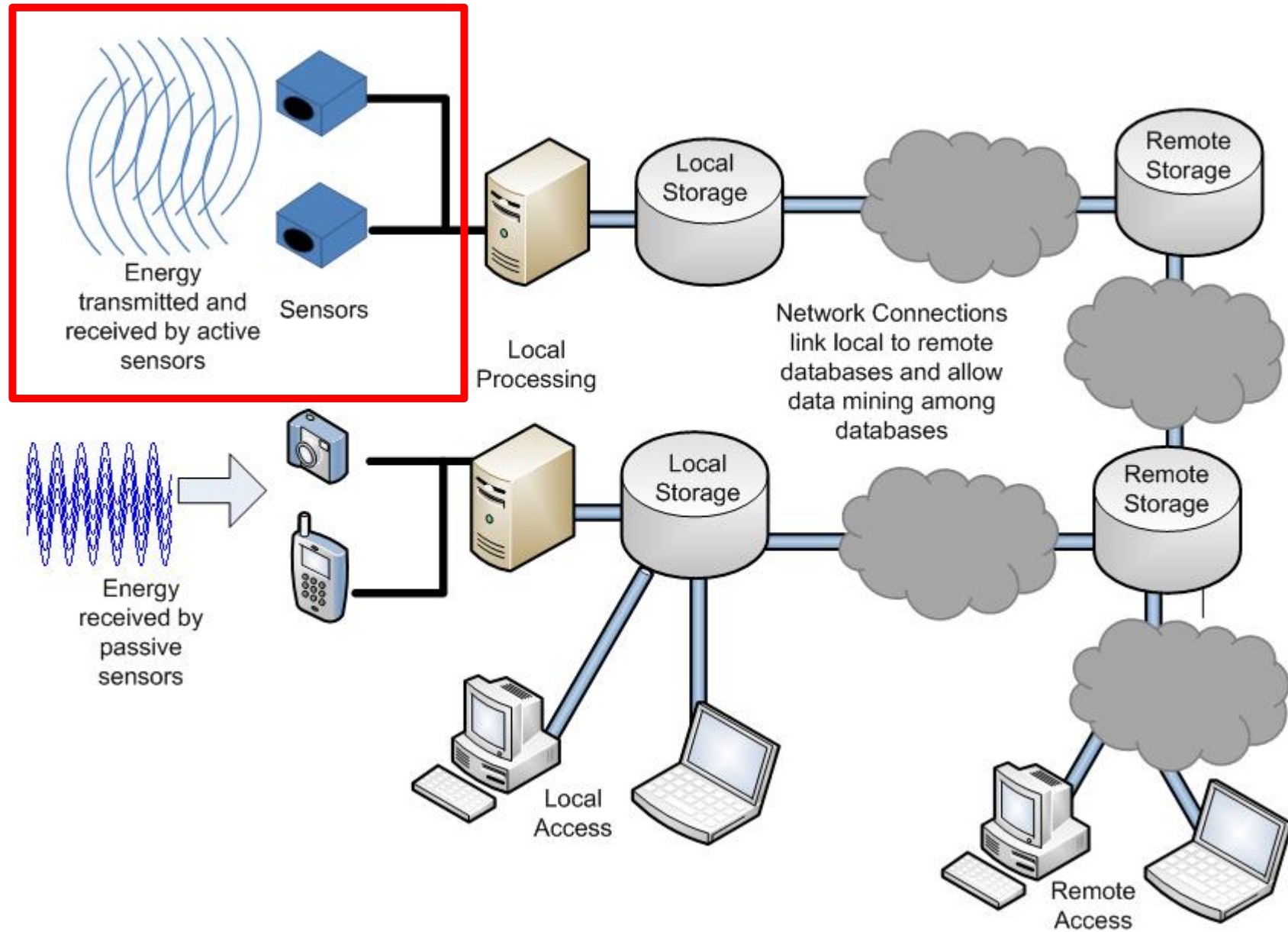
Surveillance System Model



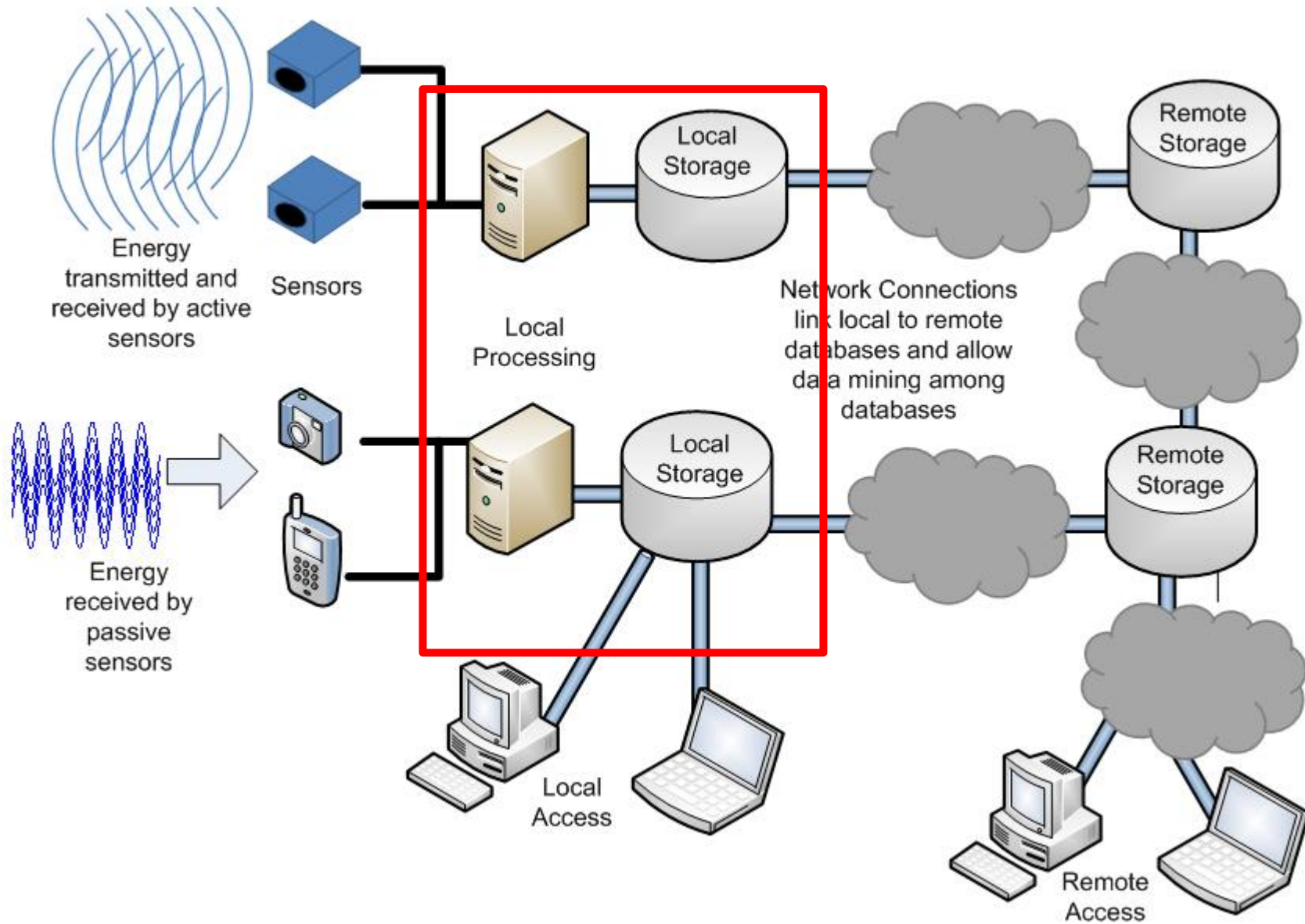
Surveillance System Model



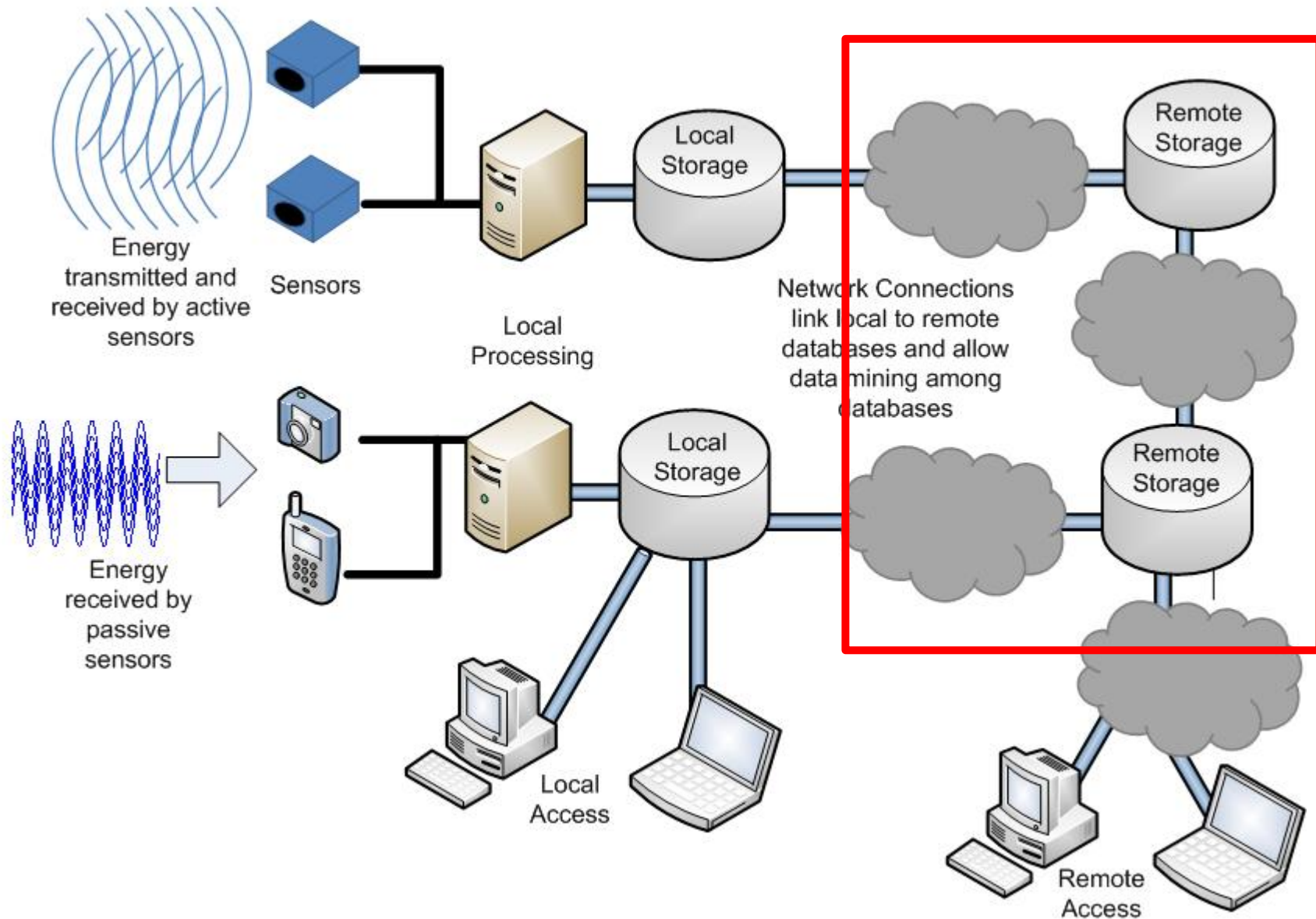
Surveillance System Model



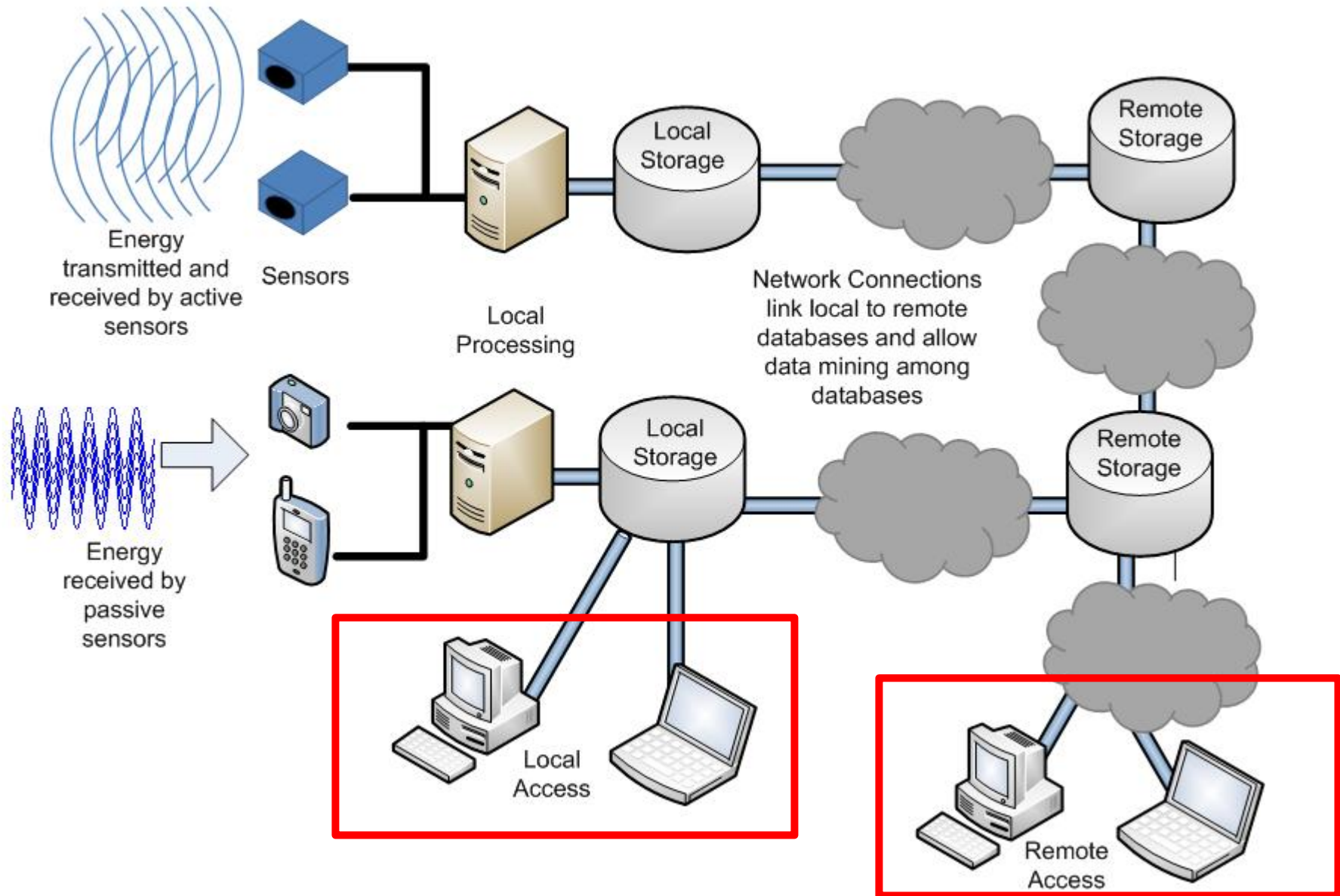
Surveillance System Model



Surveillance System Model



Surveillance System Model



Countermeasures

Understand the Sensor/System



- Acquire
- Understand
- Take it apart
- Spec sheets
- Range
- Power consumption
- Processing ability
- Sampling rate
- Response time
- Sensitivity
- Age
- Maintenance
- Environment
- Limitations
- Vulnerabilities

See Joe Grand, Jacob Appelbaum, and Chris Tarnovsky's Defcon 17 "Smart Parking Meter" Talk

Deny, Degrade, Defeat Sensors

Detect



Car Radar Detector (Japan)

Detect



The screenshot shows the Shodan website interface. At the top, there is a navigation bar with links: Main, Exploits, Research, Videos, Anniversary Promotion, Register, and Login. Below this is a dark header with the Shodan logo (three red dots) and a search bar with a 'Search' button. The main content area features a large banner with the text 'EXPOSE ONLINE DEVICES.' followed by a list of device types: 'WEBCAMS. ROUTERS. POWER PLANTS. IPHONES. WIND TURBINES. REFRIGERATORS. VOIP PHONES.' To the right of the text is a world map with red dots indicating device locations. Below the text are two buttons: 'TAKE A TOUR' (red) and 'FREE SIGN UP' (green). At the bottom of the banner, there is a line of text: 'Popular Search Queries: default password - Finds results with "default password" in the banner; the named defaults might work!'.

Main Exploits Research Videos Anniversary Promotion Register Login

SHODAN

Search

EXPOSE ONLINE DEVICES.

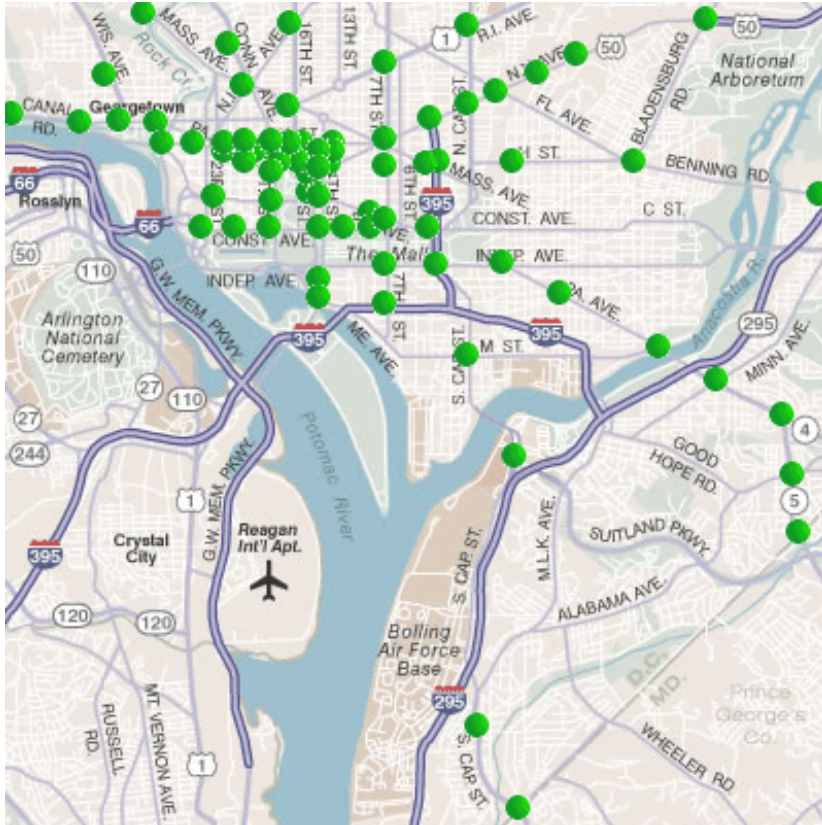
WEBCAMS. ROUTERS.
POWER PLANTS. IPHONES. WIND TURBINES.
REFRIGERATORS. VOIP PHONES.

TAKE A TOUR FREE SIGN UP

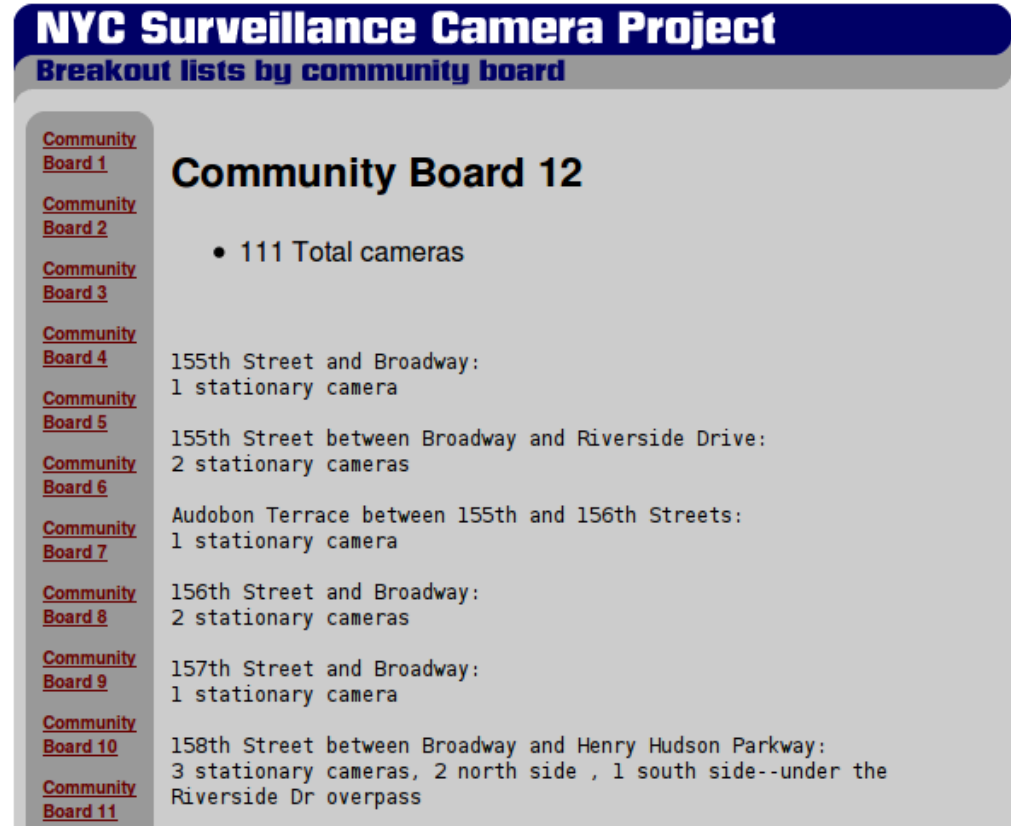
Popular Search Queries: default password - Finds results with "default password" in the banner; the named defaults might work!

Networked Sensors may be visible online

Monitor Location and Time of Use



Washington DC Area
DDOT Traffic Camera
Locations
(Government Data)



NYC Surveillance
Camera Project
(Community Driven)

Understand Range and Coverage

STANDARD RANGE CARD
For use of this form see F-117.7. The proponent agency is TRADOC.

SQD 1
PLT 2
CO _____

May be used for all types of direct fire weapons.

MAGNETIC
NORTH

DATA SECTION

POSITION IDENTIFICATION PRIMARY DATE 3 MAR 90 / 1140 HRS

WEAPON ITV E-21 EACH CIRCLE EQUALS 400 METERS

NO.	DIRECTION/ DEFLECTION	ELEVATION	RANGE	AMMO	DESCRIPTION
L	350°		2000M	TOW2	FARM HOUSE
R	105°		2600M	TOW2	R/SIDE WOODLINE
1	360°		3200M	TOW2	RP- HILLTOP
2	351°		2700M	TOW2	TRP- A8002 RJ
3	04°		1800M	TOW2	TRP- A8003 RJ

REMARKS:
4 WRP- RJ AT LN 13629411, 100° AT 320M

DA FORM 5517-R, FEB 86

Improved TOW Vehicle Range Card

Bypass



Bypass



Bypass



Sampling Rate, Sensitivity

BUSTED - A heat detector can be fooled by heating the room to body temperature.

CONFIRMED - A heat detector can be fooled by wearing a highly insulated fire proximity suit.

CONFIRMED - A heat detector can be fooled by placing glass between the intruder and the sensor.

BUSTED - An ultrasonic motion detector can be fooled by wearing thick-padded clothing.

CONFIRMED - An ultrasonic motion detector can be fooled by holding a bedsheet in front of you.

CONFIRMED - An ultrasonic motion detector can be fooled by moving extremely slowly.

See <http://mythbustersresults.com/episode59>

Glass Blocks IR



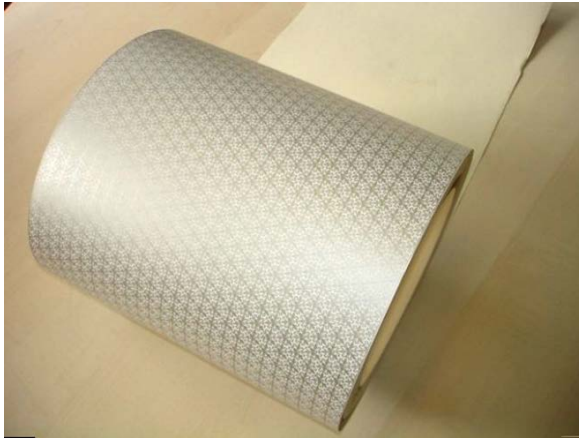
As Does Acrylic



But Be Careful How You Hold It



Shielding



Wi-Fi Shielding Wallpaper



RFID Blocking Wallet



Laptop Compubody Sock



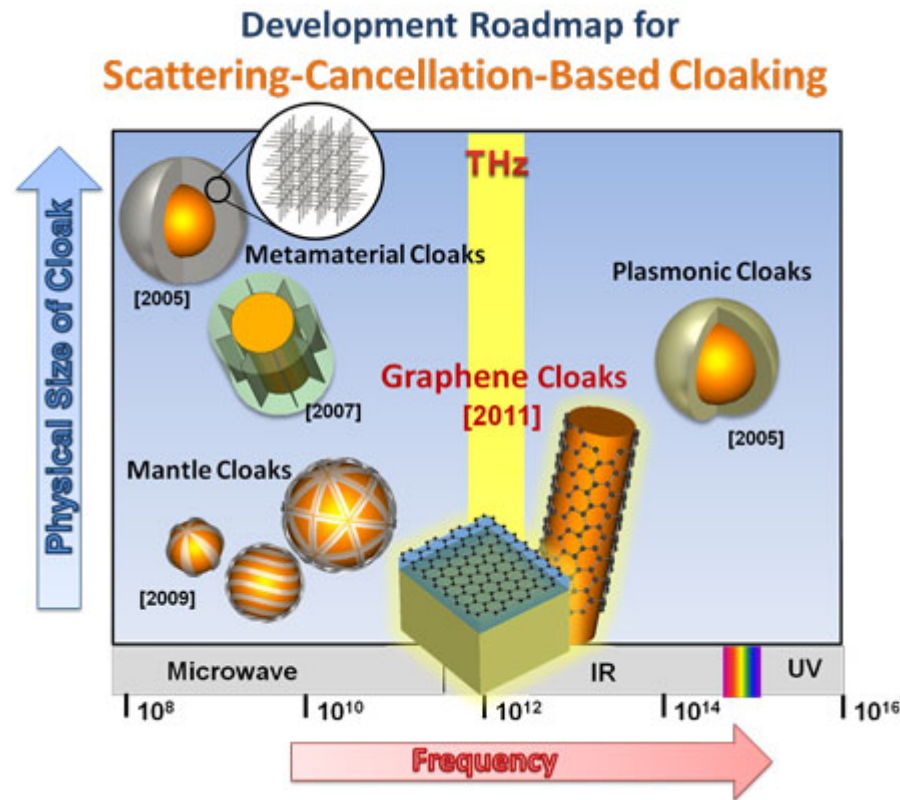
Stand-off Distance / Air Gap

Shielding



Santa's Helpers Disable Naughty Cameras in Tempe

Cloaking



Graphene-based Invisibility Cloak

Chaffing



Navy Wants Ultraviolet Cloaking Device for Jet Fighters

Absorption



Radar Absorbing Materials

Jam



Green Laser Pointer in Webcam

Destroy



Microwave Oven HERF Gun

Disable



Black Tape



Microphone Plugs



Deny, Degrade, Defeat Processing

Spoofing

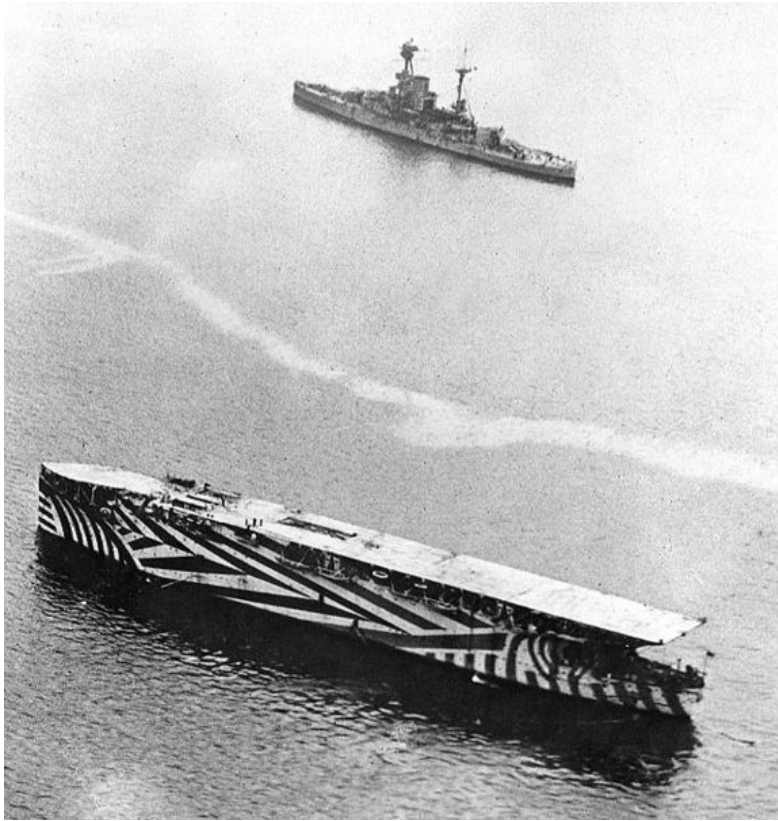


WWII Operation
Bodyguard



~2010 Russian Inflatable
Weapons

Camouflage



HMS Argus (1917)



CV Dazzle (2012)
Camouflage for Computer Vision

See Joshua Marpet's "Facial Recognition: Facts, Fiction, and Fschk-ups" from Defcon 18 and <http://cvdazzle.com/>

Degrade Information Quality



The Prisoner - "It's Your Funeral"

Overcome Processing



Go to Trial: Crash the Justice System
(See NY Times 10 March 2012 story by Michelle Alexander)

Data Collection, Retention, Storage and Lifespan

Secure Data In Transit / At Rest



Privacy Glasses

89 24 59 c8 cf fd 88 d1 53 b9 38 82 b3 6d 58 9a
14 00 67 68 ec 92 5a 6d 44 92 75 db 2a b3 36 2b
37 1a 44 21 96 d9 12 b6 71 b4 cf f6 45 9a a5 68
19 6c 95 f2 ae 65 61 91 3a 1b da 1d 6f 22 eb be
c3 20 cc 62 24 54 e5 53 b9 04 82 2b eb a7 d8 67
75 9b 12 b5 1f c8 b9 c2 aa 8b 79 cd 09 b2 7d a2
92 82 b3 4c c1 1f 2c 4c 9a bc 3b f2 75 e8 07 47
7e 1a fa 41 cc 41 b9 c4 e6 12 1c ce 31 67 15 cf

Encryption

Destroy Data



Shredder (SSI)



Degausser (Japanese Platform)

See also overflow or corrupt storage and resource consumption in general...

Avoid Generating Data



Become a Neo-Luddite



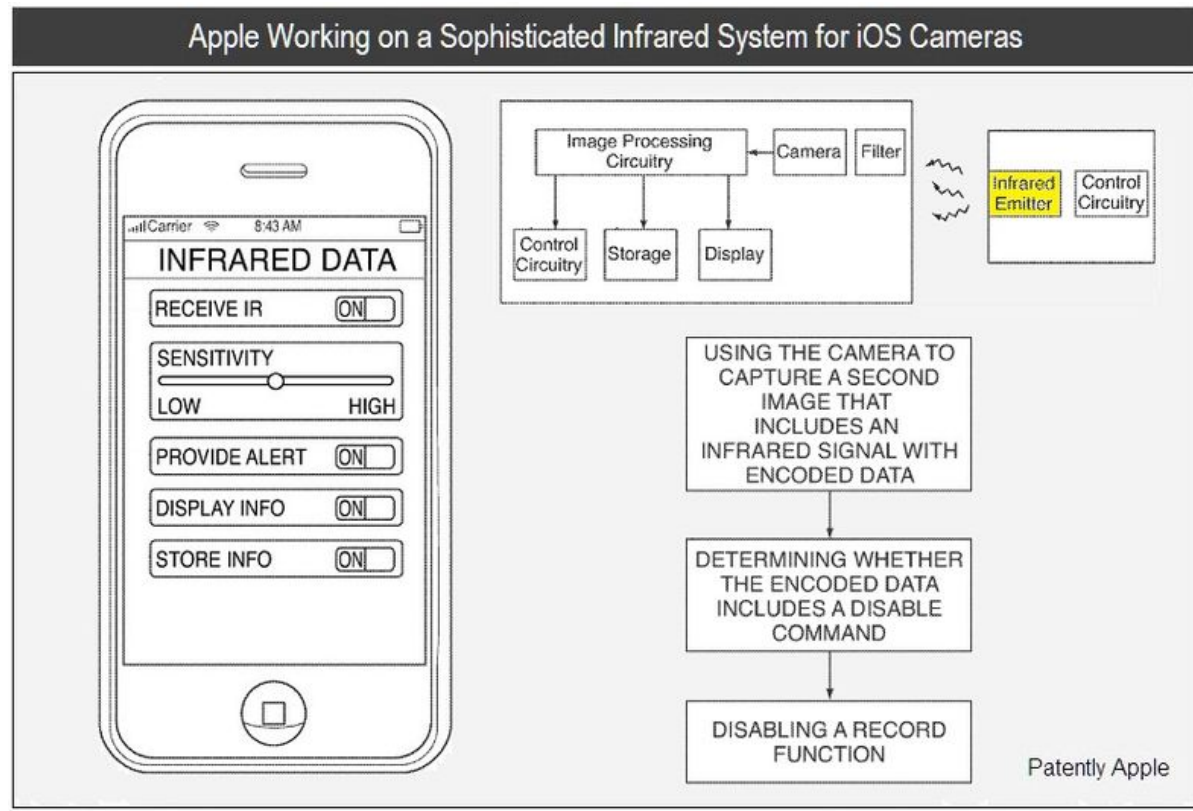
Live in the 19th Century



Live in the 20th Century

Communications and Command and Control

Take Control



Apple's “Systems and Methods for Receiving Infrared Data with a Camera Design to Detect Images Based on Visible Light”

Take Control



But beware the illusion of control

DOS

(The Human and the Communication Channel)



The screenshot shows the Arstechnica website header with the logo, Intel Xeon, and IBM BladeCenter advertisements. Below the header is a navigation bar with links for Home, Main Menu, My Stories (0), Forums, and Subscribe Now. The main content area features the article title "Reverse robocall" campaign lets citizens phone-blast SOPA supporters" in a large, bold font. Below the title is a sub-headline "A website run by two privacy advocates is giving people a chance to deliver ..." and the author "by Sean Gallagher - Dec 27 2011, 10:35am EST". The article text describes a web-based civic action site called "Reverse Robocall" that allows users to record a message and perform robocalls to politicians and lobbyists. The text mentions a fee of \$10 and the ability to customize the caller ID. On the right side of the article, there is a vertical sidebar with a "TO" link and a small red icon.

ars technica

intel Xeon inside

IBM BladeCenter
Perfect for easy virt
[Learn More >](#)

MAIN MENU ▾ MY STORIES: 0 ▾ FORUMS SUBSCRIBE NOW

LAW & DISORDER / CIVILIZATION & DISCONTENTS

"Reverse robocall" campaign lets citizens phone-blast SOPA supporters

A website run by two privacy advocates is giving people a chance to deliver ...

by Sean Gallagher - Dec 27 2011, 10:35am EST

A Web-based civic action site is providing a way for people irate about the Stop Online Piracy Act (SOPA) to voice their opinions in a very literal way. **Reverse Robocall**, a site set up by Shaun Dakin and Aaron Titus, allows users to record a message through the site and perform their own robocalls to politicians and lobbyists.

For a fee of \$10, Reverse Robocall will let you record a message that will be **delivered as a phone call** to the offices of the co-sponsors of SOPA and each of the associations and lobbying groups that have backed the bill in Congress—88 in all. You can even customize the phone number that will appear in caller ID for the call in order to avoid being blocked by systems that reject calls without them. And, if you choose, you can let others listen into your message on the site and rate your effort.

TO

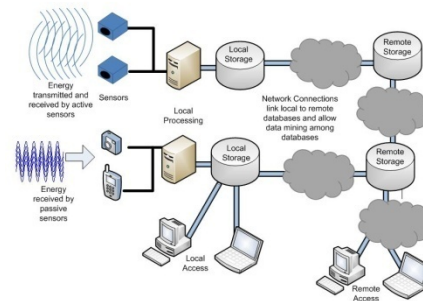
Reverse Robocall

Understand the Actors

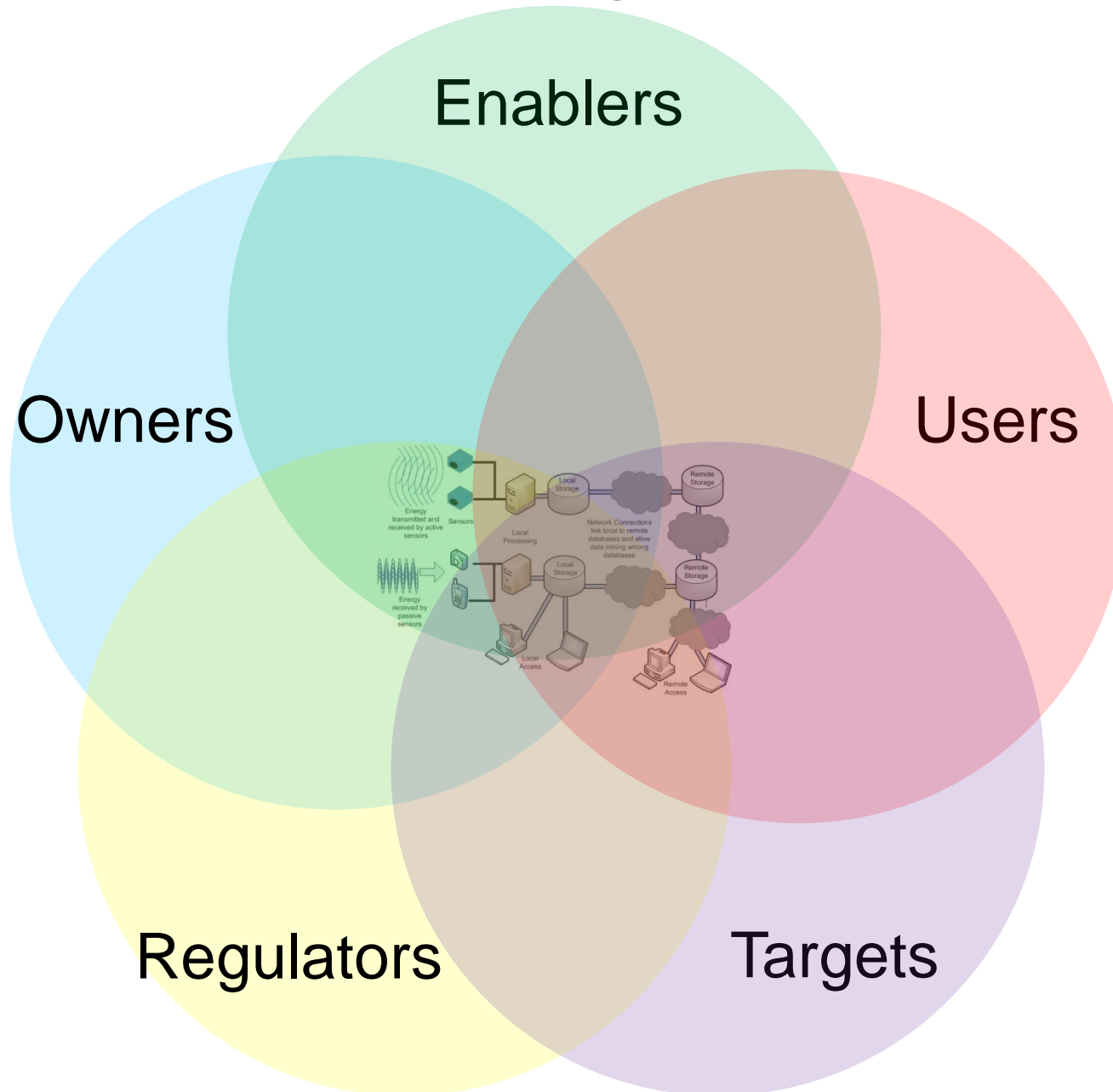


- Owners
- Enablers / Purveyors
- Information Consumers
- Regulators
- Targets (the Surveilled)

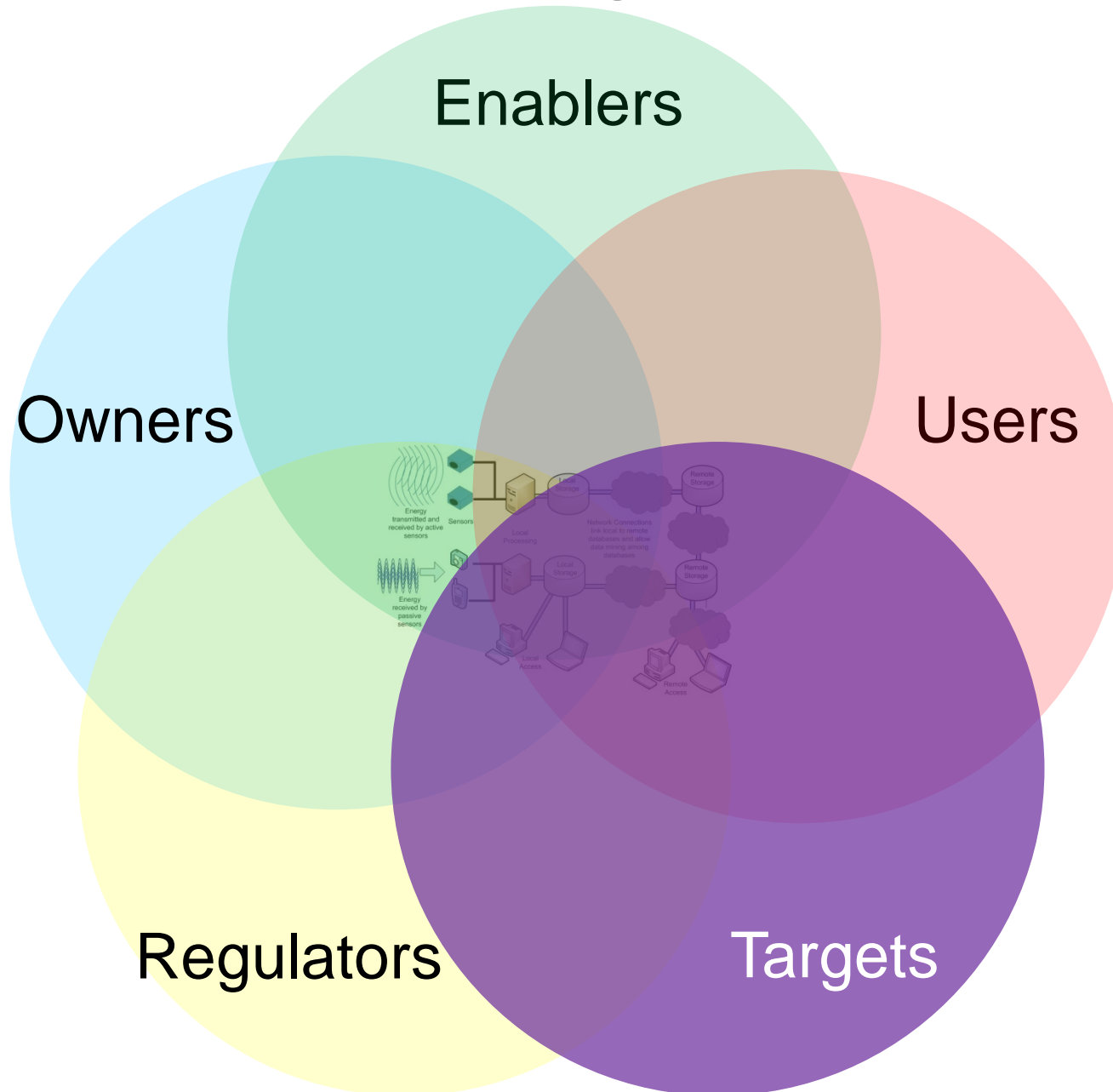
Model in Context



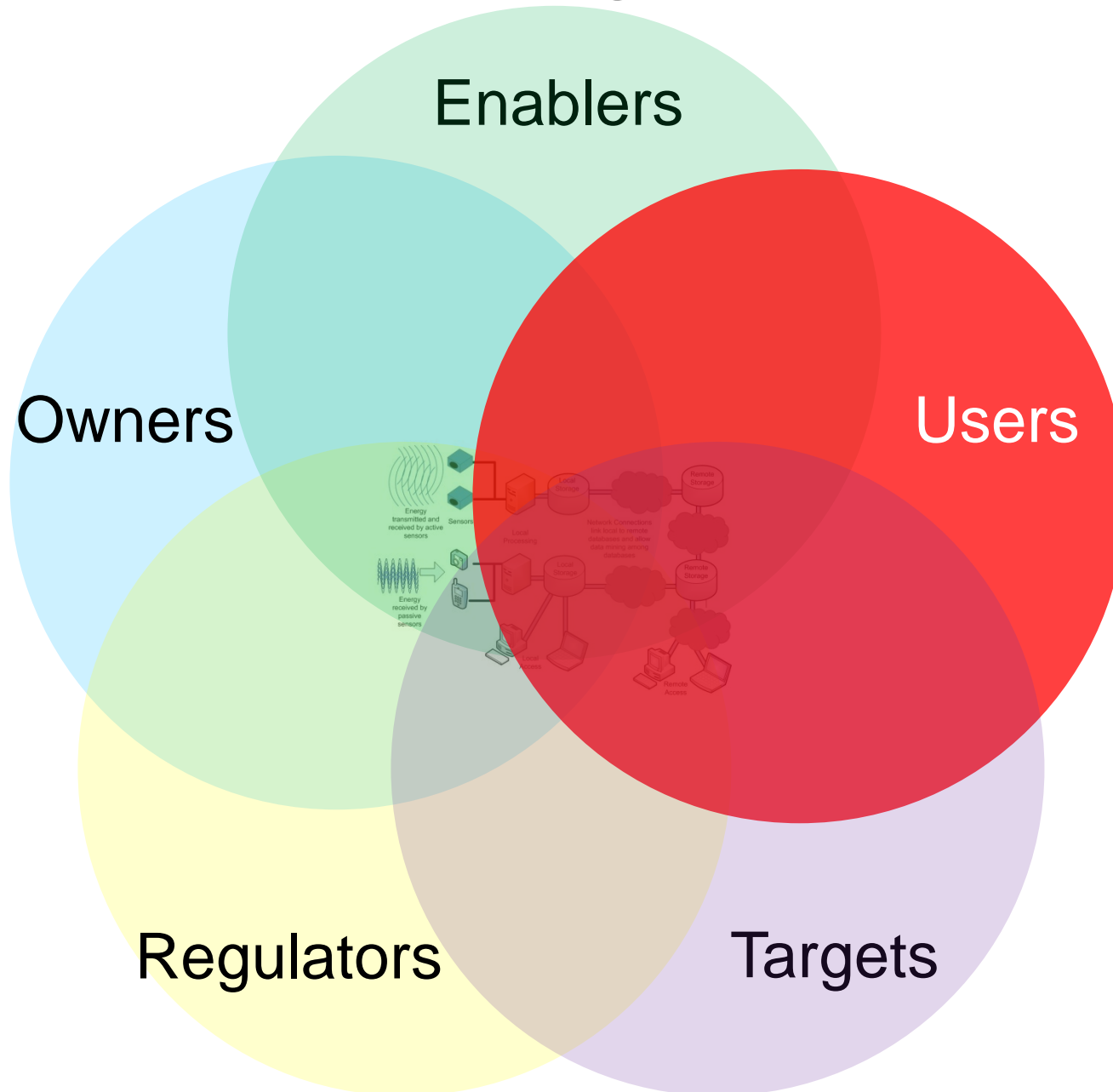
Model in Context



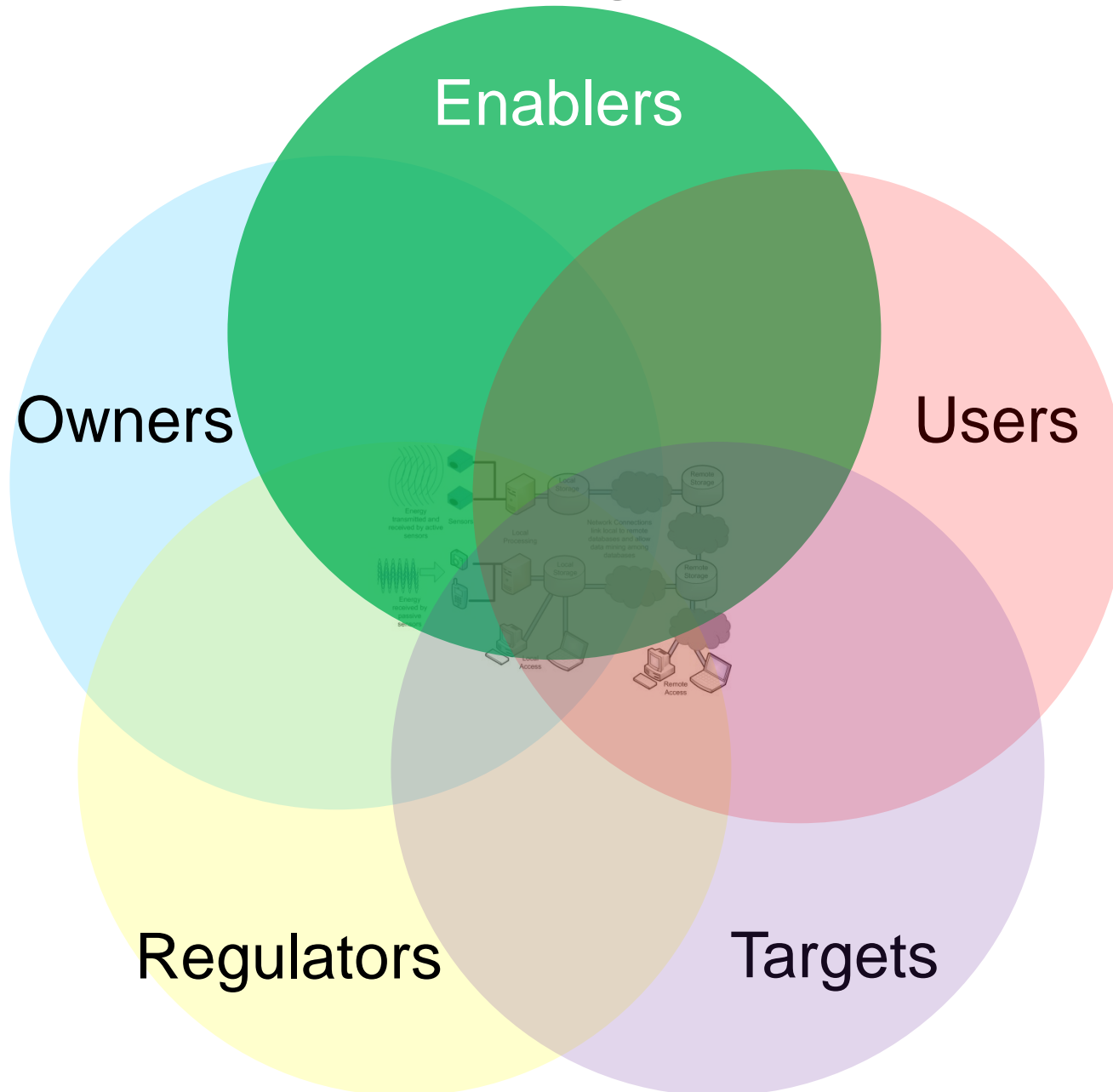
Model in Context



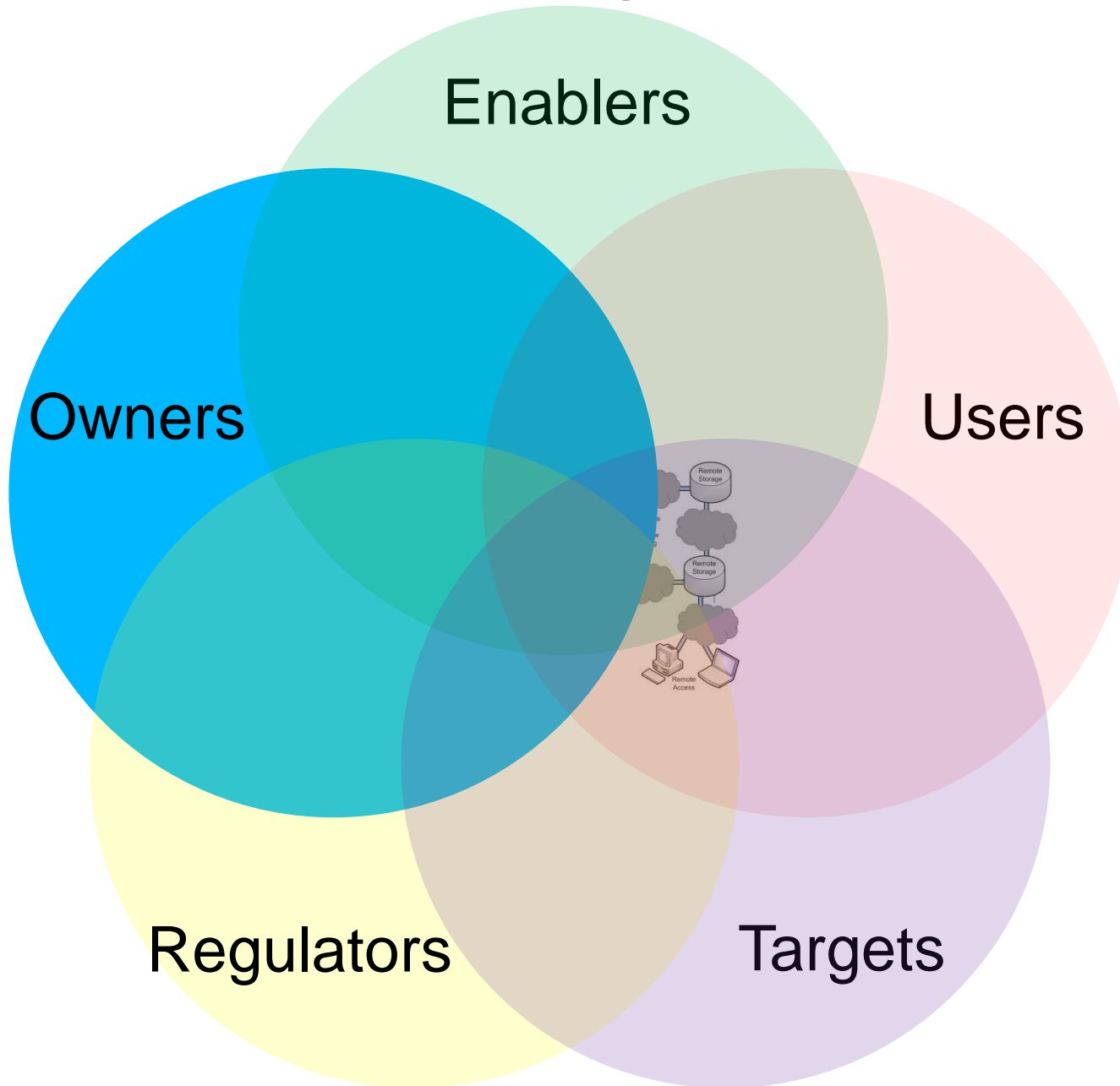
Model in Context



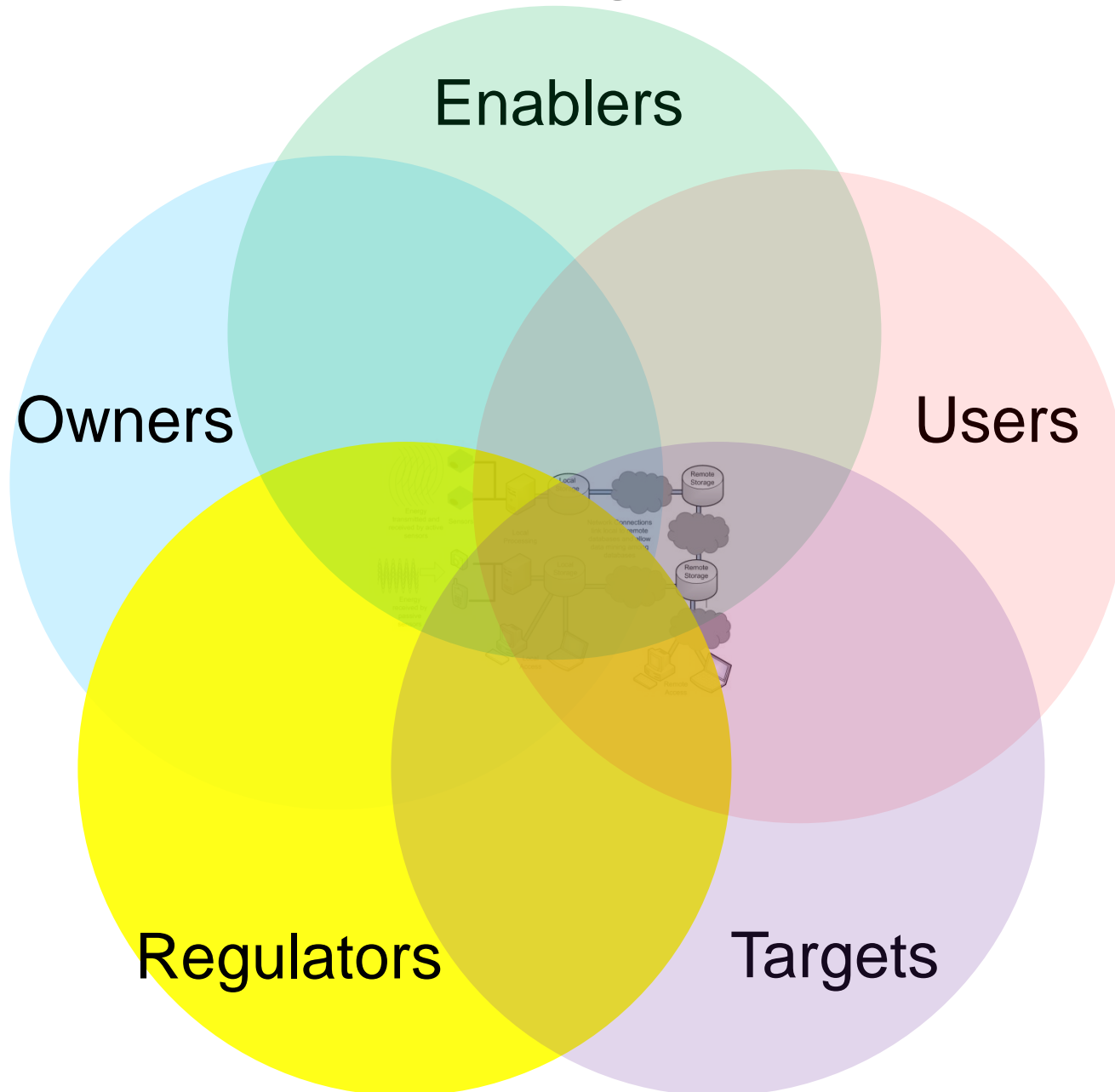
Model in Context



Model in Context



Model in Context



Influence Policy and Policy Makers

Vote



Educate


Tuesday, May 15, 2012 As of 2:00 PM New York 73° 51°

THE WALL STREET JOURNAL. WHAT THEY KNOW

U.S. Edition Home ▾ Today's Paper ▾ People In The News ▾ Video ▾ Blogs ▾ Journal Community

World ▾ U.S. ▾ New York ▾ Business ▾ Markets ▾ Tech ▾ Personal Finance ▾ Life & C

Digits | Personal Technology | What They Know



Selling You on Facebook

Many popular Facebook apps obtain sensitive information about users—and users' friends—so don't be surprised if details about your life start popping up in unexpected places.

- Interactive: How Grabby Are Your Apps?
- Digits: Control What Facebook Apps See
- Testing Facebook Apps: Our Methodology

Latest News

Digital-Privacy Rules Take Shape

After a two-year study, the Federal Trade Commission called for Congress to pass legislation to protect privacy in the digital era and urged big data brokers to give consumers the right to see their data.

- Video | Read the FTC report
- Facebook May Rummage Through Your Trash
- Live Chat: 2 p.m. ET Tuesday, Ask Questions



Google Faces New Privacy Probes

Regulators in the U.S. and EU are investigating Google for bypassing the privacy settings of millions of users of Apple's Safari Web browser. Google stopped the practice last month after being contacted by The Wall Street Journal.



Interactive >

How Grabby Are Your Facebook Apps?

The Wall Street Journal analyzed 100 of the most used applications that connect to Facebook's social-networking platform to see what data they sought from people. The journal also tested for each Facebook app, iOS, Black Berry, the apps tested by the journal, along with the permissions they ask users to grant. [Find out what we're looking for.](#) Click a square to learn more about that permission. Click on a square to download it.

☐ All permissions
☐ User permissions
☐ Friends permissions
☐ Location information


Permissions	Applications
<ul style="list-style-type: none"> Full Name Profile Picture Public Posts Public Profile City or Province Gender Age Relationship Work History Education and School Attendance Address and Recent Addresses Calendar Contacts and Contacts Publishing Device ID Location Phone Number Webcam 	<ul style="list-style-type: none"> What's for iPad? Between You and Me Tricks About You Maps Friend Message Like schoolFeed Family Time


What Facebook Apps Know

The Wall Street Journal analyzed 100 of the most used applications that connect to Facebook's social-networking platform to see what data they sought from people. See what permissions they ask users to grant them.






Dear Hollywood: An Open Letter to the Hardworking Men and Women in the Entertainment Industries | Electronic Frontier Founda...

file edit View History bookmarks tools help

Dear Hollywood: An open Lett... 

 **ELECTRONIC FRONTIER FOUNDATION**
DEFENDING YOUR RIGHTS IN THE DIGITAL WORLD

HOME ABOUT OUR WORK DEEPLINKS BLOG PRESS ROOM

FEBRUARY 2, 2012 | BY PARKER HIGGINS     

Dear Hollywood: An Open Letter to the Hardworking Men and Women in the Entertainment Industries

Dear Hollywood,

You don't need us to tell you that your position on anti-"piracy" laws has been unpopular recently. Last month's **historic protests**, with millions of Americans registering their opposition, have made that point pretty clear. Instead, we're writing today to tell you that the Internet can be great for creators and their community, but your own leadership refuses to recognize and take advantage of its promise. It seems they'd rather spend your membership dues on lawyers, lobbyists and astroturf than innovation. We suspect many of you are realizing this, especially when you see **how successful new business models can be**.

We humbly suggest that you stand up and tell them to either **embrace the age of the Internet or get out of the way** so that new, forward-thinking industry leaders can take their

Communities

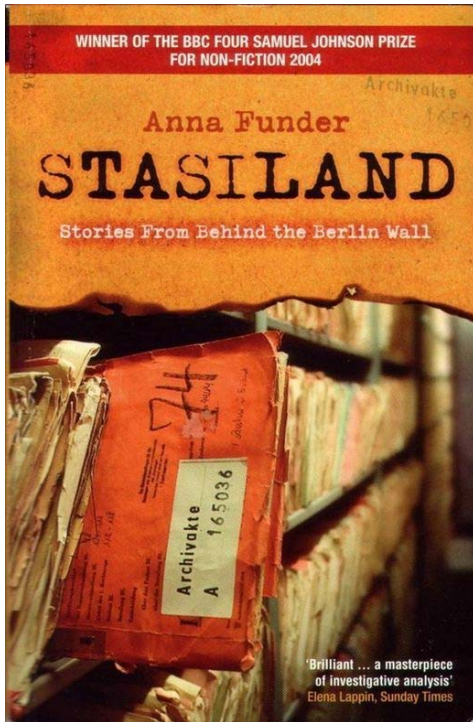


Decision Makers

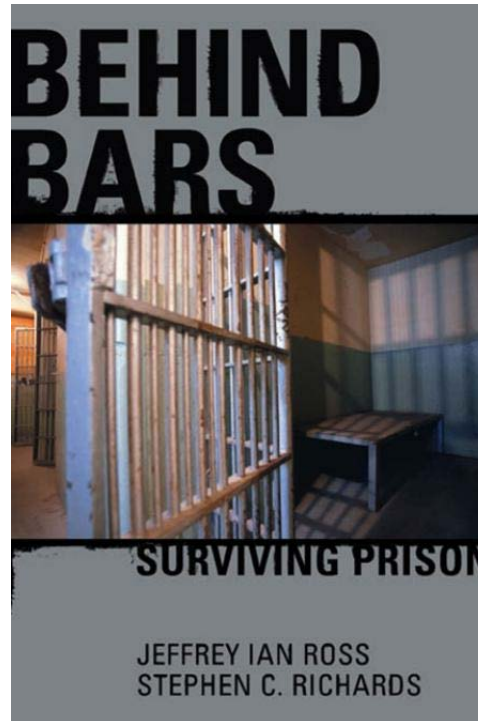
Media

*See Stephen Cass' excellent
"How to Talk to the Mainstream
Media" from The Last HOPE*

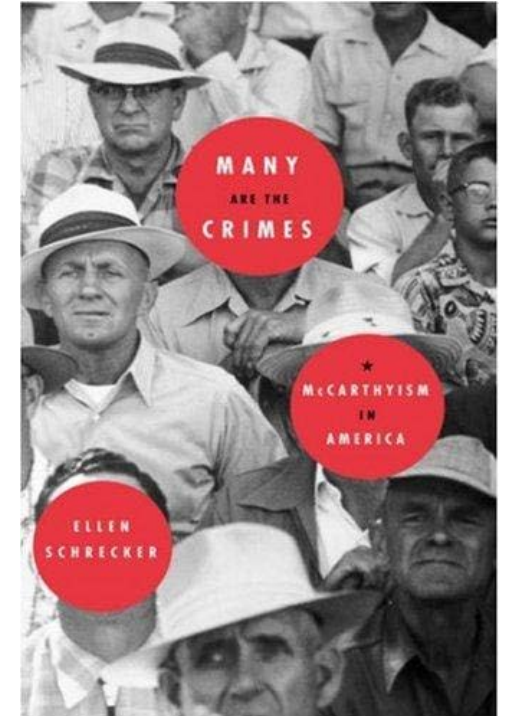
Look to History and Surveillance Cultures



East Germany

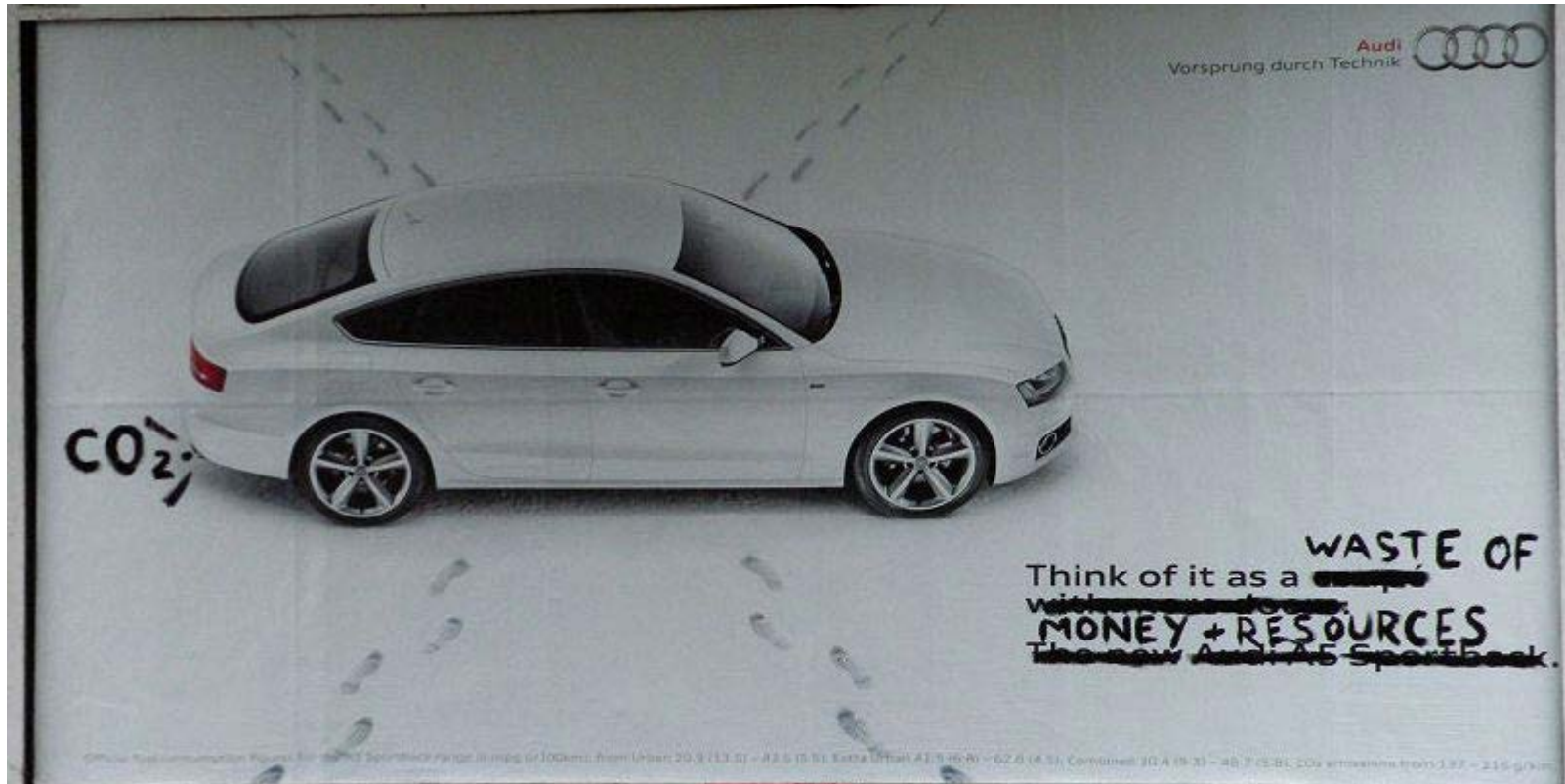


Prison



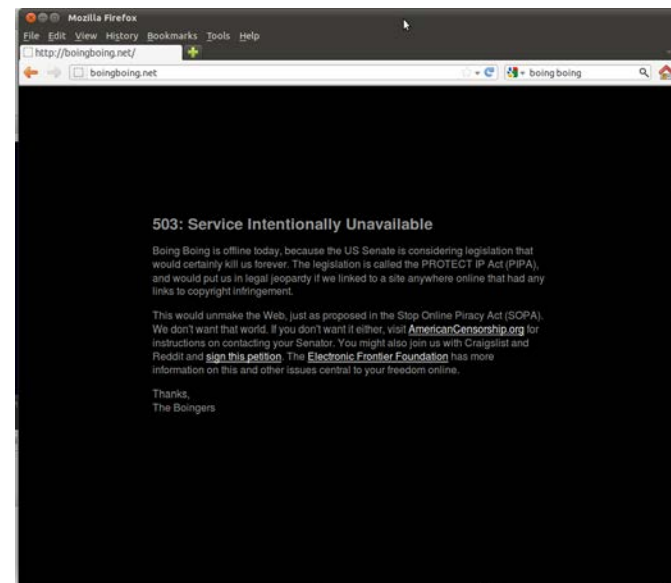
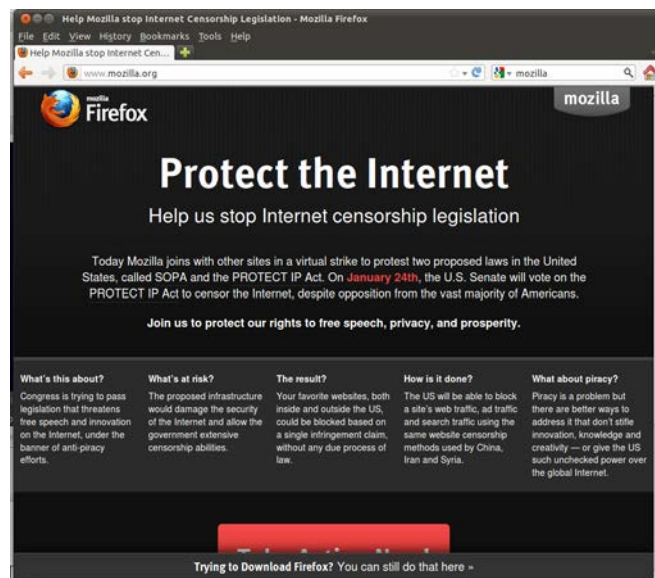
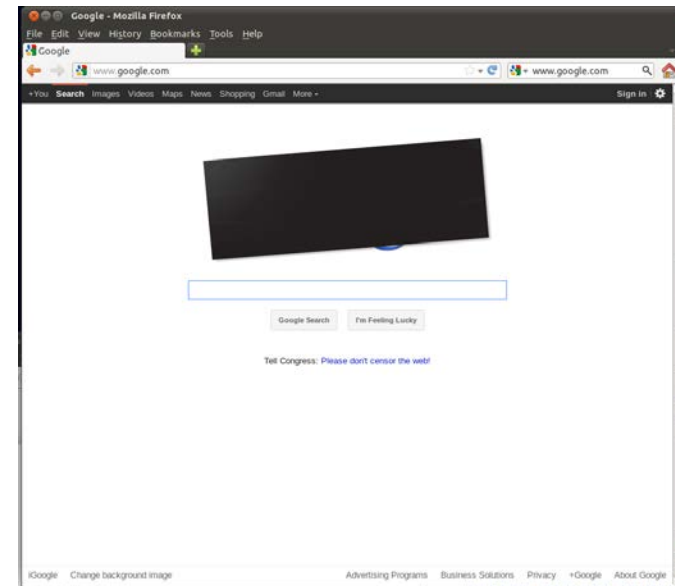
McCarthy-era

Culture Jamming



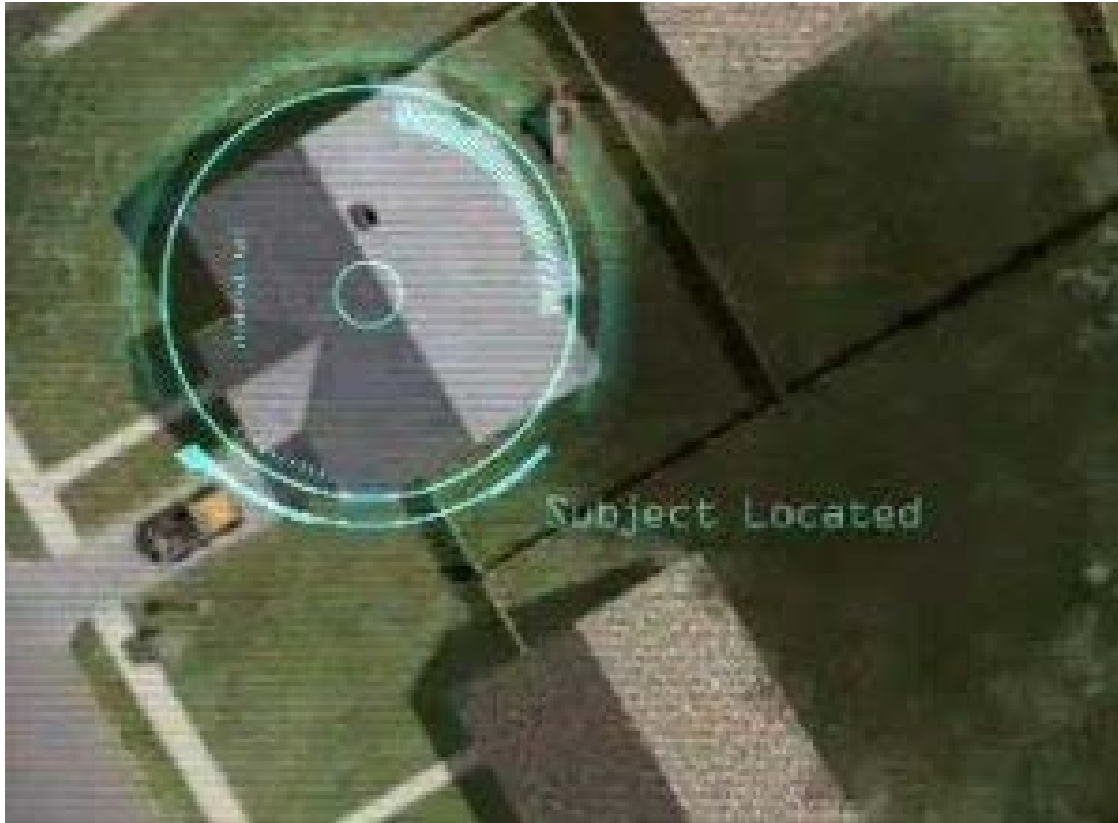
Graffiti on Billboard in Cambridge, UK

Rally Support



Stop Online Piracy Act (SOPA) Blackout Day – 18 January 2012

Cry Foul...

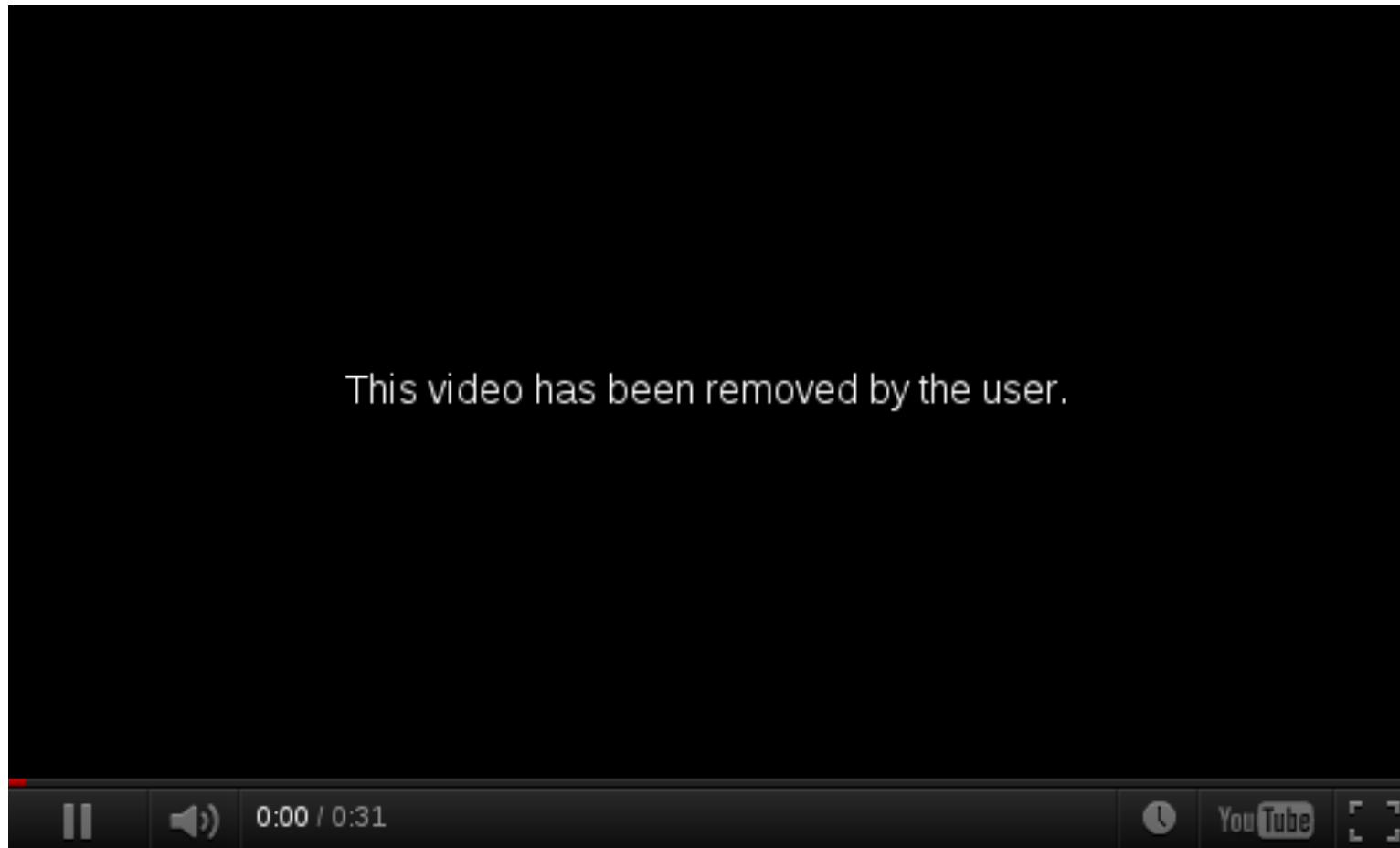


"Listen, Tom, we can make this easy," the voice says as a satellite image zooms in from space onto Tom's house.

"Tom, we do know who you are," the narrator continues before a caption appears on the screen, "Find us before we find you."

PA Tax Amnesty TV ad "We Know Who You Are"

And Sometimes it Will Have the Desired Effect...



And Sometimes it Will Have the Desired Effect...

Antibiotic overnight - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Antibiotic overnight

www.pataxpayup.com

24/7 Support
Toll Free 1-800-985-1351
Live support Online

Shopping cart TOTAL

Bestsellers FAQ Shipping policy Contact us About us Track Order

Fastest delivery, up to 2 days!

Increasing discount on reorders

ED T only

To proceed please enable Cookies in your browser.

Accutane	\$1.67	Order
Amoxil	\$1.33	Order
Cialis	\$1.67	Order
Cialis Soft	\$2.00	Order
Cipro	\$0.92	Order
Clomid	\$0.83	Order
Diffucan	\$1.50	Order
Flagyl	\$0.50	Order
Kamagra®	\$1.96	Order
Kamagra® Oral Jelly	\$2.50	Order
Kamagra® Soft	\$2.42	Order

 Cialis Tadalafil 10/20mg \$1.67 Buy now!	 Cialis Soft Tadalafil 20mg \$2.00 Buy now!	 Kamagra® Sildenafil Citrate 100mg \$1.96 Buy now!
 Levitra Vardenafil 20mg \$2.42 Buy now!	 Viagra Sildenafil Citrate 50/100mg \$1.12 Buy now!	 Viagra Soft Sildenafil Citrate 100mg \$1.42 Buy now!

How this site changed my life

Find: Previous Next Highlight all Match case

But Communicate Issues Effectively



See "'I've Got Nothing to Hide' and Other Misunderstandings of Privacy"
by Daniel Solove for one powerful example.

Art is Powerful

CONGRESS, CAN YOU HEAR US?

Two bills before Congress, known as the Protect IP Act (PIPA) in the Senate and the Stop Online Piracy Act (SOPA) in the House, are meant to stop online piracy but would censor the Web and impose harmful regulations on American businesses. Experts agree that there are better ways to shut down pirate websites than asking US companies to censor the Web. Join the groundswell of experts, organizations and people from all parts of America united in their opposition to SOPA and PIPA. **Tell Congress not to censor the Web and not to cripple our innovation economy.**

1 AOL
5 Facebook
9 Google
17 Microsoft
39 Yahoo!
41 eBay
55 Amazon
710 Netflix
204 Hulu
113,000+ iTunes
887,000+ Pandora
3,000,000+ YouTube

ADD YOUR VOICE HERE

**JOIN THE GROUNDSWELL
GOOGLE.COM/TAKEACTION**

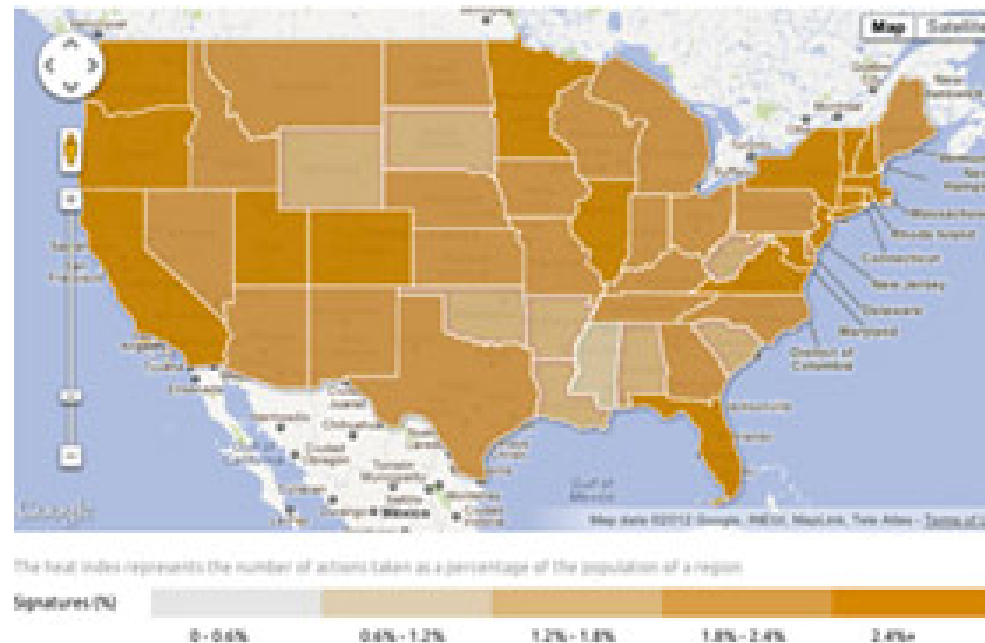
SOPA PIPA

Sources: Infojustice.org, Protect Innovation, Engine Privacy, Center for Democracy and Technology, White House, Web 2.0 People's Project, Congresswoman Zoe Lofgren, Wikipedia, Stop American Censorship, Arsatz

Sometimes it Works

Thank you Congress

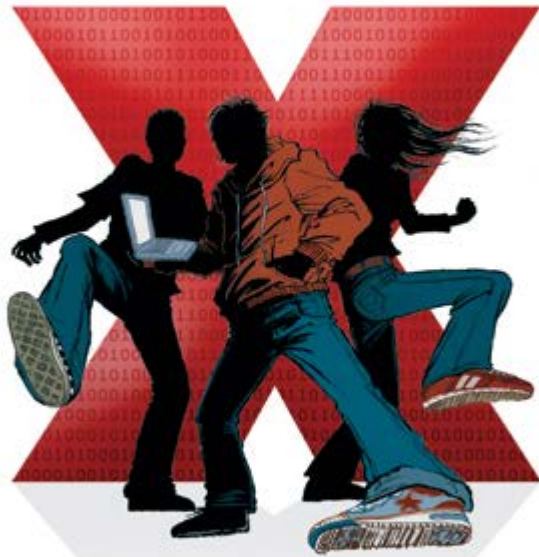
A groundswell of opposition against PIPA and SOPA.
Thank you – and the more than 7 million other Americans – who stood up for the Web.



As is Science Fiction

BIG BROTHER IS WATCHING YOU.
WHO'S WATCHING BACK?

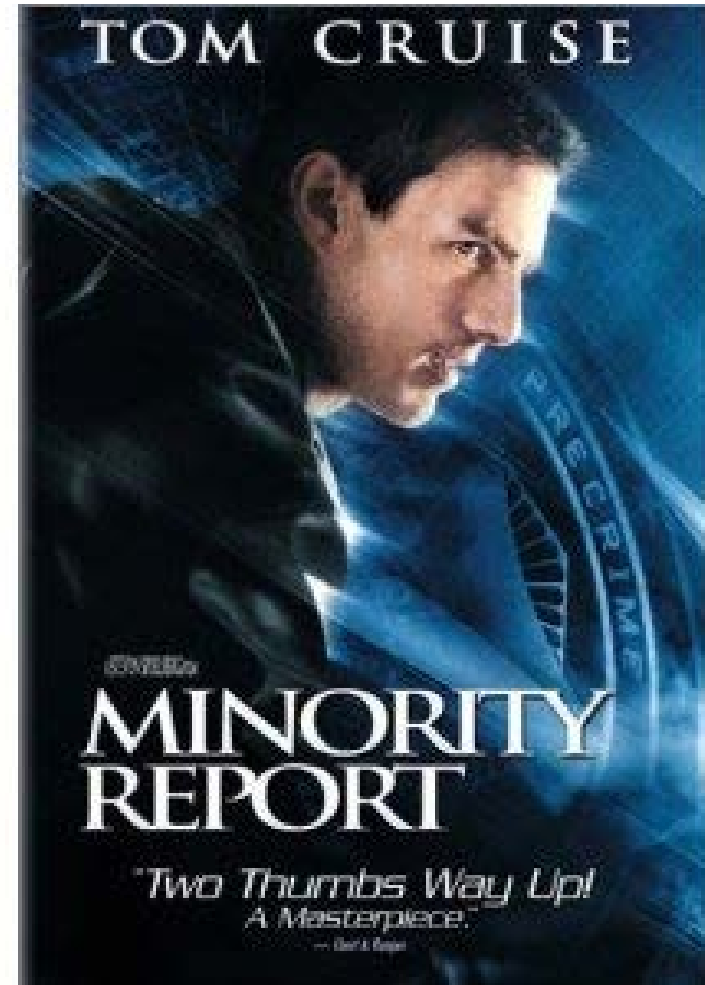
LITTLE BROTHER



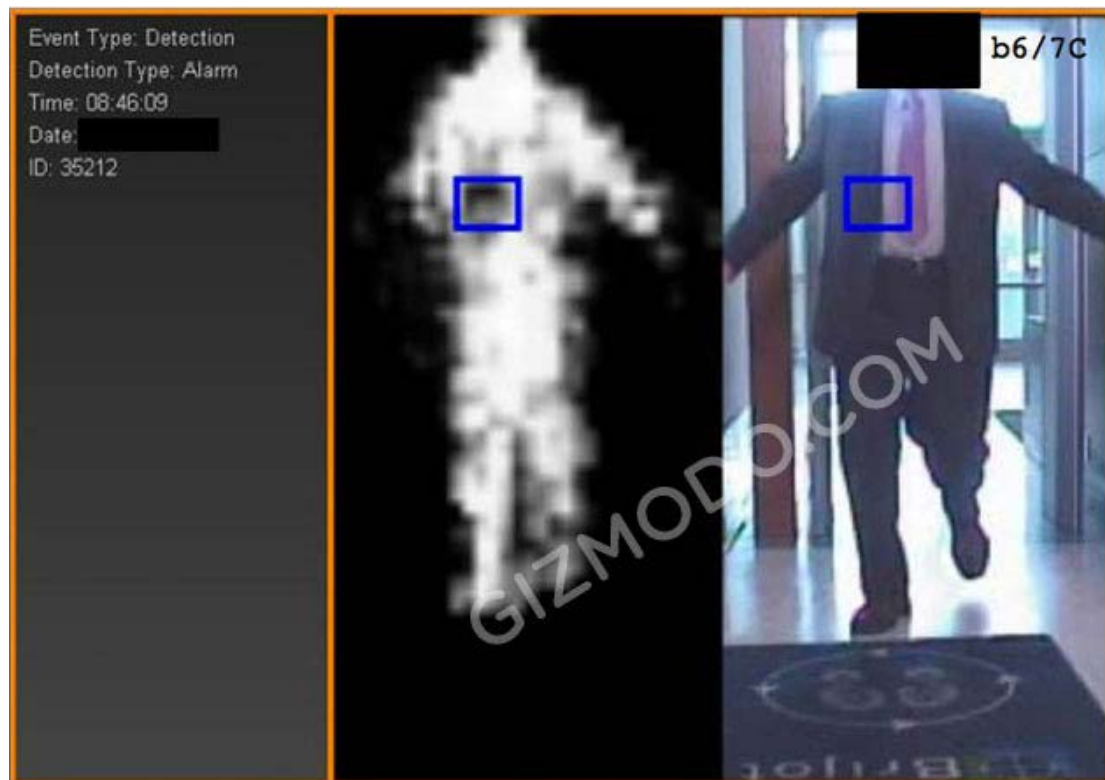
CORY DOCTOROW

"A rousing tale of techno-geek rebellion."

SCOTT WESTERFELD,
author of *UGLIES*, *PRETTIES*, and *SPECIALS*



Highlight Costs, Effectiveness, Security and Health Risks



“100 Naked Citizens: 100
Leaked Body Scans”

“A Colorado teen is upset with screeners at Salt Lake City International Airport. The type one diabetic says TSA agents were abrupt, rude and were responsible for breaking her \$10,000 insulin pump. A pump she has to have to survive. ”

“... has spent nearly \$90 million replacing traditional magnetometers with controversial X-ray body scanning machines...”

“FDA Leans on Device Makers To Cut X-Ray Doses For Kids”

“\$1B of TSA Nude Body Scanners Made Worthless By Blog — How Anyone Can Get Anything Past The Scanners”

<http://www.wired.com/threatlevel/2010/11/giz-scans/>

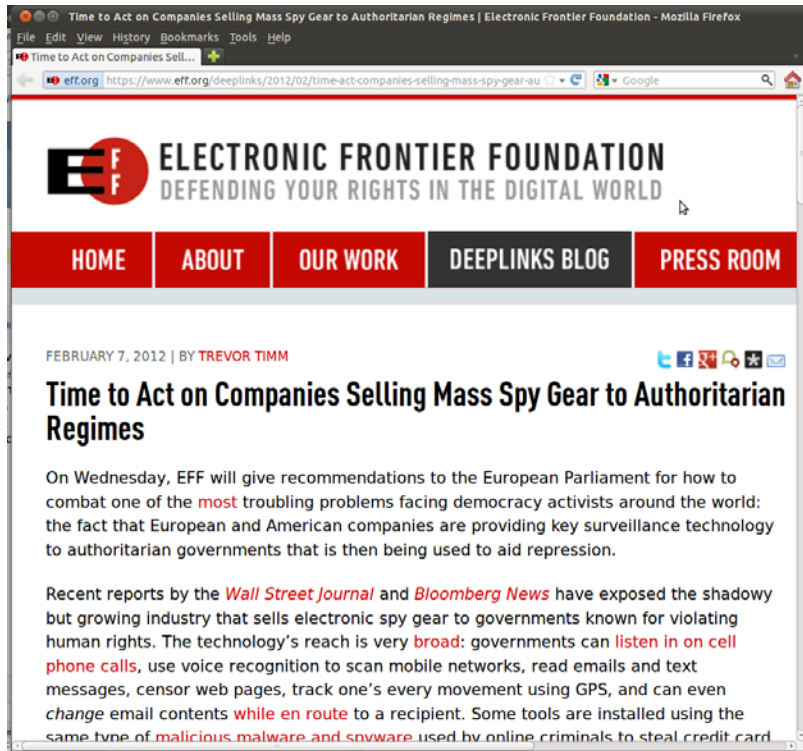
<http://www.wired.com/threatlevel/2012/05/body-scanner-vulnerabilities>

<http://www.abc4.com/content/news/state/story/TSA-diabetes-salt-lake-insulin-savannah/Az-QjubuEUeXMX7LAbC1Xw.csp>

<http://www.npr.org/blogs/health/2012/05/09/152337190/fda-leans-on-device-makers-to-cut-x-ray-doses-for-kids?ft=1&f=152337190>

<http://tsaoutofourpants.wordpress.com/2012/03/06/1b-of-nude-body-scanners-made-worthless-by-blog-how-anyone-can-get-anything-past-the-tsas-nude-body-scanners/>

Transparency and Disclosure



Sometimes Transparency Can be Painful...

THE WALL STREET JOURNAL. TECHNOLOGY

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TOP STORIES IN Technology

1 of 12 Mind-Controlled Games Become Reality

2 of 12 Panasonic Considers Staff Cuts at Headquarters

Body Capital I

TECHNOLOGY | October 29, 2011

U.S. Firm Acknowledges Syria Uses Its Gear to Block Web

Article | Interactive Graphics | Stock Quotes | Comments (51)

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By JENNIFER VALENTINO-DEVRIES, PAUL SONNE and NOUR MALAS

A U.S. company that makes Internet-blocking gear acknowledges that Syria has been using at least 13 of its devices to censor Web activity there—an admission that comes as the Syrian government cracks down on its citizens and silences their online activities.

[Blue Coat Systems](#) Inc. of Sunnyvale, Calif., says it shipped the Internet "filtering" devices to Dubai late last year, believing they were destined for a department of the Iraqi government. However, the devices—which can block websites or record when people visit them—made their way to Syria, a country subject to strict U.S. trade

Appl

Fast.

Conduct and Share (Admissible) Research

Privacy leakage vs. Protection measures: the growing disconnect

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ABSTRACT

Numerous research papers have listed different vectors of personally identifiable information leaking via traditional and mobile Online Social Networks (OSNs) and highlighted the ongoing aggregation of data about users visiting popular Web sites. We argue that the landscape is worsening and existing proposals (including the recent U.S. Federal Trade Commission's report) do not address several key issues. We examined over 100 popular *non-OSN* Web sites across a number of categories where tens of millions of users representing diverse demographics have accounts, to see if these sites leak private information to prominent aggregators. Our results raise considerable concerns: we see leakage in sites for every category we examined; fully 56% of the sites directly leak pieces of private information with this result growing to 75% if we also include leakage of a site userid. Sensitive search strings sent to healthcare Web sites and travel itineraries on flight reservation sites are leaked in 9 of the top 10 sites studied for each category. The community needs a clear understanding of the shortcomings of existing privacy protection measures and the new proposals. The growing disconnect between the protection measures and increasing leakage and linkage suggests that we need to move beyond the losing battle with aggregators and examine what roles first-party sites can play in protecting privacy of their users.

1. INTRODUCTION

Recently, multiple vectors of private information leakage via Online Social Networks (OSN) and the two-decade long aggregation of data about users visiting popular Web sites have been reported. The problem of privacy has worsened significantly in spite of the various proposals and reports by researchers, government agencies, and privacy advocates. The ability of advertisers and third-party aggregators to collect a vast amount of increasingly personal information about users who visit various Web sites has been steadily growing. Numerous stories have expressed alarm about the situation with legislatures and privacy commissioners in different countries paying closer attention to the problem [1]. The awareness about the steady erosion of privacy on the part of users is growing slowly. The potential economic impact as a result of loss of brand value has forced some companies to start paying closer attention to complaints from users and privacy advocates.

In this paper we argue that the privacy landscape is worsening as there is a *growing* disconnect between steadily increasing leakage to and linkage by aggregators with existing and proposed protection measures. We show that beyond the egregious leakage of private information via OSNs and their more recent mobile counterparts, a key part of the Internet with tens of millions of users representing diverse demographics with accounts on popular *non-OSN* Web sites also suffer from private information leakage to prominent aggregators. Additionally, less well-understood notions of *linkage* are typically not addressed by most of the proposed privacy solutions. One such privacy issue arises from the existence of globally unique ids such as an OSN id or reused email addresses that could be used to link together pieces of seemingly distinct information. Beyond the intrinsic identifying nature of these ids, they aid in linking together other information, such as cookies from a home and work computer. New proposals, such as the recent United States Federal Trade Commission's December 2010 report [10], fail to address several key issues.

Our earlier work focused on longitudinal data gathering by aggregators on the Web [15], leakage of personal information via popular OSNs [13] and the more recently mobile OSNs [16]. However, there has been no attention paid thus far to another segment of the Internet where sites encourage and allow users to create accounts so that they could have a richer interaction experience. Many popular Web sites allowed users to establish profiles long even before the advent of OSNs. There are significant demographics that are present in non-OSN Web sites that may not be on OSN sites and their private information is also of interest to aggregators. On many of these sites, users create profiles with varying amounts of personal information, but typically less than what they supply on OSN sites. Unlike OSNs, these Web sites already have content and do not depend on users to create content; users could however add comments or tags. Surprisingly, there is considerable overlap in the nature of personal information that users provide across these sites. We should also note that the degree of sensitivity to different aspects of their personal information varies across users as is the potential for identifiability (ability to link a unit of personal information with a specific user).

We look at a broad array of sites in various categories

ACM Computers
Freedom and Privacy

Workshop on
Privacy in the
Electronic Society
(WPES)

Privacy Enhancing
Technologies
Symposium (PETS)

... and don't forget
Legal, Government,
Military, and Industry
events

Don't Forget Executive Summary Versions too...

Take it to Congress



TSA Oversight: Effective Security or Security Theater
House Oversight Committee
(26 March 2012)

The work of our two Committees has documented a recurring pattern of mismanagement and waste at the Transportation Security Administration.

Add to this an unending string of video clips, photographs and news reports about inappropriate, clumsy and even illogical searches and screenings by TSA agents...

Take it to Court



FBI Turns Off Thousands of GPS Devices After
Supreme Court Ruling

Take it to the White House



White House “Privacy Bill of Rights”

Some Have Chosen More Extreme Measures



Non-Violent Civil
Disobedience



Principality of Sealand



Hactivism



Formation of the Pirate
Party



Tahrir Square, Egypt
8 February 2011

Support Your Privacy Champions of Choice



Join a Professional Society

feature

Connecting with Your Capitol:

How IEEE Members Can Influence Their State Governments



©iStockphoto.com/sweetym



By Russell T. Harrison

IEEE-USA has a full-time staff of government affairs experts in Washington, D.C., to help represent IEEE members before Congress and the national media. But the federal government in Washington isn't the only government that can influence your profession.

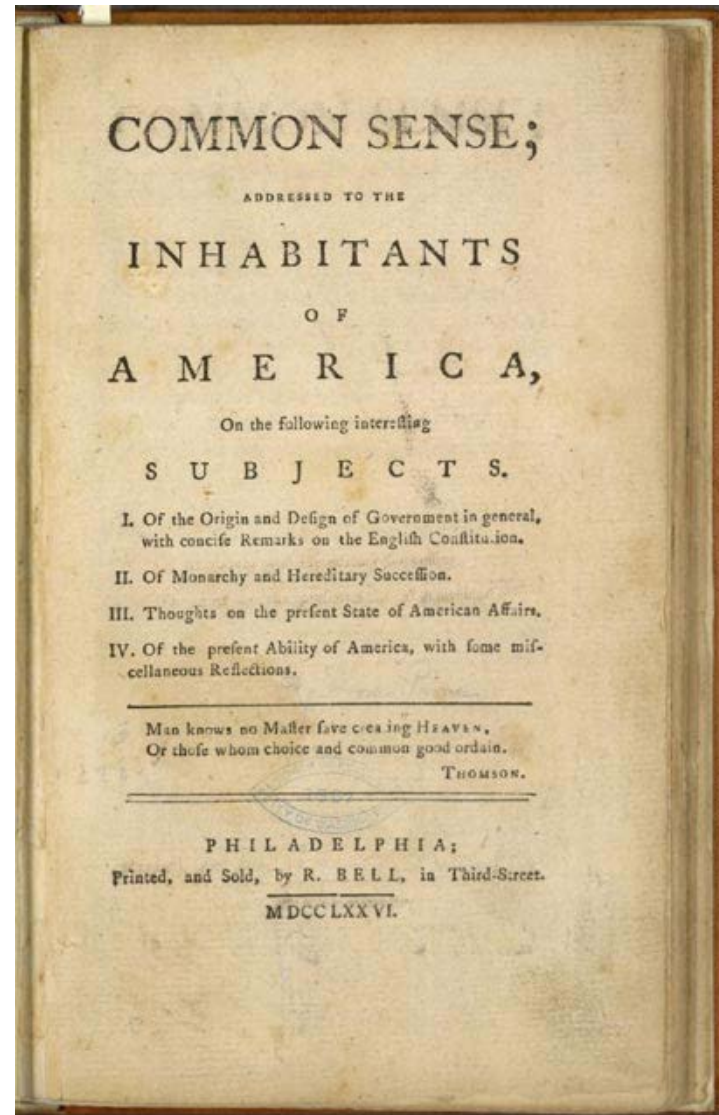
In a federal system of government, like ours, the different levels of government have different responsibilities. So, for example, if you are concerned about contract law, licensure issues, or employment law, you probably want to talk to your state government officials—not your members of Congress in Washington.

While IEEE-USA staff can help with these efforts, much of the work will have to be done by local IEEE members themselves. And a local IEEE section or group of IEEE members have the ability to—and can—successfully influence their state legislatures.

State governments are, in general, easier to work with than the federal government. Each elected official represents fewer people than members of Congress.

continued on next page →

Common Sense



Parting Thoughts...

Lumbering Bureaucracy



Beware Counter-Counter Measures



Miami Beach Police Ordered Videographer at
Gunpoint to Hand Over Phone


Don't be put off by Naysayers...


The introduction sounds more like a political manifesto than a piece of security research.

It is filled with inappropriate and sensational speculation (e.g., "Today's 'free' societies may slide toward a police state through Pearl Harbor-like events and totalitarian governments may rise to power. Consider [DARPA's] Total Information Awareness program...").

Before making such baseless assessments and implications, consider that people who work for DARPA and the U.S. government do participate in program committees.


Well Intentioned, but...

**BJA**
Bureau of Justice Assistance

**FBI**
Federal Bureau of Investigation

Communities Against Terrorism

Potential Indicators of Terrorist Activities Related to Internet Café

What Should I Consider Suspicious?	What Should I Do?
<p>People Who:</p> <ul style="list-style-type: none">• Are overly concerned about privacy, attempts to shield the screen from view of others• Always pay cash or use credit card(s) in different name(s)• Apparently use tradecraft: lookout, blocker or someone to distract employees• Act nervous or suspicious behavior inconsistent with activities• Are observed switching SIM cards in cell phone or use of multiple cell phones• Travel illogical distance to use Internet Café <p>Activities on Computer indicate:</p> <ul style="list-style-type: none">• Evidence of a residential based internet provider (signs on to Comcast, AOL, etc.)• Use of anonymizers, portals, or other means to shield IP address• Suspicious or coded writings, use of code word sheets, cryptic ledgers, etc.• Encryption or use of software to hide encrypted data in digital photos, etc.• Suspicious communications using VOIP or communicating through a PC game <p>Use Computers to:</p> <ul style="list-style-type: none">• Download content of extreme/radical nature with violent themes• Gather information about vulnerable infrastructure or obtain photos, maps or diagrams of transportation, sporting venues, or populated locations• Purchase chemicals, acids, hydrogen peroxide, acetone, fertilizer, etc.• Download or transfer files with "how-to" content such as:<ul style="list-style-type: none">- Content of extreme/radical nature with violent themes- Anarchist Cookbook, explosives or weapons information- Military tactics, equipment manuals, chemical or biological information- Terrorist/revolutionary literature- Preoccupation with press coverage of terrorist attacks- Defensive tactics, police or government information- Information about timers, electronics, or remote transmitters / receivers <p><i>It is important to remember that just because someone's speech, actions, beliefs, appearance, or way of life is different; it does not mean that he or she is suspicious.</i></p> <div>Joint Regional Intelligence Center (JRIC) www.jric.org (888) 705-JRIC (5742) mention "Tripwire"</div>	<p>Be part of the solution.</p> <ul style="list-style-type: none">✓ Gather information about individuals without drawing attention to yourself✓ Identify license plates, vehicle description, names used, languages spoken, ethnicity, etc.✓ Do not collect metadata, content, or search electronic communications of individuals✓ Do not do additional logging of on-line activity or monitor communications✓ If something seems wrong, notify law enforcement authorities. <p>Do not jeopardize your safety or the safety of others.</p> <p>Preventing terrorism is a community effort. By learning what to look for, you can make a positive contribution in the fight against terrorism. The partnership between the community and law enforcement is essential to the success of anti-terrorism efforts.</p> <p>Some of the activities, taken individually, could be innocent and must be examined by law enforcement professionals in a larger context to determine whether there is a basis to investigate. The activities outlined on this handout are by no means all-inclusive but have been compiled from a review of terrorist events over several years.</p>

This project was supported by Grant Number 2007-MU-BX-R002, awarded by the Bureau of Justice Assistance, Office of Justice Programs, U.S. Department of Justice. Each indicator listed above, is by itself, lawful conduct or behavior and may also constitute the exercise of rights guaranteed by the U.S. Constitution. In addition, there may be a wholly innocent explanation for conduct or behavior that appears suspicious in nature. For this reason, no single indicator should be the sole basis for law enforcement action. The totality of behavioral indicators and other relevant circumstances should be evaluated when considering any law enforcement response or action.

Suspicious Activities

“Overly concerned about privacy”

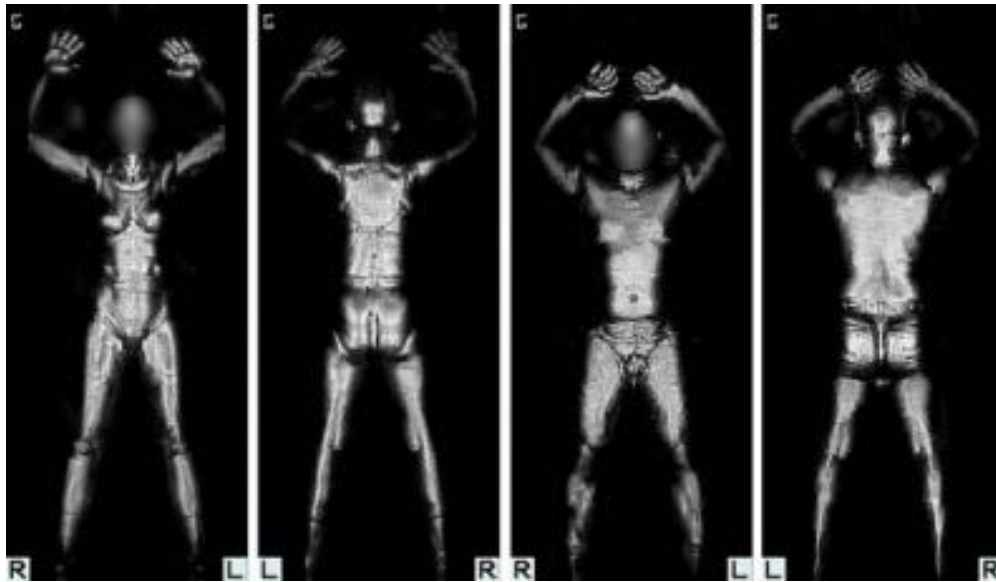
“Always pays cash”

“Use of anonymizers...
to shield IP address”

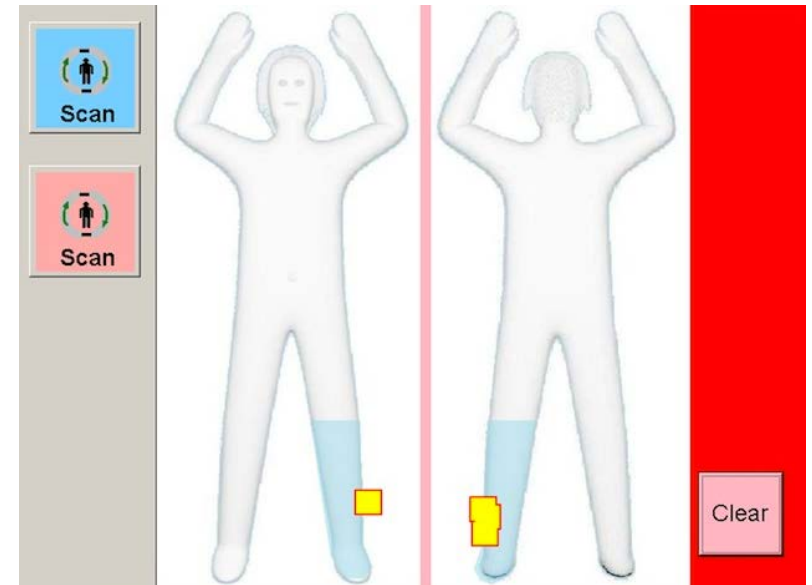
“Uses encryption”

“Downloads information
about electronics”

Seek Actionable Changes



Before



After

See also Opt-In, Anonymization, Accountability, Consent, Limited Collection, Limited Use, Disclosure and Retention, Accuracy, Safeguards, Individual Access, Ability to Challenge, Privacy by Design...

Risk of Uniqueness







Panoptick

How Unique – and Trackable – Is Your Browser?

Your browser fingerprint **appears to be unique** among the 2,195,973 tested so far.

Currently, we estimate that your browser has a fingerprint that conveys **at least 21.07 bits of identifying information**.

The measurements we used to obtain this result are listed below. You can read more about our methodology, statistical results, and some defenses against fingerprinting in [this article](#).

Help us increase our sample size:      

In Conclusion...

- Networked surveillance systems threaten our privacy and our free way of life
- Individuals can and should protect themselves
- This community has the knowledge and status to deflect the trajectory of our surveilled future

For More Information...

Lisa Shay, Dominic Larkin, John Nelson, and Gregory Conti. "A Framework for Analysis of Quotidian Exposure in an Instrumented World." to be presented at IEEE International Carnahan Conference on Security Technology, October 2012.

Greg Conti, Lisa Shay, and Woody Hartzog. "Life Inside a Skinner Box: Confronting our Future of Automated Law Enforcement." DEFCON 20, July 2012.

Lisa Shay, Woodrow Hartzog, John Nelson, Dominic Larkin and Gregory Conti. "Confronting Automated Law Enforcement." We Robot, April 2012.

Greg Conti. "Our Instrumented Lives: Sensors, Sensors, Everywhere." DEFCON 18, July 2010.

We'd also like to thank John Nelson, Woody Hartzog, and Dominic Larkin for their support of this work.



Questions?