

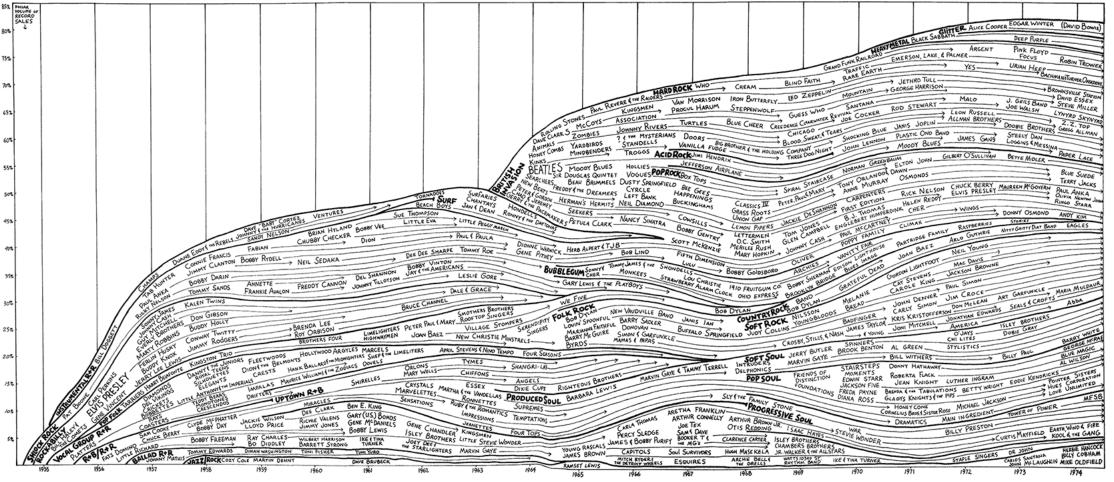
90 VISUAL EXPLANATIONS
PARALLELISM 91

Here is a musical streams-of-story, an appealing history of "marketing trends and stylistic patterns in the development of pop/rock music." Topping the chart is a time-series that tracks sales of popular and rock music as a share of total record sales, although the names are not scaled in proportion to their contributions to the grand total. Bold letters indicate some 24 stylistic categories, fountains flowing into musical streams (e.g., SMOCK ROCK, lower left). Several fashions, including BUBBLEGUM and SURF, did not last, to the relief of a grateful world. In these overlapping parallel time-series, a few names of the 470 artists

Steve Chapple and Reebee Garofalo, Rock 'N' Roll is Here to Pay: The History and Politics of the Music Industry (Chicago, 1977), inside front and inside back covers. Concept and design by Reebee Garofalo; graphics by Damon Rarey; copyright 1975 by Robert L. Garofalo.

are repeated, as they resurface in fresh currents. The multiple, parallel flows locate music-makers in two dimensions—linking musical parents and offspring from 1955 to 1974, and listing contemporaries for each year. 10 With an intense richness of detail (measuring in at 20% of the typographic density of a telephone book), this nostalgic and engaging chart fascinates many viewers—at least those of a certain age. Also the illustration presents a somewhat divergent perspective on popular music: songs are not merely singles—unique, one-time, de novo happenings—rather, music and music-makers share a pattern, a context, a history.

¹⁰ Among the missing are The Weavers, Pete Seeger, Bonnie Raitt, and Lou Reed and The Velvet Underground.



whoami



Greg Conti

- Former West Point CS faculty
- Former NSA and US Cyber Command
- Frequent ShmooCon participant since ShmooCon 3
- Black Hat and Defcon trainer
- Principal at Kopidion



Danielle Scalera

- Pursuing a Master's in Cybersecurity at NJIT
- BS in Cybersecurity, Marist College
- Security researcher at Kopidion
- SummerCon '24 volunteer
- '22 Black Hat Training Assistant
- First time speaker ©





How has ShmooCon research has evolved over time?

The opportunity

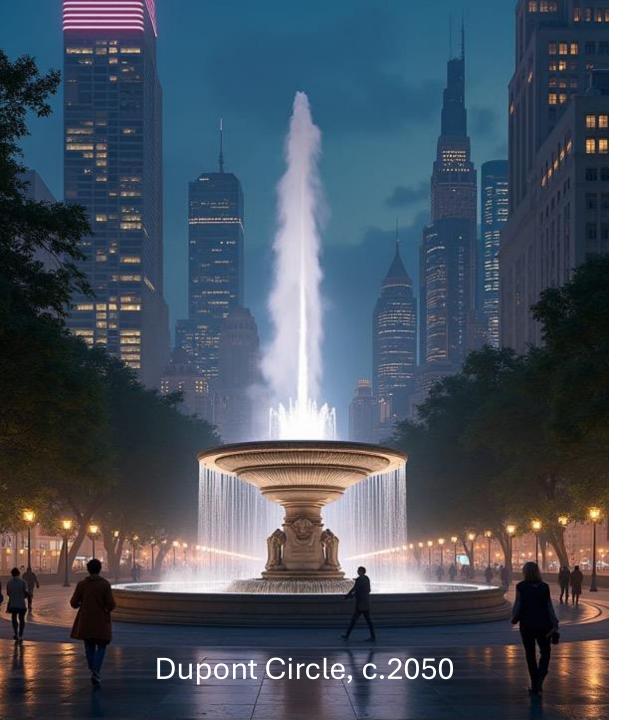
Over the last 20 years, ShmooCon has produced a wealth of innovative, high-impact and inspirational work.

The challenge

All that great work is not in an easily-analyzable format. We're missing out!

Our mission

Put all that data into a format that can be easily analyzed, share some results to inspire others and celebrate ShmooCon!



Why do this?

- Understand how the hacker community innovates
- Find inspiration and new areas to explore
- Appreciate the magnitude of what has been achieved at ShmooCon

So what?

- Reduce plagiarism
- Amplify impact
- Increase appreciation for hacker community

Who cares?

- Hackers
- Non hackers
- The future

How are topics selected for ShmooCon?

Every conference is different, but here are some general guidelines

"Fast and Furious" Presentations meant to entertain, educate, and allow you to drive your point home quickly

"One Track Mind" Plenary presentations of broad technical interest

"Build It" Presentations about creating inventive software and hardware solutions

"Belay It:" Presentations about cutting edge defensive solutions to current problems

"Bring It On" Presentations with an open mind to technology and security related topics

Presentations related to these subjects are often considered appropriate:

- Technological evolution
- Breaches
- Threat actor activities
- Current events
- Cultural trends
- Review committee composition
- Cost and funding of research
- CFP language
- Infosec marketplace

Timeline: 2004 - 2014



Facebook created Google went public

2004



AWS launched

2006



Bitcoin invented

2008



First iPad, U.S. Cyber Command, Snowmaggedon, NASDAQ penetrated, Stuxnet

2010

Edward Snowden Target hack, Mandiant APT 1 report

2013

2005

ShmooCon founded and YouTube created



2007

First iPhone, Netflix video streaming, Estonia cyber attacks 2009

Operation Aurora, 4G/LTE

2011

Amazon Fire tablet, DARPAs Cyber Fast Track

2014

Google Cardboard, Tesla autopilot, OPM hack, Sony Pictures hack



Timeline: 2015 – present

AlphaGo, Oculus Rift and Pokemon Go

2016

mRNA Vaccines, 5G networks, Google and IBM make advances toward practical quantum computing, COVID-19 lockdown:(

2020



August 29, 1997 November 30th 2022, Chat GPT 3 released for public use, Log4j, Neuralink, Ukraine Invasion

2022



Apple Vision Pro released, SpaceX caught Falcon 9 booster, Midnight Blizzard, US telecom hack

2024

2015

Windows 10, Amazon Alexa & Echo, DNC hack, CSI: Cyber



2019

CRISPR-Based
Diagnosis, foldable
devices

2021

No ShmooCon, Colonial Pipeline



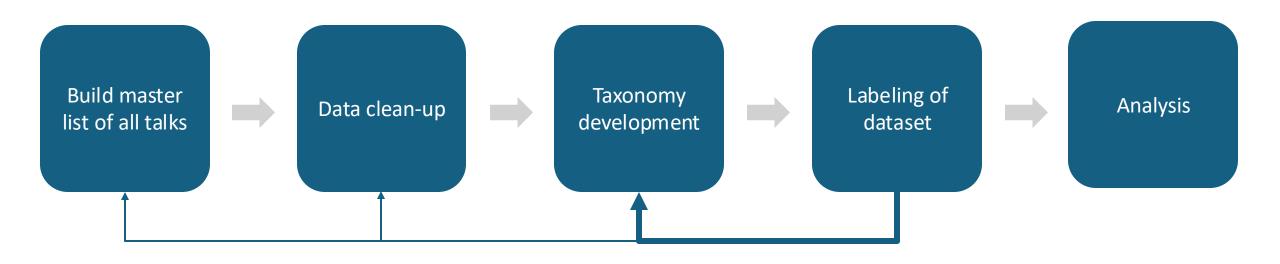
2023

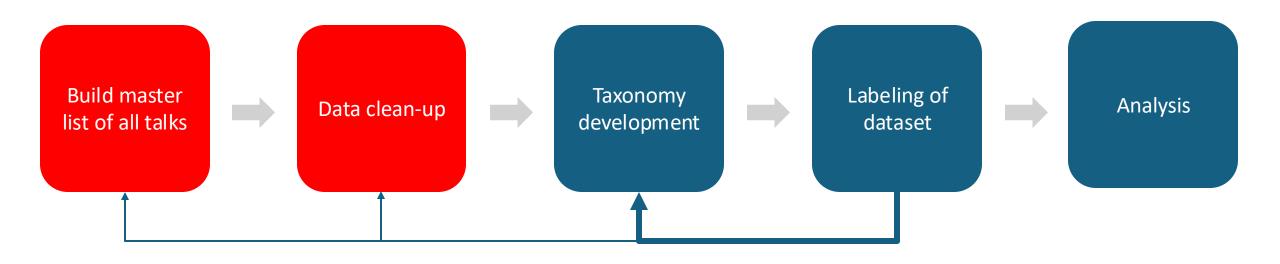
ChatGPT 4 released March 14th 2023



2025

Last ShmooCon

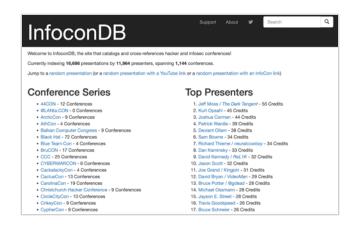




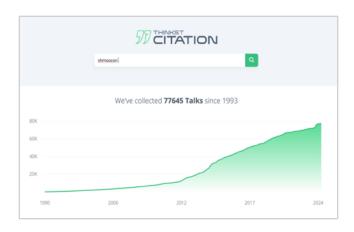
Data sources



archive.org



infocondb.org



citation.thinkst.com







shmoocon.org

infocon.org

YouTube

Blogs & articles

Error reduction

What we found

- Lots of hard work by volunteers
- Gaps and variations in the archive sites
- Cancellations and replacement speakers
- Videos not recorded or posted
- Typos, varying abbreviations and transcriptions
- "Everything"

Our approach

- Triangulation
- Iterative review



Long titles (SC17)

HACK THE, er... HEMISPHERE! How we (legally) broadcasted hacker content to all of North America (and beyond) using an end-of-life geosynchronous satellite

Edgy titles (SC13)

Can a Drunk Person Authenticate Using Brainwaves? #NotAlcoholicsJustResearchers

What did we find (continued)?

Hard to discern titles (SC7)

Defending against Targeted attacks, using Duck tape, Popsicle Sticks and Legos

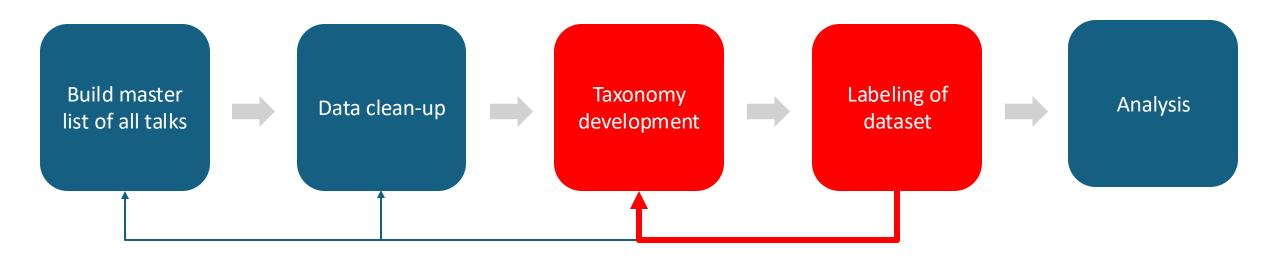
Bruce Potter stand-up (SC1, SC2, SC3, SC4, SC5, SC6, SC7, SC8, SC9, SC10, SC11, SC12, SC13, SC14, SC15, SC16, SC17, SC18, SC19, SC20)

Talk titles over the years



Most frequent words in ShmooCon talk titles

- Collected 2005-2025
- Except 2021 (Covid)
- **801** talks in dataset
- All plenary and primary track talk title and year
- From A Blackhat's Tool
 Chest to Zoom 0-Day:
 How Not to Handle a
 Vulnerability Report
- Future: add Firetalks and speakers





Creating a strawman taxonomy

Art and science

It's a bit of both

Emergent vs comprehensive approach

• The directions taken and why

Goals

- 100% coverage of ShmooCon talks
- Each talk should have a single logical home
- Extensible
- Serve as starting point for refinement and formal validation

Taxonomy – ideation and related work

Hacker and InfoSec

Black Hat Briefings tracks, InfoSec certification categories, conference CFPs, existing metadata (keywords), The Best of 2600 index

Professional societies

IEEE Taxonomy, ACM Computing Classification System, CISSP Domains

Military

Frameworks (intelligence (1,2), electronic warfare, effects based operations, etc.)

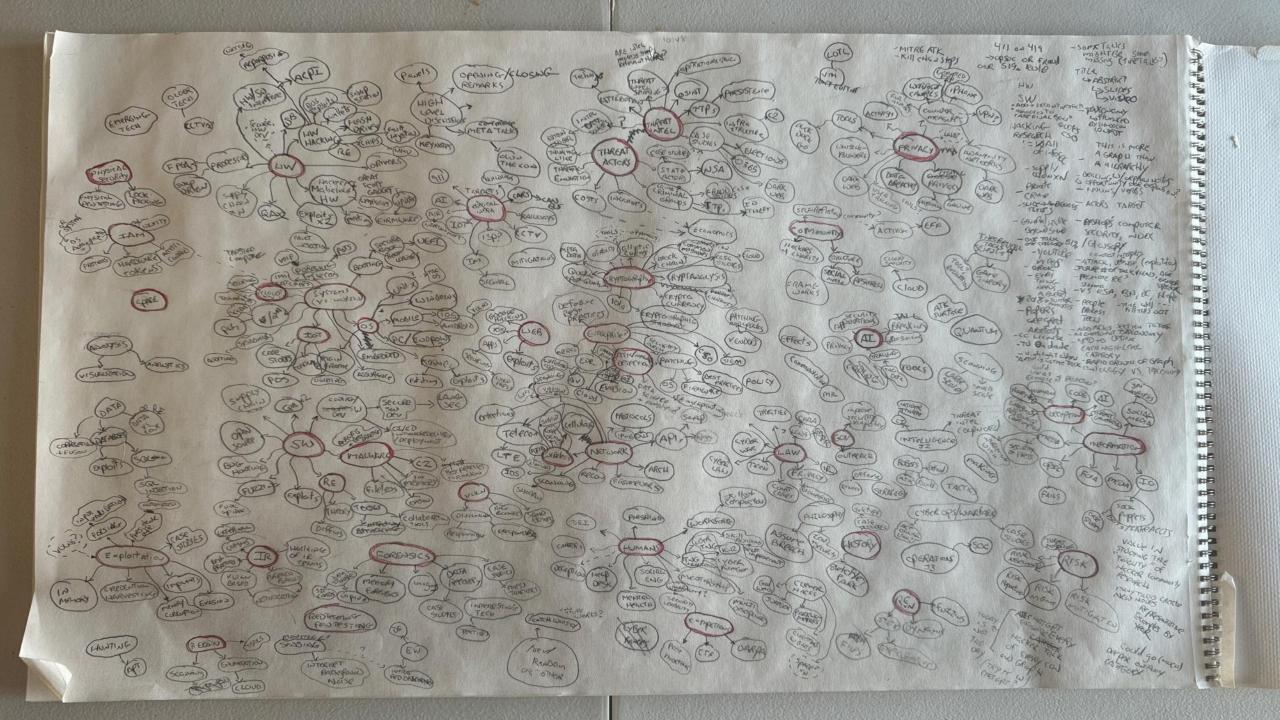
Industry, government, and non-profits

MITRE ATT&CK, DISARM Framework (IO), SPARTA Framework (Space), LM Kill Chain, European Commission Cybersecurity Taxonomy

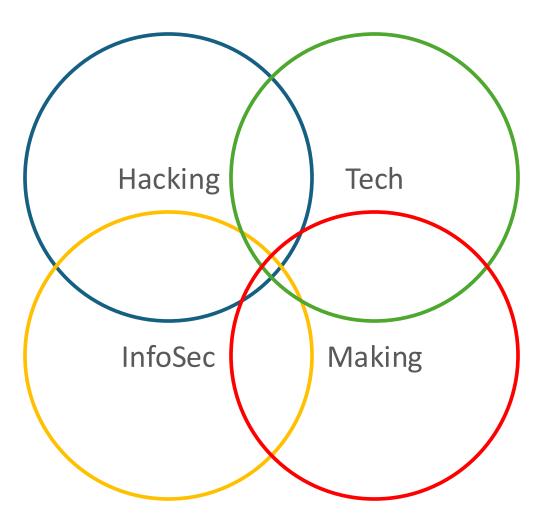
Academia

Textbook indices and glossaries, "Hacker taxonomy" publications, academic disciplines (law, philosophy, math, CS, EE, CSE, ...)





Taxonomy - design decisions



- Depth vs. breadth
- Target vs. technique
- InfoSec vs. military framing
- Original vs. current terminology
- Generic vs. precise
- Large and/or reoccurring subcategories

Taxonomy Summary

```
pen_testing_and_redteaming
                                   history
                  privacy_countermeasures
                                         physical security
 reversing_hardware threat_actors intelligence_analysis
                    vulnerability discovery
software_exploitation
                                             enterprise
                            cryptography
              deception iam
                                                  network
           vulnerability technology_law
                                             hardware_exploitation
 privacy_risks intelligence reverse_engineering
                                                         wireless\_exploitation
        individual detection
                                   forensics
                                                   os exploitation
                                             law
        privacy_and_civil_liberties
                                                   education_and_training
                            systems wireless
          law_and_policy data_science
                                                defense
    network_exploitation exploitation
intelligence_collection
                             software
             risk management
                                    iam authentication
                                                      iam_authentication_systems
                      community
                                   communications
               incident response
```

- 45 high-level categories – from Art to Wireless
- 543 unique taxonomy paths
- Example categories
 - Exploitation (91)
 - Law and Policy (34)
 - Defense (33)
 - Detection (27)
 - Intelligence (27)

Most frequent taxonomy nodes

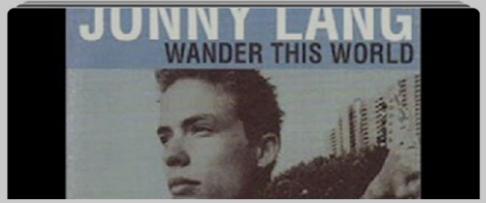
Labeling heuristics

- Abstract + title > video > (in rare cases
 1%) news, blogs, etc.
- Review materials to determine majority (51% rule)
- If you can't apply 51% rule, assign to level up or create a general category
- More specialized talks reside at the leaf nodes
- More generic talks in the next tier up
- If a (sane) home for a talk doesn't exist, then expand
- Discern intent (defend, exploit/attack, explain)



Did you mean: johnny's greatest hits the best of johnny long shmoocon 2006





Labeling examples



And that's how I didn't lose an eye: emergency data destruction Skunkworks, 2012

physical_security -> physical_infrastructure_destruction



iPhone surgery for the practically paranoid

Jensen & Cuevas, 2019

defense -> sensors -> disabling_sensors



Building absurd Christmas light shows

Rob Joyce, 2018

making -> christmas light shows

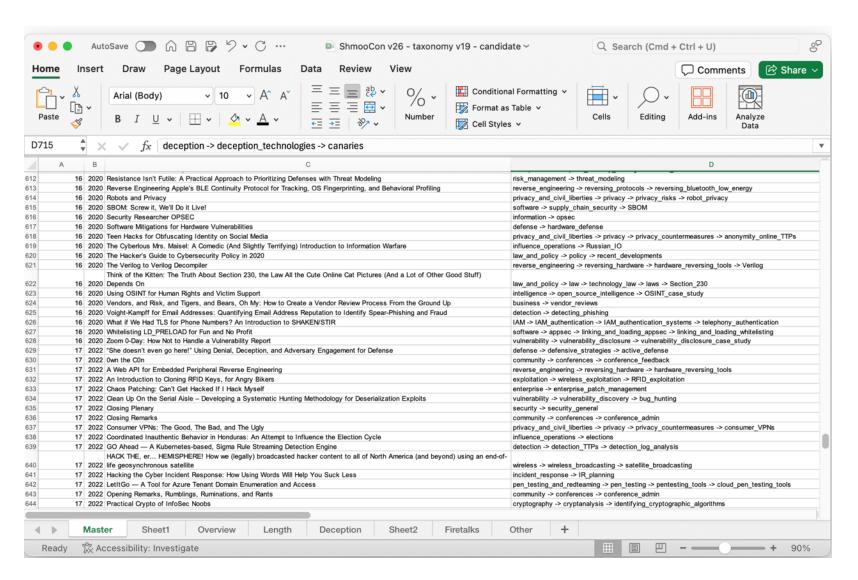


35 years of cyberwar: the squirrels are winning

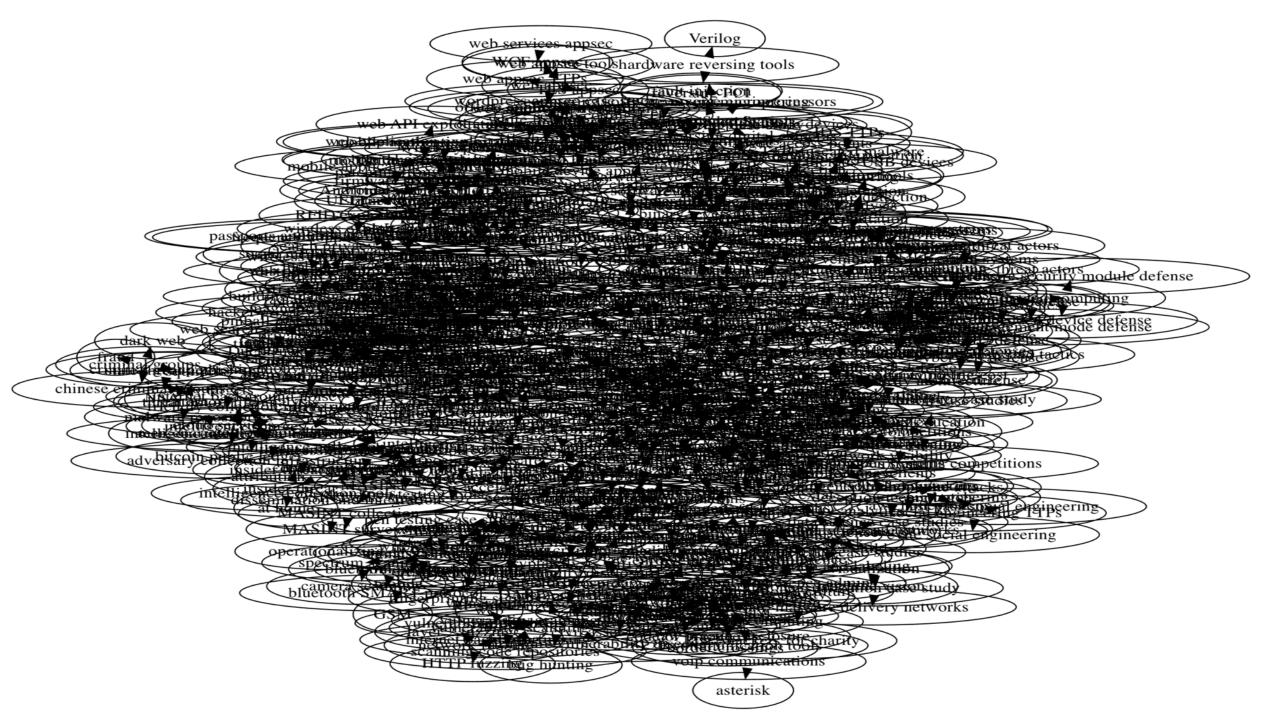
Space Rogue, 2017

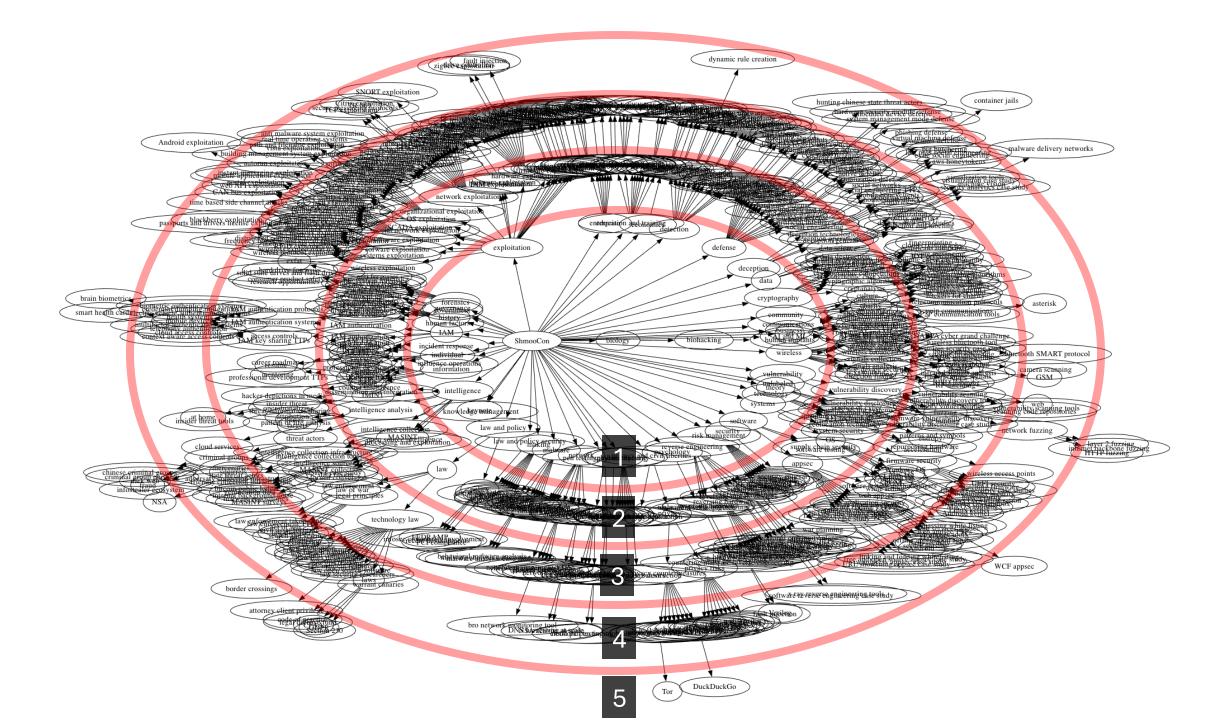
intelligence -> intelligence_analysis -> threat_actors -> squirrels

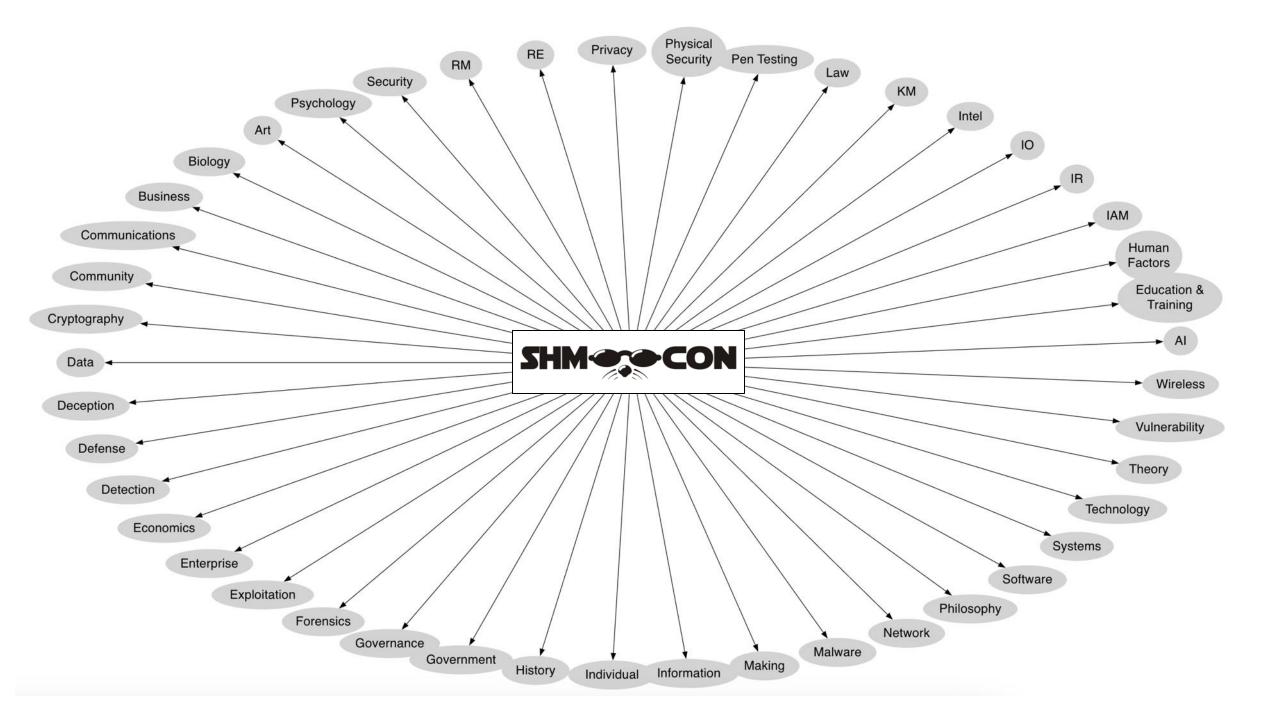
Labeling Summary



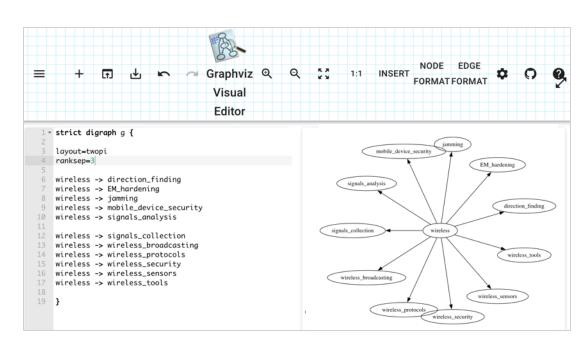








GraphViz and DOT



GraphViz Visual Editor

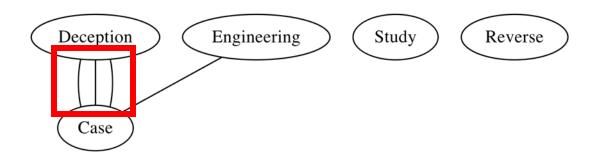
- DOT graph description language
- GraphViz
 - open source graph viewing package
 - supports options: layout, scaling, color, ...
- Secret handshakes: reserved words, non-alphanumeric characters

Talk A – Deception case study

Talk B – Another deception case study

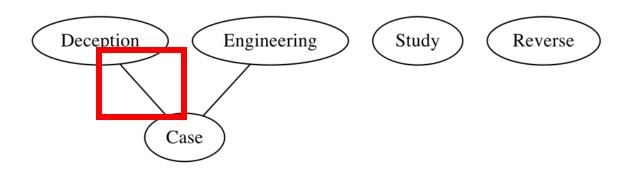
Talk C – Another deception case study

Talk D – Reverse engineering case study

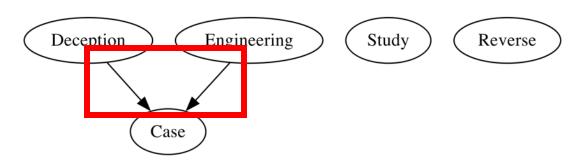


```
graph g {
Deception -- case study
Deception -- case study
Deception -- case study
Reverse Engineering -- case study
}
```

1. Remove duplicate links



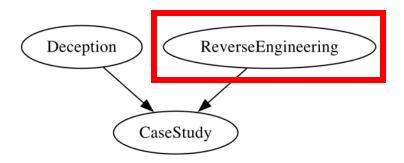
2. Directional graph



```
strict graph g {
Deception -- case study
Deception -- case study
Deception -- case study
Reverse engineering -- case study
}
```

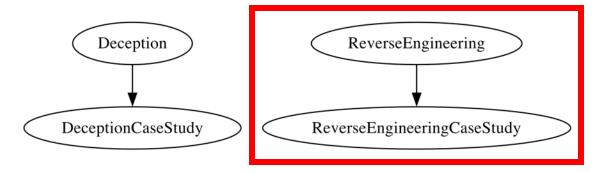
```
strict digraph g {
Deception -> case study
Deception -> case study
Deception -> case study
Reverse Engineering -> case study
}
```

3. Remove spaces in node names



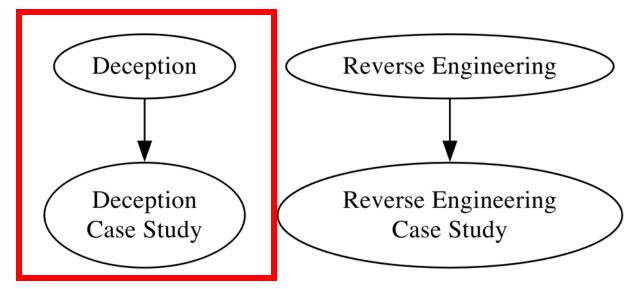
```
strict digraph g {
Deception -> CaseStudy
Deception -> CaseStudy
Deception -> CaseStudy
ReverseEngineering -> CaseStudy
}
```

4. Unique node names



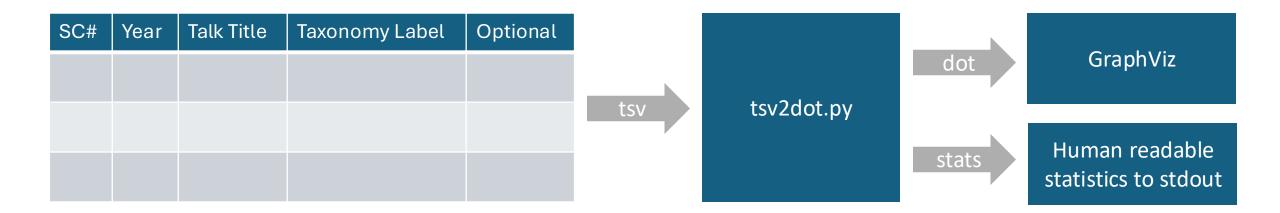
```
strict digraph g {
Deception -> DeceptionCaseStudy
Deception -> DeceptionCaseStudy
Deception -> DeceptionCaseStudy
ReverseEngineering -> ReverseEngineeringCaseStudy
}
```

Final: Label Nodes



```
strict digraph g {
Deception [label="Deception"]
DeceptionCaseStudy [label="Deception \nCase Study"]
ReverseEngineering [label="Reverse Engineering"]
ReverseEngineeringCaseStudy [label="Reverse Engineering \nCase Study"]
Deception -> DeceptionCaseStudy
Deception -> DeceptionCaseStudy
Deception -> DeceptionCaseStudy
```

ReverseEngineering -> ReverseEngineeringCaseStudy



Usage

dot output only: <tsv_parser_vXX.py> <source file>
python3 tsv_parser_v23.py labeled_SC.tsv

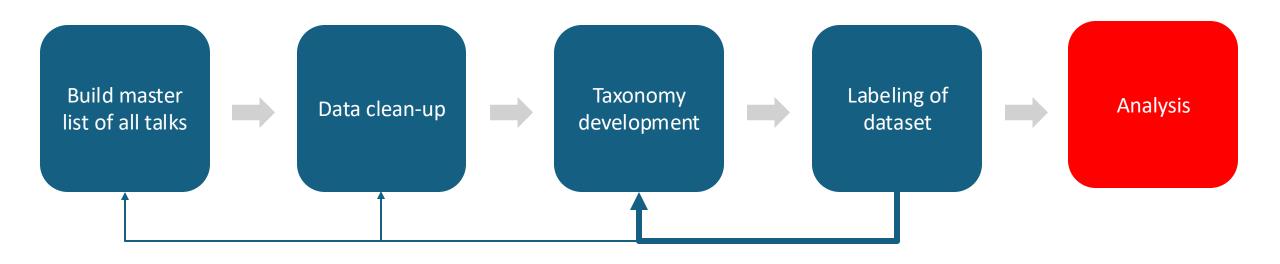
dot output and summary statistics: <tsv_parser_vXX.py> <source file> stats
python3 tsv_parser_v23.py labeled_SC.tsv stats

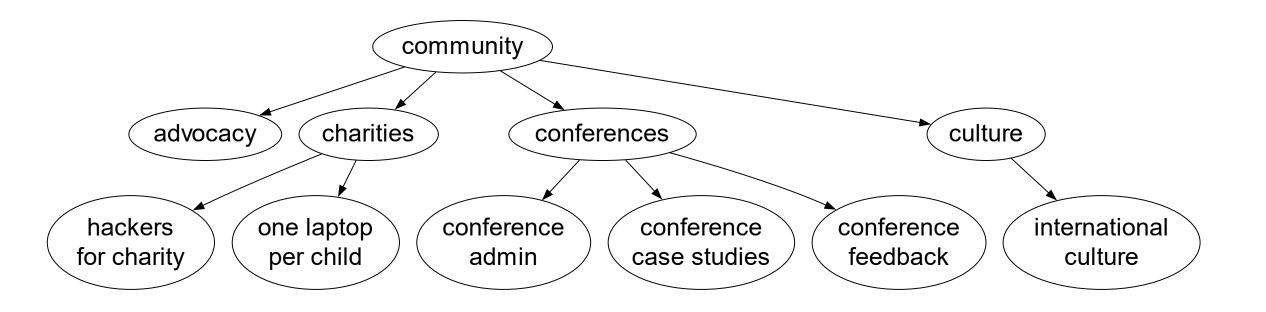
Generate taxonomy used in file only: <tsv_parser_vXX.py> <source file> tax python3 tsv_parser_v23.py labeled_SC.tsv tax

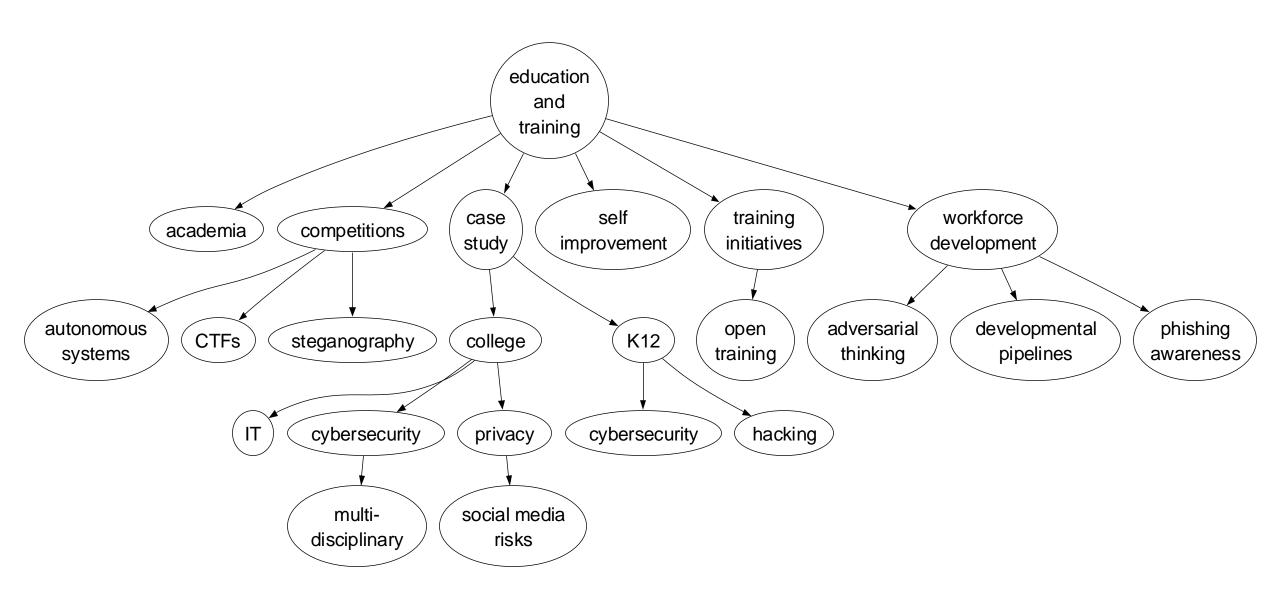
```
◆ ▶ strict digraph g {
                              tsv_parser_v23.py
       # this program converts tab separated value (.tsv) files to graphviz (.dot) files for visualization
      # 17 December 2024
      # Greg Conti
       # gjconti@rumint.org
       # written using Python 3.13.0
       import sys # for command line arguments and sys.exit()
       from collections import defaultdict # used to reset dictionaries
       # TSV file settings
       root_node = "ShmooConHackerConference" # used to link all nodes to this common root
       root_label = "ShmooCon" # more readable label for root_node
       taxonomy_delimeter = " -> "
       source_file_delimeter = "\t" # this is \t for TSV files
       column_headers = True # set to false is TSV does not have column headers, true otherwise
       # These define values point to the correct columns in the TSV file
       # If your TSV doesn't match these you'll need to make them match
       conference iteration column = 0 # conference iteration
       conference_year_column = 1 # year of the conference
       presentation_title_column = 2
       taxonomy_label_column = 3
       # internal data structures
       node_dict = {} # dictionary of nodes
       node_count_dict = defaultdict(int) #value type is int, default value is zero
       link_path_dict = defaultdict(int) # value type is int, default value is zero
       conference_year_dict = defaultdict(int) # stores values of all conference years as key, value is count of talks
       sub_root_node_count_dict = defaultdict(int) #value type is int, default value is zero
       full taxonomy = {} # a dictionary of all the taxonomy entries in the file
       my_matrix2 = dict() # temp for creating matrix of talk counts by year
       # TODO: will need to update this to print statistics?
       # read filename from command line
       def Get_Filename():
         if ((len(sys.argv) == 2) or (len(sys.argv)==3)):
           my_filename = sys.argv[1]
           print ("\nUsage:")
           print ("Generate dot output only: <tsv_parser_vXX.py> <source file>")
           print ("Generate dot ouput and summary statistics: <tsv_parser_vXX.py> <source file> stats")
           print ("Generate taxonomy used in file only: <tsv_parser_vXX.py> <source file> tax\n")
           sys.exit()
         return(my_filename)
       # used to see if the command line argument includes a request for printing statistics
       # on the file or just the .dot output
       def Get Stats Flag():
```

```
strict digraph q {
        ShmoolonHackerConterence -> enterprise -> enterpriseenterprisepatchmanagement
        ShmooConHackerConference -> enterprise -> enterprisesecurityarchitecture -> enterprisesecurityarchitecturecasestudy
        ShmooConHackerConference -> enterprise -> enterpriseenterprisesecuritymetrics
        ShmooConHackerConference -> enterprise -> enterpriseenterprisesecuritystrategies
        ShmooConHackerConference -> enterprise -> enterpriseenterprisesecuritystrategies -> enterpriseenterprisesecuritystrategieszerotrust
        ShmooConHackerConference -> enterprise -> enterpriseproductsecurity
        ShmooConHackerConference -> enterprise -> enterpriseSOC
        ShmooConHackerConference -> enterprise -> enterpriseSOC -> enterpriseSOCSIEM
        ShmooConHackerConference -> enterprise -> enterpriseSOC -> enterpriseSOCSOCculture
        ShmooConHackerConference -> enterprise -> enterpriseSOC -> enterpriseSOCSOCTTPs
        ShmooConHackerConference -> exploitation -> exploitationAlexploitation
        ShmooConHackerConference -> exploitation -> exploitationAIexploitation -> exploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitationAIexploitation
        ShmooConHackerConference -> exploitation -> exploitationalarmsystemexploitation
        ShmooConHackerConference -> exploitation -> exploitationbiotechexploitation -> exploitationbiotechexploitation
        ShmooConHackerConference -> exploitation -> exploitationcloudexploitation
        ShmooConHackerConference -> exploitation -> exploitationcloudexploitation -> exploitationcloudexploitation
        ShmooConHackerConference -> exploitation -> exploitationcloudexploitation -> exploitationcloudexploitation
        ShmooConHackerConference -> exploitation -> exploitationcryptographicexploitation -> exploitationcryptographicexploitation
        ShmooConHackerConference -> exploitation -> exploitationdatabaseexploitation -> exploitationdatabaseexploitation
        ShmooConHackerConference -> exploitation -> exploitationexploitationtools
        ShmooConHackerConference -> exploitation -> exploitationexploitationtools -> exploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitationexploitatione
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        ShmooConHackerConference -> exploitation -> exploitationhardwareexploitation -> exploitationhardwareexploitation
        ShmooConHackerConference -> exploitation -> exploitationhardwareexploitation -> exploitationhardwareexploitation
        ShmooConHackerConference -> exploitation -> exploitationhardwareexploitation -> exploitationhardwareexploitationTTPs -> exploitationhardwareexploitationTTPs faultinjection
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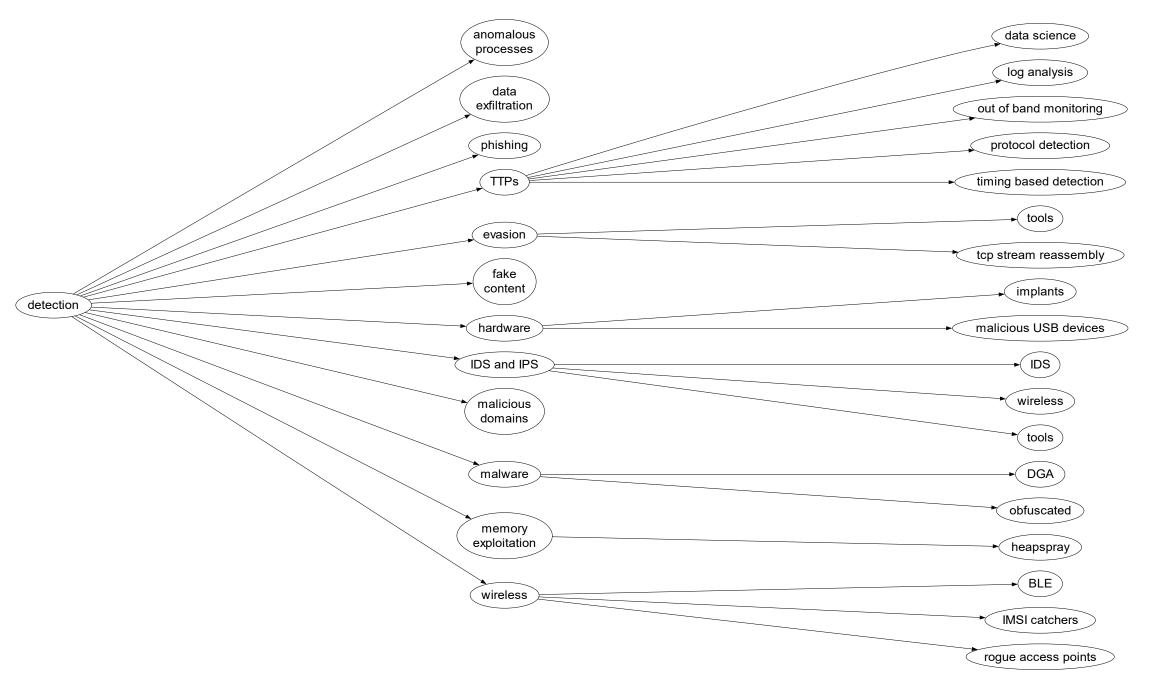
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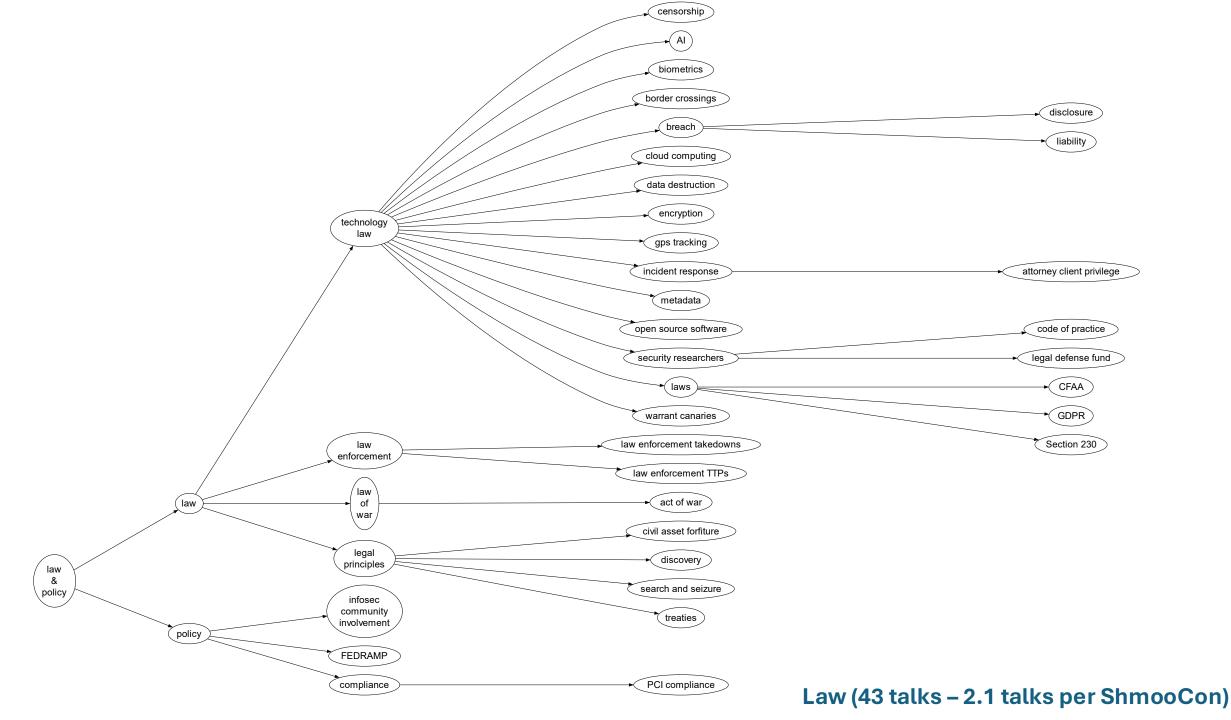


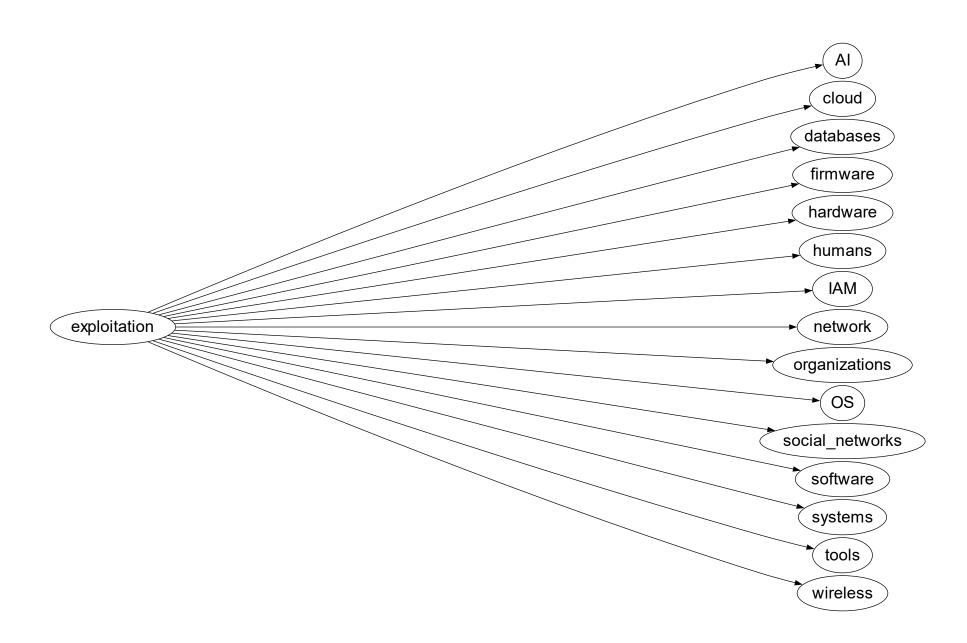


Education and Training (20 talks – 1 talk per ShmooCon)

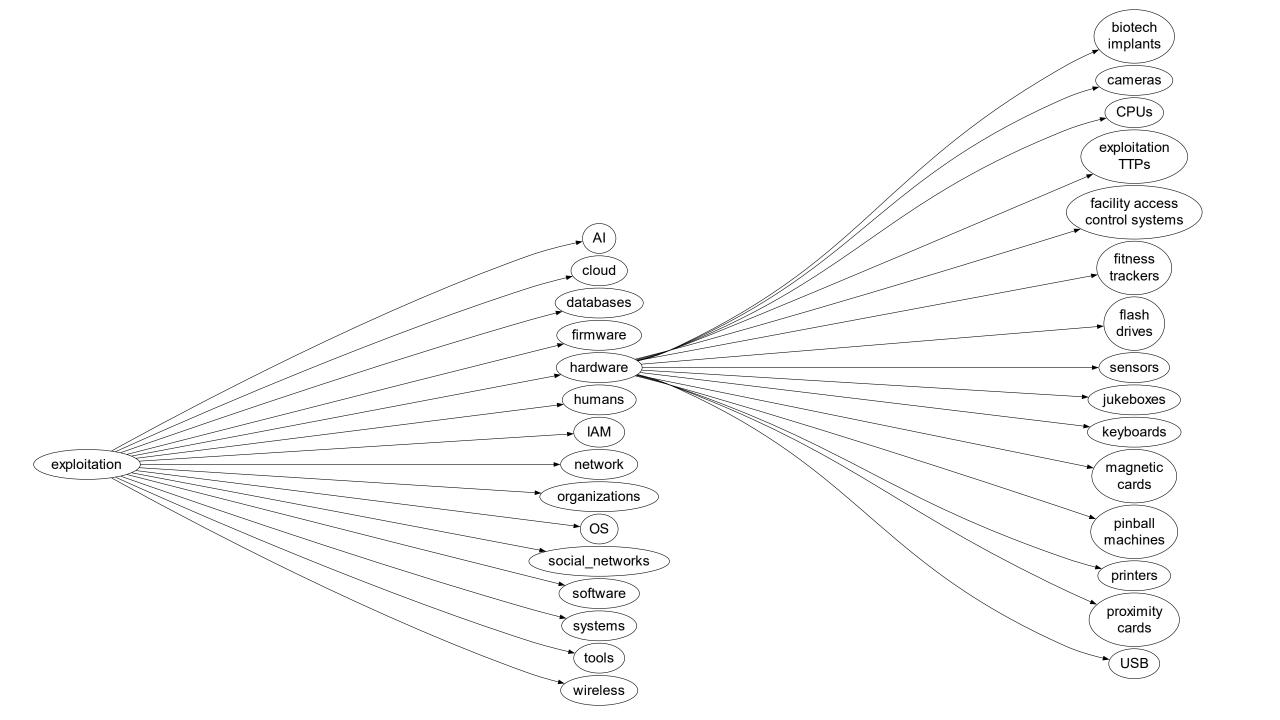


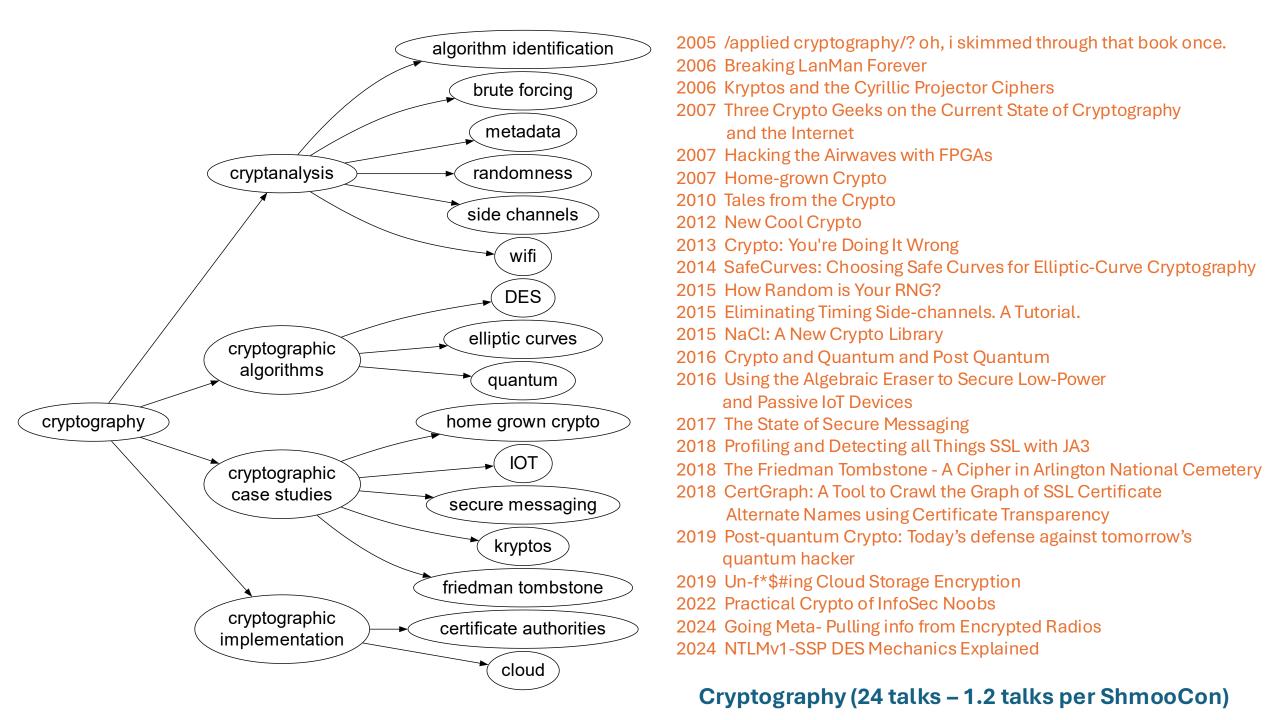
Detection (32 talks – 1.6 talks per ShmooCon)





Exploitation (118 talks – 5.9 talks per ShmooCon)

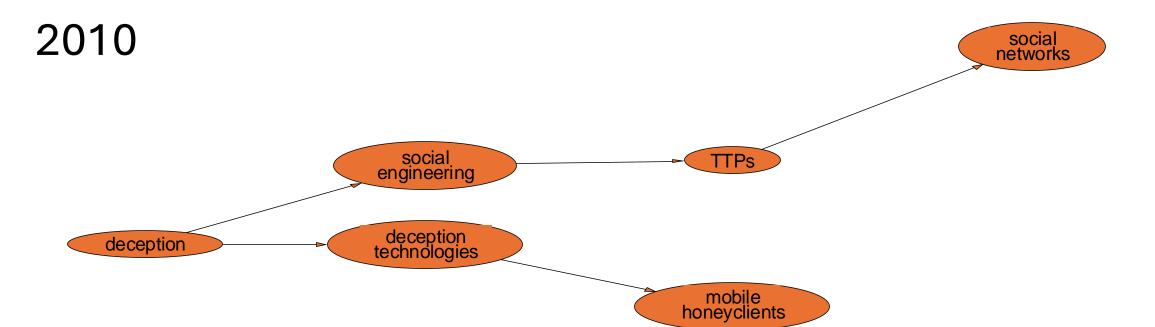




2005-2009

deception

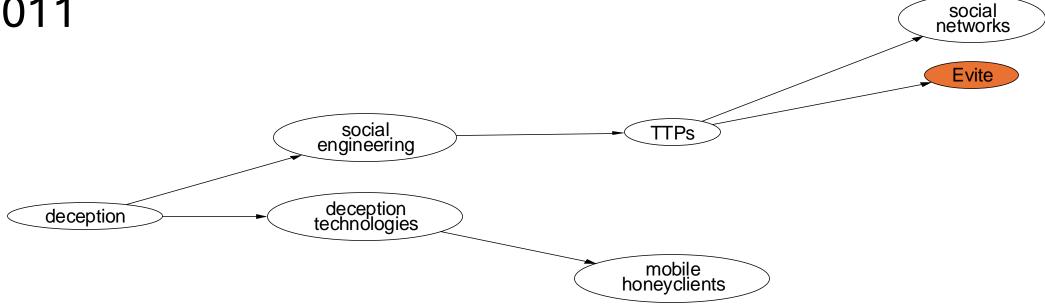
No talks



2010 Social Zombies II: Your Friends Need More Brains2010 honeyM: A Framework For Virtual Mobile Device Honeyclients

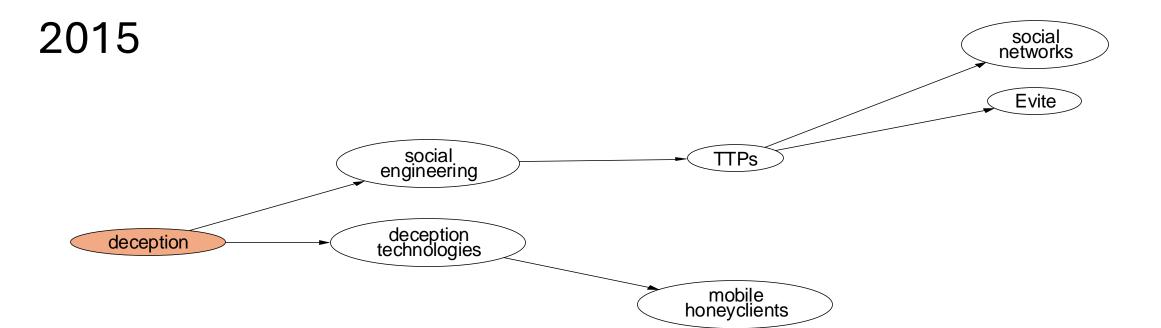
deception -> social_engineering -> TTPs -> social_networks
deception -> deception_technologies -> mobile_honeyclients

2011



2010 Social Zombies II: Your Friends Need More Brains 2010 honeyM: A Framework For Virtual Mobile Device Honeyclients **2011** An Evite from Surbo? Probably an invitation for trouble

deception -> social engineering -> TTPs -> social networks deception -> deception technologies -> mobile honeyclients deception -> social_engineering -> TTPs -> evite



2010 Social Zombies II: Your Friends Need More Brains

2010 honeyM: A Framework For Virtual Mobile Device Honeyclients

2011 An Evite from Surbo? Probably an invitation for trouble

deception -> social engineering -> TTPs -> evite

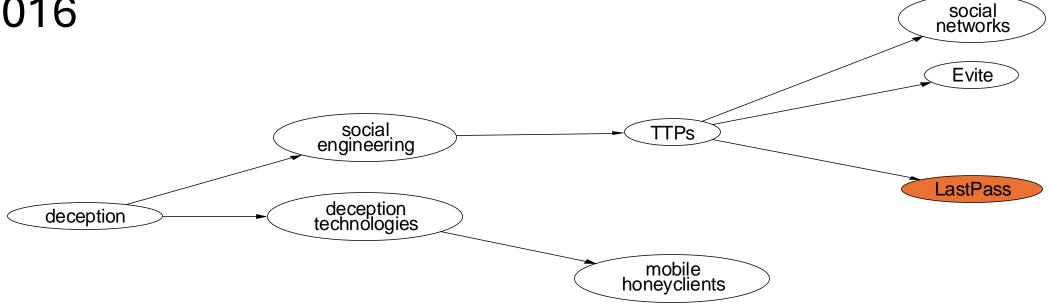
deception -> social engineering -> TTPs -> social networks

deception -> deception technologies -> mobile honeyclients

deception

2015 Deception for the Cyber Defender: To Err is Human; to Deceive, Divine

2016



2010 Social Zombies II: Your Friends Need More Brains

2010 honeyM: A Framework For Virtual Mobile Device Honeyclients

2011 An Evite from Surbo? Probably an invitation for trouble

2015 Deception for the Cyber Defender: To Err is Human; to Deceive, Divine

2016 LostPass: Pixel-perfect LastPass Phishing

deception -> social engineering -> TTPs -> social networks deception -> deception technologies -> mobile honeyclients deception -> social engineering -> TTPs -> evite deception

deception -> social_engineering -> TTPs -> last_pass

2018

social networks

engineering

deception
technologies

honeytokens

2010 Social Zombies II: Your Friends Need More Brains

2010 honeyM: A Framework For Virtual Mobile Device Honeyclients

2011 An Evite from Surbo? Probably an invitation for trouble

2015 Deception for the Cyber Defender: To Err is Human; to Deceive, Divine

2016 LostPass: Pixel-perfect LastPass Phishing

2018 AWS Honey Tokens with SPACECRAB

deception -> social_engineering -> TTPs -> social_networks

deception -> deception_technologies -> mobile_honeyclients

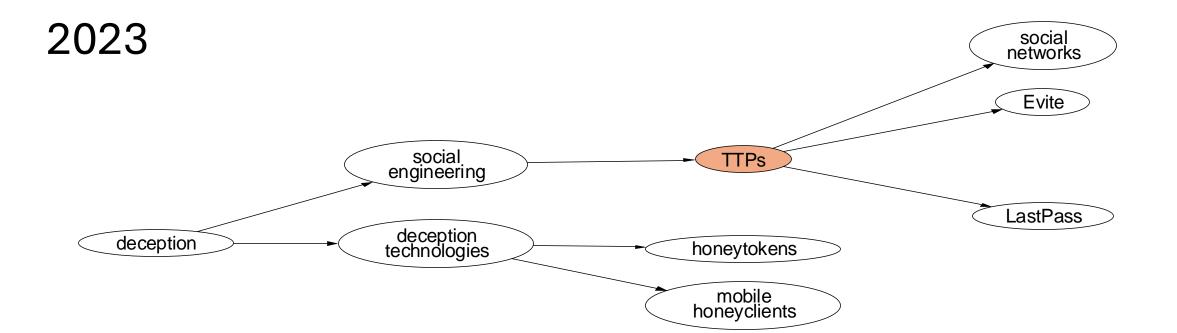
deception -> social_engineering -> TTPs -> evite

deception

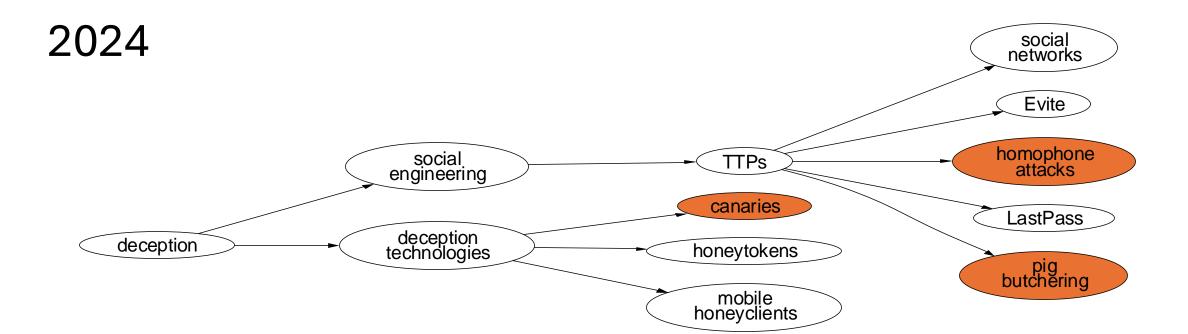
mobile honeyclients

deception -> social_engineering -> TTPs -> last_pass

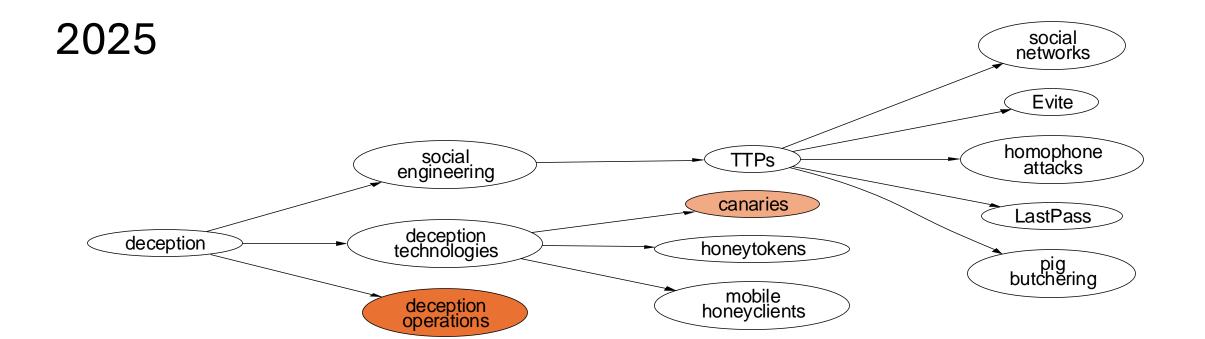
deception -> deception_technologies -> honeytokens



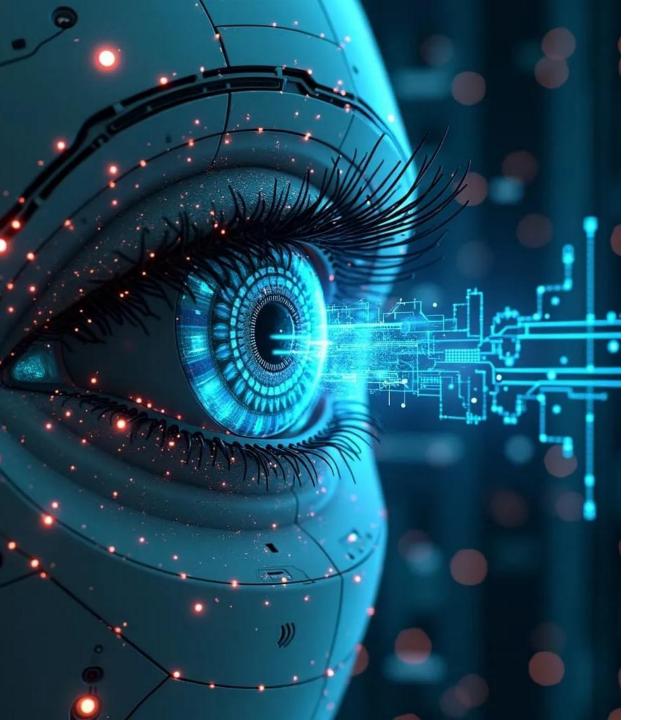




2010 Social Zombies II: Your Friends Need More Brains	deception -> social_engineering -> TTPs -> social_networks
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2023 Putting on a Big Show: Defending by Attacking Attacker Incentives	deception -> social_engineering -> TTPs
2023 Social Engineering from the Detective Perspective	deception -> social_engineering -> TTPs
2024 Ewe Cant Trusst Yore Eers: An Overview Homophone Attacks	deception -> social_engineering -> TTPs -> homophone_attacks
2024 Bad Romance: The TTPs of "pig butchering" scammers	deception -> social_engineering -> TTPs -> pig_butchering
2024 Building Canaries with ELK and ElastAlert	deception -> deception_technologies -> canaries

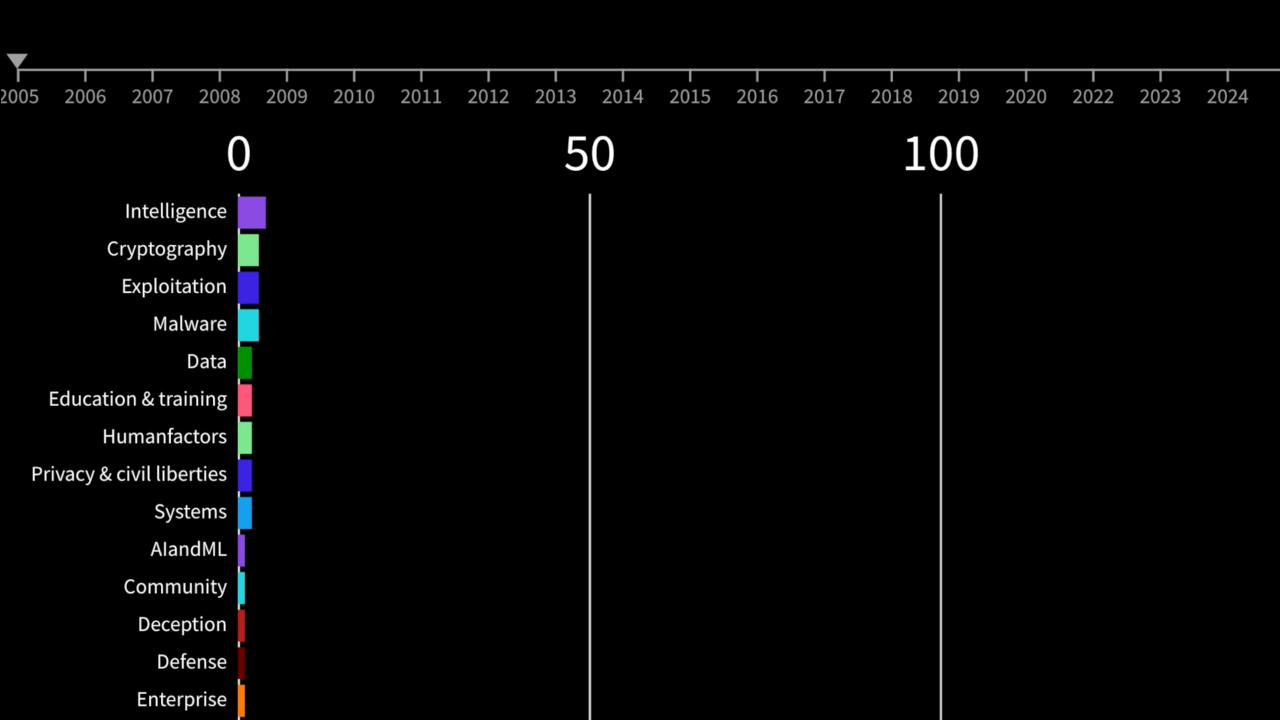


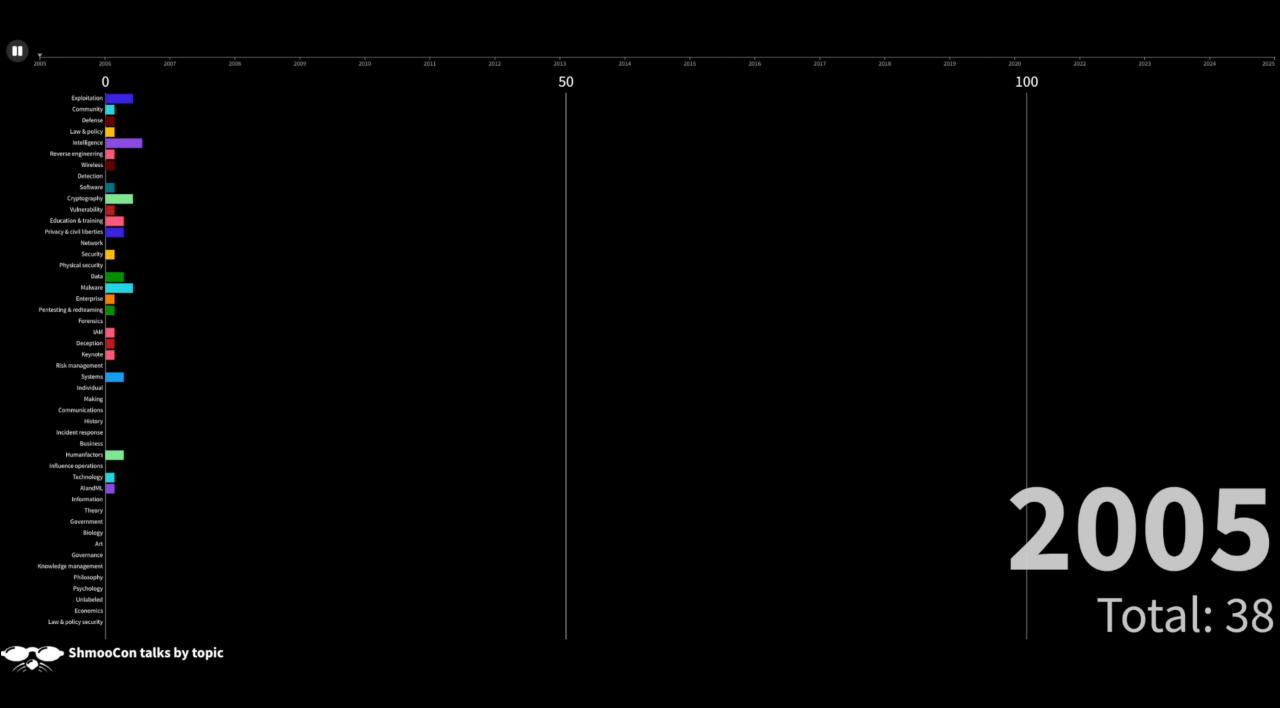
2010 Social Zombies II: Your Friends Need More Brains	deception -> social_engineering -> TTPs -> social_networks
2010 honeyM: A Framework For Virtual Mobile Device Honeyclients	<pre>deception -> deception_technologies -> mobile_honeyclients</pre>
2011 An Evite from Surbo? Probably an invitation for trouble	deception -> social_engineering -> TTPs -> evite
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2024 Bad Romance: The TTPs of "pig butchering" scammers	deception -> social_engineering -> TTPs -> pig_butchering
2024 Building Canaries with ELK and ElastAlert	deception -> deception_technologies -> canaries
2025 Deception & Operations Planning Frameworks	deception -> deception_operations
2025 Windows Projected File System — The Reality Stone	deception -> deception_technologies -> canaries



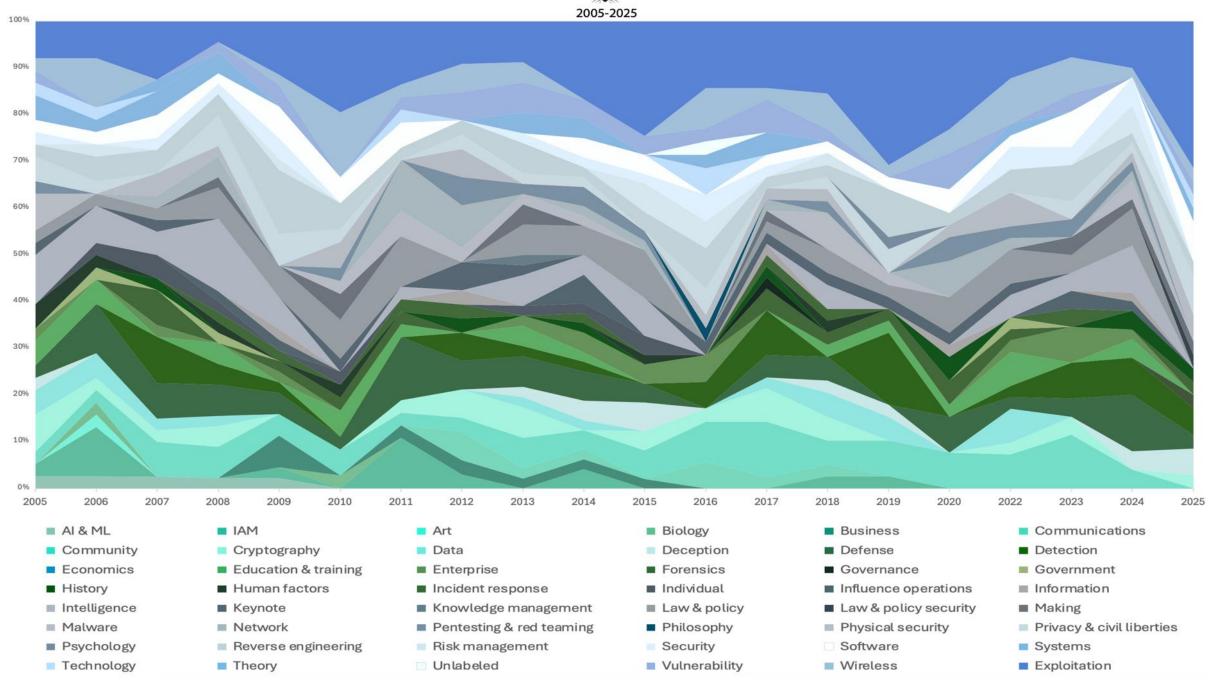
Insights

- From chips to the entire internet and space!
- Taxonomy didn't converge
- Other hacker conferences are compatible
- A fully connected graph? An ontology?
- Leaf nodes point to interesting open problems
- Future community research would fill out the taxonomy and graph in amazing ways





SHM CON





Future work

- Refine and expand the dataset
- Refine and expand the taxonomy
- Apply to other hacker conferences
- Automation opportunities
- Integration opportunities





Takeaways

- A huge thank you to ShmooCon!
- We are living in a golden age of hacking, let's document it
- Archive content and meta-data now...
 the future will thank you
- Standardize a taxonomy and normalize author labeling at inception
- Support archivists and archive sites
- Lots of opportunity for future work
- Try this yourself, it's an excellent learning experience

Sources

ShmooCon's conference website

Internet Archive's ShmooCon archive and Wayback Machine

Thinkst's conference archive

InfoConDB's conference archive

Edward Tufte's <u>Popular Music: The Classic Graphic by</u> Reebee Garofalo

Rebee Garafalo's Genealogy of Pop/Rock Music

YouTube's ShmooCon videos

InfoCon's conference archive

Exploding the Phone's <u>YIPL/TAP Phone Phreak Convention</u>
<u>Flyers</u>

To explore further

Heidi Potter's <u>Own the COn talks</u> at ShmooCon

Jason Scott's <u>A History of Hacker Conferences</u>, <u>DEFCON</u>
<u>Documentary</u> and works

Nick Percoco and Jonathan Tomek's <u>The History of the Thotcon</u> <u>Hacking Conference</u>

Ashley Schwartau's Hackers are People Too

Computer History Museum's **Timeline of Computer History**

RSA talk on RSA talks using AI (source?)

DEFCON's Media Server

Taxonomies: NIST's <u>Cybersecurity Framework</u>, ACM's <u>Computing Classification System</u>, IEEE's <u>Taxonomy</u>, Purdue's <u>New Hacker Taxonomy</u>, European Commission's <u>Cybersecurity Taxonomy</u>

Download poster, art, slides, code, and dataset here...

https://kopidion.com/projects.html



A heartfelt tip o' the hat

To all the people who make ShmooCon happen!

Internet Archive
InfoConDB and InfoCon
Thinkst
GraphViz sandbox

0xdade

Christiaan008

Heidi Potter

Bruce Potter

Jason Scott

Joe Adams

Tom Cross

Jack Daniel

Questions? SHMOOCON 2025 **Greg Conti** Danielle Scalera KOPIDION KOPIDION.COM

backup slides

Future work – detailed



Refining and expanding the dataset

Add speakers and demographics Add other conferences and beyond Fix errors

Refining and expanding the taxonomy

Finer grain resolution of taxonomy categories
Revise and tune categories
Go from emergent to comprehensive
Consider other nearby taxonomies and frameworks for new ideas
Conduct formal validation of taxonomy

Analysis opportunities

Research arcs by speaker over time Use of LLMs and other automation to assist Analyze multiple cons

Integration opportunities

Can the process be automated (AI or otherwise)
Integrate analysis techniques into archive sites
Standardize process to have authors' self-label at inception
Create norm that all content and metadata must be archived

Other

Support existing archive sites
There is a nice research paper here, perhaps a master's thesis

Why not AI? Today is not the day.

ChatGPT 4o mini V

what is the total number of talks presented at the shmoocon hacker conference



The total number of talks presented at ShmooCon over its 16-year run (from 2005 to 2020) is a bit tricky to calculate exactly, as it depends on how you categorize sessions (e.g., main track, workshops, or lightning talks). However, I can provide an approximate breakdown based on the typical number of talks per year.

Estimated Total:

96 (main talks) + 32 (workshops) + 240 (lightning talks) = 368 talks over the course of 16 years.